# BORGE CITY

**GARDEN WORLD** 

MAGAZINE

### LAVENDER

The Herb And The Perennial

Time to Open Up Your Pond

**SHOW-STOPPING** 

**Dwarf Pampas Grasses** 

**Indoor Gardening Creating An Indoor Oasis** 

**Pollinator-Friendly Plants** 

**SAVINGS, SAVINGS, SAVINGS!**More Than 35 Coupons Inside

BROCK'S FAVORITE NEW PRODUCT FOR 2019



See page 7 for our special offer!

**And So Much More!** 

Photo Courtesy: Centerton Nursery, Bridgeton, NJ

# BROCK

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ING 2019

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LAYOUT & DESIGN BY JULIE GOMES









## *Welcome to Spring 2019!*

The devotion to quality,

customer care and variety of

products is truly unmatched

by other establishments in

the area. 99

he Brock family would like to thank all of its loyal customers and begin the eighth installment of the Brock Magazine with some exciting news!

Brock Farms' Freehold location will be opening a Backyard Barn, featuring an amazing selection of outdoor living and garden décor that, with Linda's touch, will make every visit worthwhile. Improvement is also coming to the Colts Neck location where the family will expand the indoor gardening unit to offer more flower varieties, gift plants, vegetables, herbs, home décor and holiday

selections.

When shopping at Brock Farms, you can expect to not only get top-quality plants but also an immersive and educational experience fostered by an expert staff which always goes above and

beyond with the recommendations, information and personalization you deserve. There are even signs located around the store and yard with Eddie Brock's personal cell phone number, just in case customers want to reach him directly with compliments, complaints or suggestions.

"There is a difference when buying at Brock," Eddie said. "We take the time to talk to our customers, get to know their needs and work with them to find the products that will brighten their homes and gardens. We are not about the quick sale - we truly want to help people learn about growing their own flowers, trees, herbs and produce so that this hobby continues to flourish at the hands of future generations." To flourish as it has for generations in the Brock family.

Eddie's father started working in agriculture as an 8-year-old picking and selling blueberries at a roadside stand. Years later, he opened Brock Farms on Route 34 in Colts Neck. The Freehold location began operating in 1958. Fast forward to today, and Ed Sr., son Eddie and daughter Linda own more than 700 acres of land in Freehold, Smithburg, Deerfield, Bridgeton and Colts Neck where their own nursery products are grown.

The family has also built a network of suppliers around the nation, ensuring Brock

> Farms has the best to offer its customers. The Brocks do not order plants from generic catalogs; they travel often to see firsthand what is available and what can be brought back so you have a number of beautiful, functional and unique varieties to choose from.

"We have relationships with nurseries all around the country," Eddie said. "We've been traveling to these places for more than 50 years. It started with my father and now we both visit many nurseries and greenhouses each week to handpick what will be in our stores."

So come check out which plants made the cut! And if you're impressed by the selection, want to make comments about the facility or can't find exactly what you're looking for, you know who to call.



## FEED YOUR LAWN...







TURF BUILDER LAWN FOOD	15,000 Square FeetYOU PAY \$44.99 After Incentives	Turt facilities	TURF BUILDER LAWN FOOD	5,000 Square FeetYOU PAY \$19.99 After Incentives
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FREE GRUB EX 5,000 SQ.FT

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"Savings includes repates, offers and free goods. Plus, you gain \$8.00 in your favor

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TWO CONVENIENT LOCATIONS OPEN 7 DAYS

BrockFarms.com



Healthy soil is the key to a great looking lawn. "The New American Lawn" focuses not only on feeding the "top" of your lawn, like all fertilizers on the market, but, unlike all others, nourishing the soil!

AND THE PROPERTY OF THE PROPER

Traditional lawn fertilizer programs alone are antiquated! They feed for a short time, usually two months, and deal with the symptoms of poor turf, weeds and disease and not the problem, poor soil. In fact, feeding just the lawn every few months is like being on a "sugar" diet, providing a short jolt of energy without yielding sustained health. To make matters worse, lawn fertilizers acidify soil every time they're used. Lawns must have the correct soil biology, organically-rich, aerated soil with large microbial populations with proper soil pH to thrive. Without this essential balance, nutrients that are in or added to your soil are wasted! "The New American Lawn" program changes this old approach by "balancing" the nutritional needs of turf with the proper amount of lawn food and soil food. Yes, that's right, soil food!

MAG-I-CAL Plus is the soil reviving fertilizer that makes "The New American Lawn" truly different from every other lawn program on the market. MAG-I-CAL Plus naturally stimulates soil microbes so they release "trapped" soil nutrients while, at the same time, loosens compacted soil for deeper root growth. MAG-I-CAL Plus also adjusts soil pH to insure that nutrients from lawn fertilizers aren't wasted and the growth of weeds is reduced.

"The New American Lawn" also offers consumers **Black Beauty**, the best grass seed mixtures available on the market today! Featured on PBS' *This Old House*, Black Beauty grass seed mixtures are genetically superior to competitive grass seed mixtures, see more about Black Beauty in the next section of this guide.

SO, JOIN THE LAWN CARE REVOLUTION TODAY AT BROCK FARMS!

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5,000 sq. ft.

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15,000 sq. ft.

\$**54**.99

# Savender

Lavender is a powerhouse perennial with uses that go beyond the garden.
Oh yes, lavender is a perennial that's widely requested for landscapes across the country. Its scented, silvery foliage and bright purple flowers are well-known to gardeners everywhere. But there's more!

For more than two millennia, people have been utilizing the strong aroma of lavender for everything from bathing to cooking, from healthcare to perfume. The root of the word "lavender" comes the Latin "lavo," which means "to wash." From adding it to baths to dressing wounds on a battlefield, the cleansing properties of this herb never cease to amaze.

In the kitchen, lavender is a mainstay of French cuisine. It is used as dried leaves, an essential oil or extract, and even the fresh flowers are added



Mind Boggling

Selection of Varieties Available

at Brock Farms

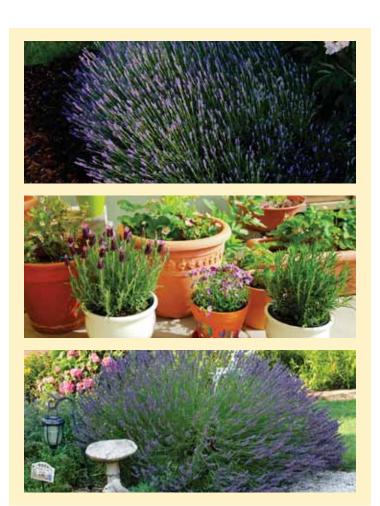


# Now available

at Brock Farms Home & Garden World,
Stone Cottage Farm™: Lavender plants are
the perfect addition to any landscape, patio
and kitchen. These beauties are packaged
in 6" pots, making them the perfect size for
installing in a garden, planting in a mixed
patio container or window box, or growing on
your south-facing window sill. With more than
a dozen varieties available, everyone can find
the right plant for all their lavender needs.

to certain dishes. In some kitchens, it plays a major role in beef preparation. Some use it as part of a dry rub on prime rib or beef tenderloin. Lavender lends its distinct aromatic flavor to meat and bread (yes, bread!) dishes, especially for winter holiday cooking. During the summer, adding the fresh flowers brings both color and zest to salads, grilled kabobs or even a cocktail!

