



For Immediate Release:

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Carr Hardware, Quarterfinalist for Indie Award *National Small Business Award Will Benefit Park Project*

Pittsfield, MA – November 21 2017. — The national small business movement, “Independent We Stand” announced the quarterfinalists, including Carr Hardware, of the seventh annual Independent We Stand Independent Small Business of the Year or “Indie Award.” This announcement precedes Small Business Saturday on Nov. 25, encouraging holiday shoppers to support these businesses versus big boxes and national chains.

“This year’s quarterfinalists represent the independent businesses from across the country who go above and beyond to support their local economies,” said Bill Brunelle, co-founder of Independent We Stand. “This award is our way of honoring the contributions they’ve made to their communities.”

Voting is now underway at www.IndieBizAward.com through Dec. 10. Voters may visit the website to cast one vote each day.

American’s cast nearly 20,000 votes for 249 nominees during the nominations phase. Independent We Stand announces the winner of the Indie Award on Dec. 13.

“I am very proud of our team members, at each of our six locations, which were instrumental in helping us be recognized by “Independent We Stand” by their commitment to providing superior service to our customers.” Said Bart Raser, Vice-President of Carr. “I encourage folks to log onto the website often and vote for Carr, if we do receive the Indie Award I have committed to donate 100% of the cash proceeds (\$5,000.00) towards the rebuild the new Splash Park project in Pittsfield.” Added Raser.

About Carr Hardware:

Carr Hardware & Supply Company, Inc. was founded in 1928 by Sam Carr. In 1962, the Raser family purchased the business and continues to operate it today. Carr Hardware’s ongoing success comes directly from our staff. Our professionals operate stores located in Pittsfield, Lee, Great Barrington and North Adams in Massachusetts and Avon and Enfield in Connecticut.

Carr Hardware stocks over 40,000 items for all commercial, institutional, industrial, government and homeowner needs. We have an extensive retail hardware selection, plus over 350 equipment, party and amusement rental options.

More information is available at www.carrhardware.com

About Independent We Stand:

Independent We Stand is a nationwide movement of independent small business owners whose mission is to inspire other small business owners to better understand and celebrate their locally-owned status while educating consumers about the importance and strong economic benefits of supporting them.

More information is available at www.IndependentWeStand.org