In the garden (or patio), lavender plants love dry spots with plenty of sunshine. Keep them away from your downspouts or wet spots to enjoy a summer-long display of fragrant flowers on a low-care frame. Here in New Jersey, not all lavender plants are perennial. Many that originate from the Mediterranean won't survive the winter, but they do make fantastic annual additions to any spot needing a pop of color and a touch of fragrance.





# Time to Open Mour Pond

That's right – warm weather is near, and it's time to prep for the season's grand pond opening. So with that, there are always steps to take beforehand to make sure everything is ready to go.

The pond itself is the No. 1 priority, the fish should be No. 2, and the plants round out the top three. That being said, it's time to take a look at what needs to be done in order to get ready for

### The Pond

Some people may have shut their pond down completely while others ran their pond over the winter. For those of you who shut your pond down, it is crucial to dust off all



the necessary equipment and do a thorough check of its quality. Start with the UV systems. Remember, every year, you must replace the UV bulbs for maximum results. While doing this, be sure to check all seals and quartz sleeve for any cracks or blisters that can sometimes occur from wear and tear or drying. Check all filter systems as well that may have built-in UV lights and seals.

For those of you with skimmer and falls systems, the spring is the best time to replace all filter pads and media. Remember, after a full season of use, the filter pads tend to lose their memory and often times start to stretch, causing loss of density which will result in less filtration. Spring is the most important time for both mechanical and biological filtration, so make sure your equipment is at its best. Also, if your pumps are mag drive pumps, be sure to check the impellers. With regular use, these impellers will wear down, and this causes a lack in performance which can certainly create less flow rate.

Once you have checked and replaced all your equipment, it's time to hook everything up and make sure it's all running correctly. Now is a great time to check all tubing for cracks that may have occurred over the winter. Once this is done, it's time to fire the pond up. Remember the minute you start the pond up, make sure the salt level is where it should be. Test kits from API products are a great purchase to check all levels. Salt can be added when needed at 4lbs per 1000 gallons of water. Once the pond is running, bacteria should be added. Brands like Microbe Lift, Aquascape, API and others all offer a great product. The addition of bacteria is important for the balancing of the pond. Remember products added to the pond are on an as-needed basis, so products like Algae Fix are great when there are algae issues. Products like Accu Clear and Flocculant Plus are great additions for cloudy water and Spring/Summer Cleaner are great if you have debris on the bottom at the start of the season.

Even though the pond basically shuts itself down for the winter, the fish are still active albeit they do slow down. So rest assured, they're going to be



hungry come spring. Make sure you start feeding them once the water temperature hits 40 to 45 degrees consistently. Start feeding whatever they will eat in three- to five-minute windows, removing any excess once they're finished. It's best to start with spring and autumn foods. These are high carbohydrate-based foods and will help re-establish the fat levels in the fish. Tetra Spring & Fall Diet foods and Aquascape Cold Weather foods are an excellent start for the fish. You will feed these foods until the water temperatures reach 70 degrees, and then you should switch over to the protein-based foods like Tetra Vibrance or the Microbe Lift Variety foods.

One thing to look out for when feeding is any issues that might exist on the fish. This can include bacterial ulcers or ich, also known as white spot disease. All can be treated as soon as it's noticed with products like API Pima Fix and Mela Fix and Microbe Lift Sabbactisun and Parozyne. Make sure you apply full treatments on your fish for the optimum results.

With the start of longer days, you will see the plant material that made it through the winter start to grow and stretch toward the sunlight. As you start the



pond up, it's best to move all of plant material back to its normal resting place. Remember to fertilize the plants using the Laguna Fertilizer Spikes, which will last all season, or the Plant Tabs which need to be added spring, summer and fall. This nitrogen boost will create beautiful flower blooms along with healthy foliage on the plants. Also as a helpful hint, in order to get the best flowering results, don't put flowering plants in an area that has heavy water surface disruption. The better the sunlight, the better the flowering. Also, remember to allow the water to warm up before adding any tropical variety plants to the pond. They are not hardened off to the colder water temperatures. Also if any plants need to be replanted, make sure you do so as soon as possible because they will go through transplant shock. Be sure to use quality water garden soils from Microbe Lift and Aquascape for the best results.

## Get That Pond Going

For the best results in your pond be sure to over filter, under feed, and more is not always



better when it comes to treatments. We have a tremendous water garden department here at Brock Farms with a staff always ready to help!



NJ's Largest Water Garden Retailer

Visit our Colts Neck Location at 375 Route 34



Help your customers build their own personal paradise.

## Tetra® Pond filters and UV clarifiers keep ponds clean, clear and healthy





#### Nutrition

The most important part of caring for your fish is ensuring they receive a good quality diet. For a cleaner, clearer pond that is easier to look after and in which the fish are healthier, feeding a good quality food is essential. Tetra® Pond foods supply fish with the nutrients they need and a taste fish love.

#### Filtration Fountain Kits

Your all-in-one solution. Tetra® Pond's complete filtration fountain kits are an all-in-one solution for adding a fountain—and a touch of beauty-to ponds. All kits come with three fountain heads (frothy, spray and bell pattern), swivel adjuster for leveling fountain heads, and diverter assembly.

#### Skimmer

Skim debris before it sinks. Tetra® Pond's In-Pond Skimmer acts as a pre-filter for the pump, keeping the pond clean by skimming off debris or suspended matter before it sinks. It's easy to install and can be used with flexible or preformed ponds.

#### **UV Clarifiers**

Keep ponds algae-free. Dependable GreenFree® UV clarifiers help get rid of pond algae-or "green water"-for good, by using ultraviolet light to destroy the reproductive ability of microscopic, suspended algae. Heavy algae blooms are removed within days, leaving a cleaner, more beautiful pond.

#### Waterfall Filter

Create beautiful waterfalls quickly and easily. The mesh bag allows for the addition of bio-media (6-8 liters of Bio-Activators) for effective filtration for ponds up to 1,000 gallons. Easy to install and blend into landscape. Use with pumps 500 to 4,500 GPH. Includes a 2-year limited warranty.

# aterlilies

These varieties, and many others, are available at the Brock Farms' **Colts Neck location** 





Beautiful, white, sweet-scented flowers with round, green leaves. Perfect for smalland medium-sized ponds.

Hrnost Black

Dark red, peony-shaped blooms with nearly black centers. This striking water lily is free-flowering and has a slight fragrance. Lily pad leaves are dark green. A good choice for medium to large ponds.



## Attraction



Bright, showy flowers are pink in early season and become a nice red in the summer when the days are getting longer. The lily pads are light bronze when young then mature to deep green. They are free-flowering and make excellent cut flowers.

## Charlene Strawn

A free-flowering yellow, this variety is a long-time favorite. With slightly mottled pads, this highly fragrant lily holds its flowers slightly above the water's surface.







The first flowers produced in spring are a two-tone yellow and pink color, but as the weather gets warmer, these colors deepen and blend to create a striking and unusual shade of orange/salmon/pink. The blooms are held high above the foliage - up to a foot above in good weather.



## New Jersey's Largest Water Garden Store

375 Route 34, Colts Neck, NJ 07722 732-462-0900 BrockFarms.com





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# KNOWING WHAT TO WATCH FOR

WILL HELP YOU APPRECIATE THE POPULAR.

# NORTHERN CARDINAL

The Northern Cardinal is probably one of the most beloved birds out there. It even inspired a baseball team to change its name way back in 1900, plus seven states have claimed the Northern Cardinal as their state bird. In the warmer months, we're charmed by their sweet song, which is probably how they earned the nickname Virginia Nightingale.

If you set out feeders, chances are excellent you are drawing in some Northern Cardinals. Here are a few things to watch for as you enjoy the color and music these birds bring to your yard.

In the spring, you may rediscover something rare about the females: They sing. Before nesting, you might find one in a tree, exchanging songs and swaying with her mate.

Then the male brings her twigs and grasses, all while she spends several days building and shaping the nest. During nesting, she sings some more while her mate brings her food. When paired, Northern Cardinals are loyal to one another.

They are so loyal, in fact, that it's common to see them during the nesting season attacking their own reflections in windows or car

mirrors. This can be an alarming sight to backyard birdwatchers, especially since cardinals aren't quick to back off a fight. In fact, they may return for days to continue sparring with their "rival." Over time, though, the hormones that come with the spring breeding season return to normal, and the fighting de-escalates.

You can catch the attention of cardinals by filling your feeder with Lyric Cardinal Premium Sunflower & Safflower Mix.

This blend contains a variety of sunflower seeds and kernels but also safflower seed which is a cardinal favorite.

Republished with permission. Originally published by Lyric Wild Bird Food, ©2018.











## Organic Vegetable Gardening and Chickens

You may think chicken manure is downright disgusting and incompatible with vegetable gardening, but when it comes to growing vegetables in an organic and sustainable manner, good ol' chicken poop, often known as

"brown gold," is one of the best things under the sun. Miraculous things happen when chicken manure is used as part of a comprehensive organic garden plan, along with cover cropping, crop rotation or other biofriendly techniques. Chicken manure allows you to grow your garden in harmony with nature, excluding harmful toxic pesticides, herbicides or fertilizers.

#### Chicken Manure: It's Not Just Poop

One chicken produces approximately two cubic feet of nutrient-rich manure every year. The manure is richer than steer or horse manure, providing nitrogen, potassium, phosphorus, calcium, and other micro- and macronutrients.

Chickens spend much of their time scratching around in straw or other litter, and it all eventually goes into the garden. The earthy blend of manure and organic matter benefits soil by increasing water-holding capacity, reducing erosion, enhancing drainage and improving overall soil structure.

#### But Is It Safe?

Manure must be properly pasteurized or aerobically composted before it's safe to use. As seasoned composters know, pathogens are destroyed as







compost heats to a high internal temperature. Chicken manure is properly pasteurized when it is noticeably stinky and litter has broken down so it's no longer recognizable.

Aerobic composting is a slightly different process that involves storing the manure in a safe, protected place where nature can take its course. Unlike pasteurization, aerobic composting kills pathogens by only allowing the compost to heat up to a specific temperature. This kills the harmful pathogens, but also allows for a bulk of the beneficial microbes to remain.

Aerobic composting is the preferred method for a fertilizer that results in significantly reduced odor and higher beneficial microbes.

#### A Word About Chicken Manure Tea

Chicken manure tea is suitable for nearly any plant in your garden, but it's especially handy for container-grown vegetables. It isn't difficult to make, and the final product will provide your plants with a veritable buffet of nutrients and beneficial bacteria.

To make the rich brew, just place a healthy scoop or two of aerobically composted chicken manure in a bag made of burlap or other porous material. Fill a 5-gallon bucket with water, then submerge the bag and hold it down with a heavy rock or brick. Put the entire set-up in a sunny location. You may want to cover the bucket to prevent a rather unpleasant aroma from escaping.

Stir the tea a couple of times every day for about a

week. At that point, dump the contents of the bag into the bucket and add enough clean water to create a 50/50 mix of tea and water. Provide your

vegetable plants with a little chicken manure tea every couple of weeks until they begin to flower and set fruit.











Dave Thompson's Organic Healthy Grow® fertilizers are produced through a natural, 45-day aerobic composting process and use only the highest quality, carefully sourced organic materials. Because to us,

"The Way It's Made Matters.""

To learn more about our full line of organic fertilizers, soil enhancer and specialty mixes visit us at healthygrow.com



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# Smoothie Altheas

#### Cool. Refreshing. Fun.

Get ready for endless amounts of fun in the sun every summer with Smoothie™ Altheas! These deer- and drought-tolerant shrubs know how to put on a show, providing the landscape with pops of pastel color from summer through fall. Create truly magnificent hedgerows or add a refreshing accent to your garden with the addition of Smoothie™ Altheas. Every flavor is a delight!

#### **Blueberry Smoothie™ Althea** PP26662

Beautiful double bluish-purple blueberry flowers adorn this upright shrub summer through fall. Matures at 8 feet tall by 4 feet wide. Easily adapts to various soil types and tolerates drought. Excellent for mass plantings.

USDA 5 8'T x 4'W



#### **Peppermint Smoothie™ Althea** PP26551

Beautiful double bi-colored red and pink pepperment flowers adorn this upright shrub summer through fall. Matures at 8 feet tall by 4 feet wide. Easily adapts to various soil types and tolerates drought.

USDA 5 8'T x 4'W



#### Raspberry Smoothie<sup>™</sup> Althea PP27196

Beautiful double raspberry flowers adorn this upright shrub from summer through fall. Matures at 8 feet tall by 4 feet wide. Easily adapts to various soil types and tolerates drought. Excellent for mass plantings.

USDA 5 8'T x 4'W



#### Strawberry Smoothie™ Althea

Beautiful double pink strawberry flowers adorn this upright shrub from summer through fall. Matures at 8 feet tall by 4 feet wide. Easily adapts to various soil types and tolerates drought. Excellent for mass plantings.



# Our Top Picks From Garden Debut 20 and 21 for Garden Debut discounts Twist of Mango™ Abelia **Admiration Barberry** Asian Moon Butterfly Bush Tutti Fruitti Butterfly Bush **Baby Gem Boxwood** Baby Jade™ Boxwood Fuchsia Glow™ Hydrangea Nantucket Blue™ Hydrangea After Midnight Hydrangea **Princess Holly Ann™ Crapemyrtle** Princess Kylie™ Crapemyrtle Princess Zoey™ Crapemyrtle The Grand Champion™ Red Rose Red Lace™ Spirea Spice Island™ Viburnum The Champion™ Ivory Rose

Kokomo Sunset™ Kokomo™ Daylily

**Nantucket Privet** 

**Blue Bayou Pampas Grass** 

# Show-Stopping Dwarf Pampas Grasses

Blue Bayou and Jet Streams™ Dwarf Pampas
Grasses are show-stopping varieties that add much
more than just a pop of color to any new or existing
garden. Both varieties have much shorter statures
compared to others in the species. These unique
Pampas Grasses have the ability to catapult any
gardener's landscape to the next level and make
them the talk of the neighborhood.



Blue Bayou Pampas Grass is characterized by its narrow foliage that is tinted blue in color, its average foliar height of 1.2m, average foliar width of 1.5m, and average bloom height of 2m, its multiple blooms in the first spring of growth from culm divisions made in the fall or winter or from tissue cultured plants planted in fall, and its clean foliage with no disease or leaf spot observed and its flowers that are white to creamy white in color. This variety is unique in its hardiness, able to withstand temperatures dipping to -10 degrees. The objective of the breeding program was to

create a Pampas Grass with unique foliage color and smaller overall size.

The inventors didn't disappoint; Blue Bayou has been a hit since its initial introduction in 2015.

The Largest Selection of Ornamental Grasses Anywhere

This newly introduced Dwarf Pampas Grass features a compact growth habit, large ivory plumes in late summer, and blue-tinged foliage. Beyond that, some plant facts include:

- 5' to 6' in height and 5' in width
- Thrives in full sun and drought-tolerant
- Easy to care for and deer-tolerant
- Cold hardy to USDA Zone 6 (-10°F or -23°C)

Blue Bayou Pampas Grass is subject to Itsaul Plants, LLC patent protection; unlicensed propagation is prohibited.



Jet Streams<sup>™</sup> Dwarf Pampas Grass displays beautiful ivory plumes in summer and fall over fine, green arching leaves. This variety is also unique in its hardiness, able to withstand freezing temperatures. Jet Streams<sup>™</sup> proves to be an excellent choice for smaller gardens.

- 3' to 5' in height and 4' to 6' in width
- Thrives in full sun and drought tolerant
- Easy to care for and deer tolerant
- Cold hardy to USDA Zone 7 (0°F or -18°C)

Blue Bayou and Jet Streams™ Dwarf Pampas Grasses add texture and movement to your

landscape in mass plantings, as specimen plants, or in containers.

Give them a chance in your garden and you won't regret it!



## For All Your Landscaping & Hardscaping Needs







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# BROCK

# Your #1 Source for Proven Winners® in Central New Jersey

Gardening is easy when you start with Proven Winners plants from your favorite local retailer, Brock Farms.

Their helpful staff is excited to show you what's new this year and assist you in choosing the best annuals, perennials and shrubs for your garden. Start your plants off right by using Proven Winners premium potting soil and nutritious Proven Winners plant food to keep them blooming strong all season long.



PW PROVEN WINNERS®

The #1 Plant Brand."

Loads of inspiration and information awaits you at www.provenwinners.com



# Popular Proven Winners® Perennials

Enhance your garden this season with vibrant, hardy perennials in trending colors. Pollinators will swoon for those you see pictured here and since they are all long blooming, you'll have plenty to use in fresh bouquets, too.



AMAZING DAISIES® DAISY MAY® Leucanthemum



PRIMO® 'Black Pearl' Heuchera



2019 Hosta of the Year — SHADOWI AND® 'Autumn Frost' Hosta

spaces, this distinctive hosta will

with. Extra-thick leaves make it

more pest resistant.

complement everything you plant it





2019 Perennial of the Year -**SUMMERIFIC®** 'Berry Awesome' Hibiscus Unbeatable flower power from midsummer into fall is what



'Cat's Meow' Nepeta



MAGIC SHOW® 'Wizard of Ahhs' Veronica

# Hardy Proven Winners® ColorChoice® Shrubs

Proven Winners flowering shrubs are bred and selected to bring you more success with less effort. From longer bloom times and easy-care petite sizes to lush foliage and grand blossoms on sturdy stems - enviable, easy-care gardens begin with the plants in the distinctive white pot.



INCREDIBALL® Hydrangea arborescens



AT LAST® Rosa Where has this incredible rose been all your life? "At last," you can grow beautifully fragrant, worry-free roses that bloom all season.

2019 Rose of the Year -



2019 Hydrangea of the Year -FIRF LIGHT® Hydrangea paniculata The gold standard in panicle

hydrangeas, this multiple award winner delivers a stellar garden performance and spectacular red fall flower color.



2019 Flowering Shrub of the Year -SONIC BLOOM® Weigela

Deer-resistant, pollinator-friendly, low maintenance shrubs that bloom again and again all season. Fair warning: you're going to want the whole series.



**PUGSTER BLUE®** Buddleia

# A Rainbow of Colors All Season

#### Looking for plants you can trust to create a beautiful, easy-to-maintain garden?

Brock Farms is fully stocked with the best plants for New Jersey gardens. They are ready to help you with heat tolerant, all-season bloomers like those you see here. A rainbow of captivating colors awaits you there. Stop in soon!



SUPERBELLS® Evening Star Calibrachoa



SUPERBELLS® HOLY COW!® Calibrachoa



SUPERBELLS® LEMON SLICE® Calibrachoa



DIAMOND FROST® Euphorbia



TRUFFULA® Pink Gomphrena



SUPERTUNIA VISTA® BUBBLEGUM® Petunia



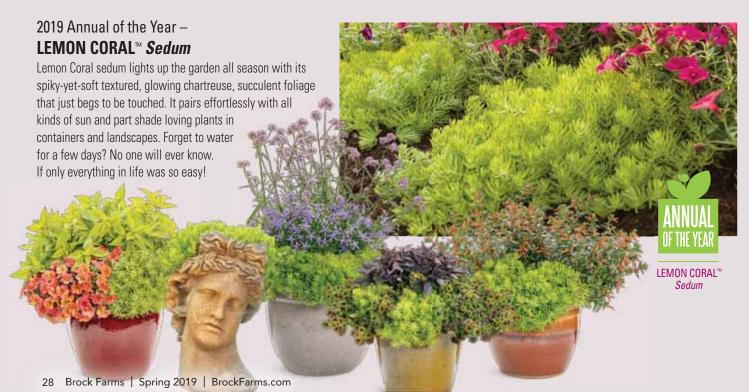
SUPERTUNIA VISTA® Paradise Petunia



SUPERTUNIA® ROYAL VELVET™ Petunia



ROCKIN'® Fuchsia Salvia



Meet Grand Traverse!

#### A 2019 Proven Winner National Recipe

What happens when you combine three of our best Supertunia petunias? You get perfection with a cherry on top! Hang a matching pair of these vibrant hanging baskets from your front porch to make a striking street side impression or grow a robust patio container overflowing with pinks, reds and purples. Its warm tones are perfect for creating a rosy, upbeat impression. And with their strong heat tolerance, these Supertunias will bloom like crazy right through the entire season.

To create your own Grand Traverse, visit Brock Farms to purchase two pots each of Supertunia Bordeaux and Cherry and one pot of Supertunia Vista Fuchsia plus a 1.5 cu. ft. bag of Proven Winners premium potting soil and a container of water soluble plant food. Grow this recipe in full sun, and be sure to water and feed it regularly.

#### **GRAND TRAVERSE:**

SUPERTUNIA® BLACK CHERRY® Petunia SUPERBENA® BORDEAUX™ Petunia SUPERTUNIA VISTA® Fuchsia Petunia

THRILLER: GRACEFUL GRASSES® PRINCE TUT™ Cyperus

#### Option 1: Plant Your Own Container

To create your own Lilac Festival, visit Brock Farms to purchase two pots each of the three varieties shown here plus a 1.5 cu. ft. bag of Proven Winners premium potting soil and a container of water soluble plant food. Grow this recipe in full sun, and remember to water and feed it regularly.



Explore hundreds more container garden recipes at www.provenwinners.com.







# **ORGANIC**®

#### EXPERTS TRUST THE #1 BRAND IN ORGANIC GARDENING

Laura LeBoutillier grew up working in her parents' garden center. Since then, she and her husband Aaron have published hundreds of inspirational and educational gardening videos online for over 2.4 million loyal fans. Laura loves her garden and uses only the best products to ensure it looks beautiful. That's why she trusts Espoma Organic® for her fertilizer and potting soil needs.

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## **Sun Gro Horticulture – What's in the Mix?**

Sun Gro retail products are made with the highest quality ingredients in the same facilities that produce our mixes for professional growers. Our many brands cover every gardening need – from general

gardening to container-specific planting to specialty plants and plant foods. Whether your customer is a weekend gardener or a master gardener will all find products to suit their plants, projects and lifestyle.

The major role of a growing mix is to support the plant, while holding water and nutrients for the plant to use during growth. The following is a brief overview of each of the components:



**RESILIENCE**® Silicon (Si) is a beneficial plant nutrient that when added to a growing medium can result in more vigorous plants. RESILIENCE is Sun Gro's brand name for patented growing mixes enriched with silicon. RESILIENCE mixes enhance plant quality resulting in thicker/stronger stems, compact growth, increased root mass and extended resistance.



**Bark** is important because of its increased air capacity, from its unique particle size and shape which allows air to circulate through the soil, providing oxygen to the roots.



**Perlite** is derived from crushed volcanic rock which is expanded "popped" in a furnace. Perlite particles are roundish and white that are mixed with peat, bark or other components. Perlite is a natural additive used to aerate the media and aid in water retention.



**Coconut Coir** is a by-product of the coconut fiber industry. Coir is the "dust" produced during the processing of coconut fiber. It is used to add bulk and texture to potting mixes and can hold up to nine times its weight in water.



**Compost** is the organic material (such as rice and peanut hulls) that has been processed and has decomposed. Compost is used for many reasons but primarily for providing natural and stabilized organic matter to a growing mix. Compost also has excellent water holding ability and a particle size that helps with oxygen exchange.



**Earthworm Castings** provide a rich, natural fertilizer. Castings are the stable end-product of the decomposition of organic materials by earth worms. Earthworm castings are nutrient rich and biologically active, and enhance the ability of your soil to retain water.



**Sphagnum Peat Moss** is the non-living fibrous material that forms when Sphagnum moss decomposes. While peat moss is brown, like garden soil. it has a different texture and weight: it's light and spongy and crumbles into small clumps. It has a remarkable ability to manage water efficiently and hold on to nutrients that may otherwise leach out of the soil. It is nature's best all-purpose soil conditioner. That is why Sun Gro adds Canadian Sphagnum Peat Moss to all of key potting mixes.



**Controlled Release Fertilizer** is added to select potting and container mixes and soil amendments to provide a modest amount of fertilizer for several months. The fertilizer is "coated" which allows the fertilizer to release over time.



Mycorrhizae is a group of fungi which form a mutually beneficial relationship with plants. These fungi grow either inside a plant's roots or on the surface of a root. The fungi benefit from the plant's nutrients and in turn send their hyphae (like small roots) out into the surrounding soil to absorb nutrients and water. Sun Gro utilizes a proprietary seven species blend which provides greater mycorrhizal establishment in a wider variety of plants.



Natural Products - Other components such as perlite, vermiculite, gypsum, limestone and RESiLIENCE (silicon) are defined as "natural," which means they are not carbon-based but they are obtained from natural deposits and processed without the use of synthetic chemicals - these materials are mined. ground up and screened, and expanded in the case of vermiculite and perlite.

The major role of a growing mix is to support the plant, while holding water and nutrients for the plant to use during growth. Sun Gro is the largest supplier of professional growing media in North America. We also are the leading manufacturer of Canadian Sphagnum peat in North America. We combine the best quality components such as bark, perlite and vermiculite, with our peat, to make up growing media for professional and consumer uses.

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- All natural ingredients
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- Good aeration
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- OMRI Listed®
- · Contains earthworm castings nutrient rich, biologically active and improves the ability of your soil to retain moisture

#### **Sizes Now Available:**

- 8 quart
- •1 cubic foot 2 cubic foot













# Indoor Gardening

ardens aren't just for the professionals anymore, nor are they confined to a fertile corner of the backyard. Vegetables, herbs and other leafy plants can be nurtured on a spacious kitchen counter, below a sunny window or atop a bedroom dresser. Eyes will be drawn to their beautiful blooms, and the fruits of your labor will be enjoyed through sight, smell and taste. People of all ages can learn to care for plants, and families growing together will create a fun and educational hobby which promotes healthy eating.

Indoor growing can be done with or without soil,

and plant choices should depend on the availability of light and water. Beginner gardeners may want to start with an aloe plant or peace lily while those with an established green thumb may venture to

grow their own basil and tomatoes. No matter your skill or dedication level, the experts at Brock Farms can help you choose the right plants for your home.

Growing without soil is a process known as hydroponics. This method is often quicker and produces a more bountiful harvest because water and nutrient levels are not sacrificed in the absence of soil. Because roots do not have to work as hard to absorb what they need, the plant will grow bigger and better on top. When roots are buried within dirt, the plant takes time to find the water and minerals it needs before its results peek out of the pot.

### Creating an indoor oasis for the whole family to enjoy

However, growing in soil is a traditional method of gardening that many feel more comfortable pursuing. Children can help fill flower boxes with dirt and push away excess to create a hole while parents place the plant of their choice in the soil. Rosemary and mint can be grown feet away from the plates they will garnish and flavor. A succulent can easily accent living room or bedroom décor. Bamboo stalks can brighten up the bathroom while improving the air quality in the home. Those at Brock Farms will work with you to choose the right plant for your indoor space and ensure it is available in store when you are ready to pick it up.

Remembering to water the plant regularly helps maintain a sense of consistency and responsibility, thus gardening can be a teaching method for youngsters eager to take on a job at home. Gardening can also be a relaxation practice or simply means to ensure food is fresh and suitable for your family.

Lighting is extremely important when it comes to keeping plants beautiful and blooming. While some indoor spaces offer plenty of sunshine to ignite the growing process, others may require artificial supplements. Brock Farms' indoor gardening section has all the tools you'll need to get started on your project and the people who will help you along the way.

# Indoor Gardening GROW IT YOURSELF

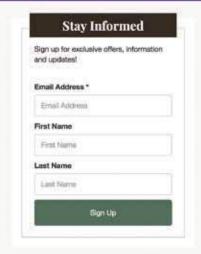
No matter how small your space is, you can still have an edible garden

he Brock Farms Colts Neck location offers a full line of products catered to the indoor gardener. Stop in and see what treasures await you.











tay on the lookout for indoor gardening seminars and open house events. Sign up for our email list to be notified of upcoming, local events.

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**BrockFarms.com** 

# Why are fertilizers important for plants

ertilizers are foods for plants. They are nitrates mixed in with soil to make it fertile. They are added to increase the quality of the soil and help the plants get more nutrients. Sometimes fertilizers can also harm the plants and impact the soil

negatively. Excess use of fertilizer in the soil can decrease the quality of the soil and possibly kill the plant completely.

Low-quality fertilizers can also harm plants. They can create diseases like foliage cholrosis, which will stop the plants growth completely. Sometimes the use of a lesser-quality plant food can lead to decreasing the mineral quality of the plant. Plants that have been affected by poorquality fertilizers start losing their green color as the process of creating chlorophyll stops in these plants. Plants and flowers

with a lower capacity to produce chlorophyll can develop much faster when provided with nitrogen fertilizers. These fertilizers have a strong effect on the way plants grow. They can simply stop the growth or enhance it. Use of any kind of fertilizer should be done with careful monitoring.

Different types of plant nutrition are available in the market. They are important, but there is a certain rule that applies before you start providing these nutrients to the plant. Absence of complete minerals can stop the process of life cycle within the plants. Though these minerals are not required by nature, adding them gains a much faster result in the plants' development.

The most necessary elements

that plants require for their growth are nitrogen, potassium, calcium, zinc, copper and phosphorus. Though plants can get these elements from the soil itself, adding extra minerals and nutrition into the soil is much appreciated. Plants can also easily

get carbon, hydrogen and water from air. Elements like iron and copper might be needed in small quantities. They can be extracted from the soil, but plants need a huge amount of nitrogen and potassium which can only be given by use of fertilizers.

Fertilizers help plants get extra energy from the soil. Just like in humans, minerals extracted from the soil help build the immune system of the plants which then allows them to fight against germs and diseases. There are many things

that affect the growth of a plant. A

plant grown in a nursery can be

healthier, while a plant grown in

a landscape will have to fight

for its existence.



**Brock Farms Carries Complete** Lines of Organic and Conventional Fertilizers That Are Plant Specific



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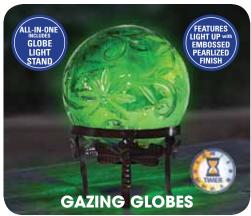


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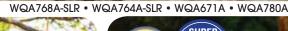
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- No chemical run-off
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#### **ORGANICS**

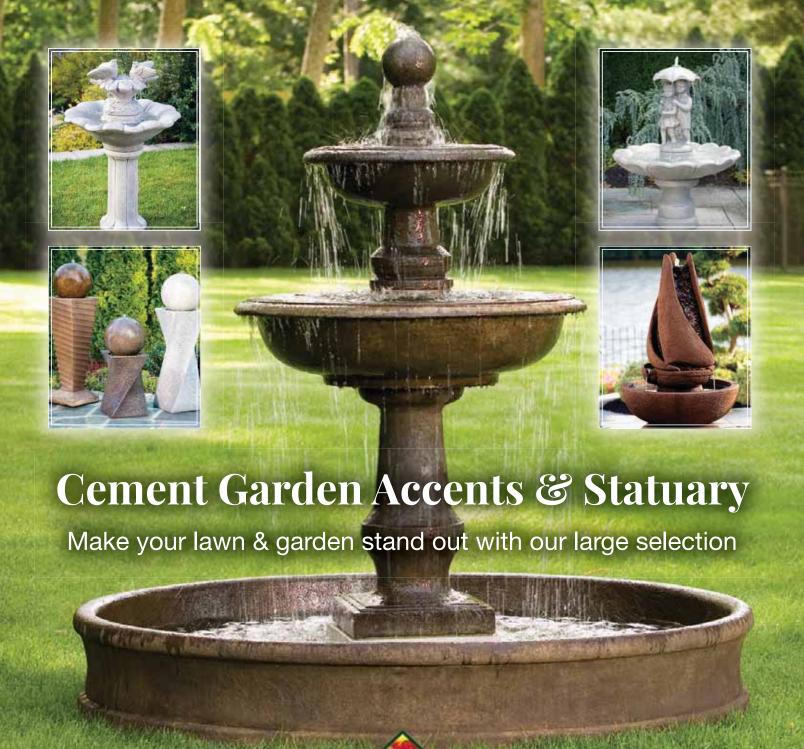
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- Effectively controls aphids, scale, whiteflies, mites, and other insect pests.
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- Protection for your garden, vegetables, house plants, fruit trees, and ornamentals—both indoors and out.
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## **Superior Solutions** for Organic Gardening

#### Popular Item!



#### **Monterey Neem Oil** RTU\*

- · Organic insecticide, miticide and fungicide for use on roses, vegetables, fruit trees and ornamentals.
- Controls black spot, powdery mildew, rust, downy mildew, aphid, whitefly, scab, anthracnose, botrytis and



#### **Monterey Complete Disease** Control RTU\*

- OMRI Listed Biofungicide/Bactericide for organic gardening.
- For organic gardening of House Plants, Tropical Plants, Vegetables, Shrubs, Fruits, Nuts and Ornamental Trees.



#### Monterey B.t. RTU\*

- · Organic insect control for caterpillar-type insects.
- Safe on beneficial insects such as honey bees and ladybugs.





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- Derived from soil dwelling bacterium
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- Use on fruits, vegetables, berries, citrus, grapes, nuts and ornamentals











- Kills over 130 insect pests
- For lawns, vegetables, trees, shrubs and ornamentals
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#### DEER BUCK: How Do I Keep the Deer Away From My Yard?

#### **PLANT VARIETIES**

If you fill your garden with plants deer dislike, you are much less likely to see them snacking on your harvest. THEY DISLIKE Deer tend to shy away from plants with a strong fragrance, such as sage, salvias or lavender. They do not like flowers such as daffodils, marigolds and poppies. Deer also avoid plants with a prickly or fuzzy feel, including those with thorns or a rough spine. Choosing plants deer dislike will not harm the animal and will keep your garden safe.

#### **AVOID PLANTS**

Plant it, and they will come. Deer are much more likely to wander into your yard and tear up your garden if THEY ENJOY they know there are treats in there for them. Deer prefer to snack on vegetables like lettuce, beans and peas; flowers, including tulips, impatiens and pansies; and fruit from the ground or trees, It's best to keep these plants out of your yard, but if they are the varieties you wish to grow, continue reading to learn how to protect them from predators.

#### **STARTLE**

Use of noise and/or light can scare deer away from your garden, keeping your plants alive and well. Deer TRESPASSING have large ears and sensitive hearing, so they are easily frightened by sudden sound, such as that of wind **ANIMALS** chimes, the human voice or a dog barking. They are also alerted by light, such as a timed spotlight or reflective surfaces. A motion-activated sprinkler will also scare them enough to drive them away from your vegetables and flowers.

#### LOOK FOR SAFE

There are several options of store-bought repellants to keep deer out of your yard. It is important to check REPELLANTS the ingredients labels of these products to ensure they are safe to use around your plants and also will not harm

#### **BUILD BARRIERS**

Deer can be persistent and may ignore all your attempts to keep them away from your produce. A tangible AROUND GARDEN barrier, such as a wooden, wire or mesh fence, is a sure-fire way to keep the animals' threat level to a minimum. Deer can jump high, so be sure to construct a tall fence. Alternatively, if your concern centers around one or two specific plants, smaller options are available to protect those while leaving the rest of your growing space open.





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The signs of spring sure start to show as the sun shines for longer each day. The birds have started chirping again, and soon gardening plans will be put into action. As the weather continues to warm, beautiful butterflies, delicate hummingbirds and buzzing bees will be eager to greet many of the flowers in the landscape.

A popular and important trend in gardening has been to create safer ecosystems for bees and other pollinators by selecting certain plants. Brock Farms has an excellent selection of top-performing, pollinator-friendly plants that look stunning in the landscape and make it easy to please our pollinator friends.

Bees, butterflies and hummingbirds are frequently highlighted when the term "pollinator" is mentioned, but a pollinator is any animal or insect that helps move pollen from one flower to the next. The transfer of pollen from one flower to another is called pollination, and this triggers fruit and seed development in plants. Adding pollinator-friendly plants to your yard can be helpful if you have a vegetable garden during the summer. If the pollinators are attracted to the yard for the ornamental plants, then they are likely to visit the nearby vegetable garden as well. There are too many pollinators in our environment to name each one, but the plants highlighted in this article will attract bees, butterflies or hummingbirds to your garden. In some cases, a plant may attract all three!

#### Little Goldstar Black Eyed Susan A general favorite among pollinators is the

perennial. Little Goldstar Black-Eyed Susans are the perfect fit for almost any garden because of their tight, rounded form. They are best planted in a sunny location and will provide gorgeous,

yellow blooms from summer through fall.

Magnus Coneflower

The Magnus Coneflower needs a similar location and will bloom around the same time. The Magnus Coneflower requires a bit more space. It stands 2 to 3 feet tall and showcases large, deep purple flowers.

#### Rozeanne Geranium

Rozeanne Geranium can be used in a location with more shade and will still bloom violet-blue, cup-shaped flowers all summer long above lush deep green foliage - perfect for attracting pollinators.

#### Walker's Low Catmint

Pollinators are also attracted to different ground covers such as Walker's Low Catmint and Angelina Stonecrop. Walker's Low Catmint is a drought- and heat-tolerant perennial that has sprays of bluish/purple flowers. The flowers appear over fragrant with soft, gray/ green foliage.

#### Angelina Stonecrop

Angelina Stonecrop has chartreuse, needlelike leaves and will also tolerate a dry and hot location. In the summer months, the pollinators will come by looking for the small, yellow flowers on Angelina Stonecrop. To help newly planted perennials establish, ensure they are watered well in the drier months.

#### Hummingbird Summersweet

Although perennials are a favorite, pollinators are also attracted to some hardy shrubs that can make an impact in your landscape. The Hummingbird Summersweet has one of the popular pollinators in its name and is a perfect example of a shrub with substance. In

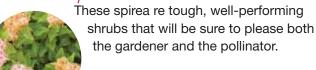
the summer this compact, dark green shrub is covered with long, extremely fragrant white flower spikes. Hummingbird Summersweet will also tolerate some shade and turn a beautiful yellow in the fall.

Magic Carpet Spirea

The plant list also includes many

Spirea which will attract pollinators.

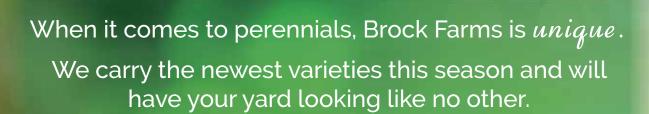






Whether creating a new garden just for pollinators or adding pollinator plants to an already established yard, Brock Farms is making it easier to know what to choose for your garden. Time to create something

green - and pollinator-friendly! ■





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#### **Brock Farms, South Jersey Division**

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Brock Farms Nurseries in Upper Deerfield, NJ is situated on 600 acres of prime growing ground in South Jersey and formerly known as part of the original Koster & Company Nursery.

The Koster Nursery, established in approximately 1921 and famous for introducing the Koster Blue Spruce, specialized in the production of Boxwood, Azalea and Rhododendron until going out of business in the late 1970's.

The farm and some of its surrounding land were then purchased by Ed Brock Sr. in the late 1980's who had reestablished the land as it once was and put it back into nursery crop production which to this day is still providing garden centers, re-wholesalers and landscape contractors with high quality balled and burlap and container grown plants.

#### We are proud to renew and continue the tradition of The Koster Nursery as 'specialists in plants for permanent beauty.'

The production of top quality trees, evergreens and shrubs is combined between field grown and containerized material. The container nursery, formerly known as Heatherhaugh Farms, was purchased in 2002 which is adjacent to the main farm and is contiguous with the rest of the fields to enable the convenience of overseeing production, as well as shipping.

Its large customer base is built on the same principles as our retail garden centers located in Freehold & Colts Neck and that is impeccable customer service, quality plant material, and the building and lasting of relationships that result in loyal and trusting friendships. The importance of believing and practicing those standards is a testament to the success of the business both professionally and personally.

Brock Farms Nurseries, Brock's own production nursery, not only enables the Brock family to offer the best and healthiest plants to their community but also provides the entire Northeastern region of the United States as well as the Baltimore/Washington area with the same quality material.

It is truly our pleasure serving all of you and we thoroughly enjoy the relationships and friendships that have developed.



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**Small Indoor** 



**Terracotta** 



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**Pottery** 





Cucculents have made a big presence in all lawn and garden centers in recent years. The unique color variations and the many assortment types of succulents that are available have attracted a wide audience. Being a 'low maintenance' plant certainly amplifies their appeal.

Even though Succulents are relatively easy to grow, there are five necessary items to manage in order to be successful in maintaining this plant: Light & Temperature, Soil, Water and Fertilizer.

#### LIGHT AND TEMPERATURE



Depending on the variety of Succulent, know that on average, these plants thrive with 6 to 10 hours of light. The best condition for an indoor situation is to station the plant by a south, east or west window that achieves a few hours of direct sunlight.

Sometimes supplemental light is needed as well. Different plants have different requirements. Aeonium Succulent are native to the Canary Islands and North America and therefore, enjoy a warm or hot environment with lots of bright light. However, the Haworthia, is a Succulent that enjoys a lower light condition in a cooler environment. During the dormant season, succulents do best in temperatures from 45-55°F. Studies have shown that low temperatures during the dormant season encourage future flowering growth.

#### SOIL COMPOSITION

Soil is an important factor in determining long term life for your succulent. As a rule, succulents prefer well-draining soil that holds a little moisture and nutrients with a mid-range pH. The ferti•lome® Succulent Soil accomplishes all these goals. The Canadian Sphagnum Peat Moss and the EcoPeat will

> support the plant physically in its pot vet allow the water to drain. EcoPeat is a natural fiber from the peat bogs which provides excellent aeration and appropriate moisture holding properties. The addition of Horticultural Perlite aids in the aeration

process and helps dry out the peat. Both the calcitic and dolomitic limestone keep the pH in an ideal spot for the plant to take in the necessary nutrients.

#### WATER

The simplest way to water succulents is to thoroughly soak the ferti•lome® Succulent Soil then wait for the soil to completely dry before watering again. The goal is to water deeply but less frequent. This method forces the succulent to grow its roots down deep. Deeper roots promote a healthier

> plant. When choosing a container for your succulent, it is best to purchase a container that has drainage holes to allow the excess moisture to escape. Plus, if you are not sure if it is time to water, simply feel the bottom soil through the drainage holes to see if it is damp. If it is damp - don't water; if it is dry - water.

#### **NUTRIENTS**

ferti•lome® All Purpose Water Soluble Plant Food 20-20-20 completes the ideal succulent environment by adding necessary nutrients for the plant. Simply dissolve ½ teaspoon in 1 gallon of water and apply the mixture to the soil. What is unique to the



ferti•lome® All Purpose Water Soluble Plant Food 20-20-20 is that there is minimal to no salt content in its formulation. Many succulents are extremely sensitive to salt. The salt found in common fertilizers tend to dry out the tiny root hairs and make it difficult for the roots to obtain moisture and nutrients. Fertilizing your succulents varies upon the type of succulent. Some need once a month or every other month feeding while others only need a light feeding once in the spring or summer. Have fun learning about the succulent and its needs!

Succulents are a great way to satisfy your gardening interest. With just a few maintenance practices and proper supporting products, growing succulents is a breeze.





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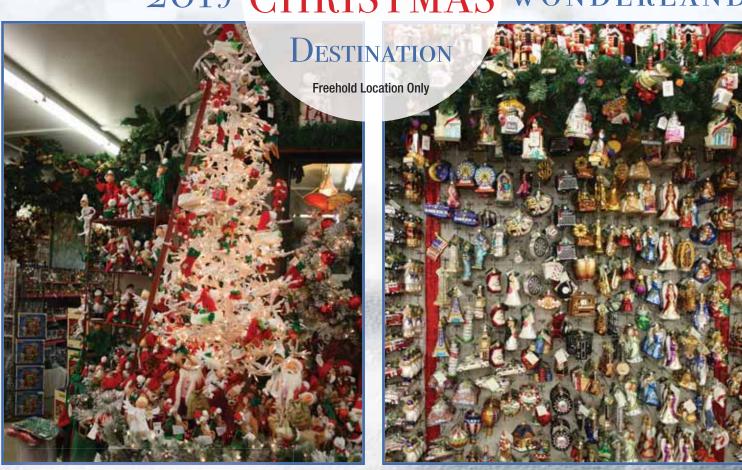
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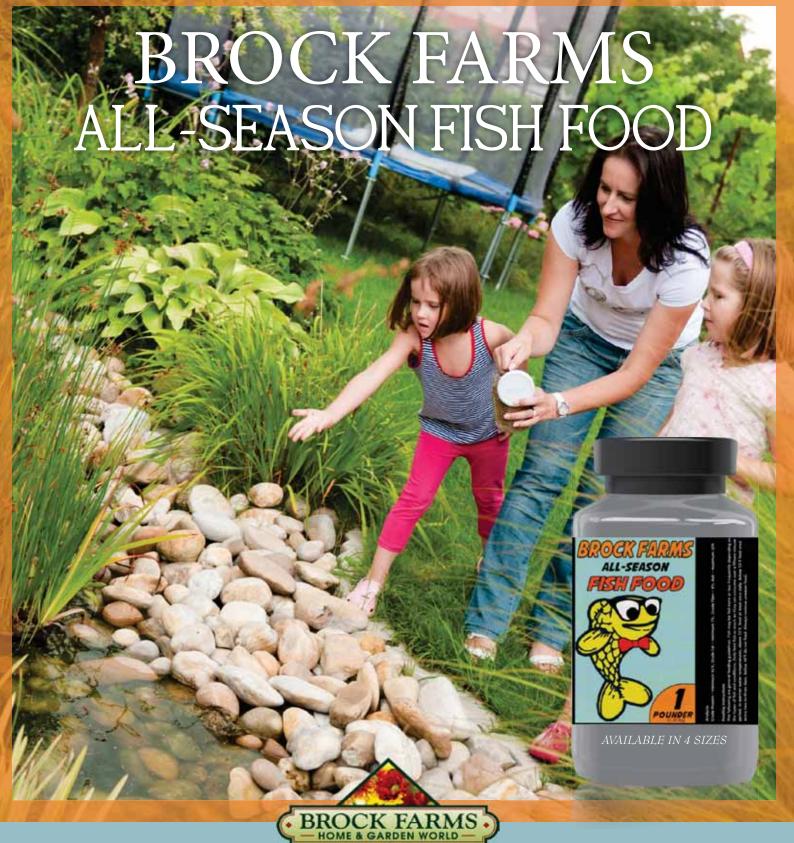






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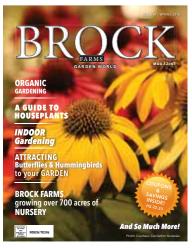














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