



For Immediate Release:

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Carr Hardware To Open New Store In Lenox, MA

New Store Scheduled To Open Winter 2020

Pittsfield, MA – April 9, 2019. — Carr Hardware, a family-owned business for over 90 years is proud to announce plans to open a new showcase location in Lenox, Massachusetts.

The 11,000 square foot retail space is located in The Center at Lenox on routes 7 and 20. The Center at Lenox is currently home to well-known retailers CVS, Marshalls and Price Chopper.

Conversion of the existing space into a state of the art new Carr Hardware store begins in May and the new store is expected to open in early 2020 and will have convenient extended shopping hours.

President of Carr Hardware, Bart Raser stated “We are truly excited about the opportunity to build a brand new innovative and complete home improvement store that features a customer shopping experience specially designed for the Lenox community. The store will serve the needs of local business, contractors, resorts and homeowners, alike.”

Preferred brands to be featured include: STIHL, Toro, Husqvarna, Milwaukee, Dewalt, Weber, Big Green Egg, Scotts, Graber and Carhartt, to name just a few. Special services like digital key duplication, screen and glass repair along with propane will also be offered. Free local delivery will be available as well as the Carr assurance... “At Carr we service what we sell.”

“The opening of a new store in Lenox strengthens our presence in the Berkshires and complements our nearby stores in Lee, Pittsfield Great Barrington and North Adams.” Added Bart Raser.

“WS Development is very excited to announce the first of several leases to kick off the revitalization of the Center at Lenox. Carr Hardware brings a great amenity and service offering to Lenox with a strong local operator that is well respected in the community,” says Brian Furze, VP of Leasing, WS Development.

About Carr Hardware:

Carr Hardware & Supply Company, Inc. was founded in 1928 by Sam Carr. In 1962, the Raser family purchased the business and continues to operate it today. Carr Hardware's ongoing success comes directly from our staff. Our professionals operate stores located in Pittsfield, Lee, Great Barrington and North Adams in Massachusetts and Avon and Enfield in Connecticut.

Carr Hardware stocks over 40,000 items for all commercial, institutional, industrial, government and homeowner needs. We have an extensive retail hardware selection, plus over 350 equipment, party and amusement rental options.

Carr Hardware was named the National Independent Small Business of The Year, 2017; National LED Retailer of the Year, 2016; featured on CBS Undercover Boss and has been voted Best of the Berkshires 23 years in a row.

More information is available at www.carrhardware.com

About WS Development

WS Development is a Massachusetts-based property developer dedicated to the creation of places where people want to be. With more than 20 million square feet of existing space and an additional five million under development, it is one of the largest privately-owned development firms in the country. In business since 1990, WS is a vertically-integrated company that develops, owns, operates, and leases over 90 properties, including urban buildings, lifestyle centers, power centers, community centers, and mixed-use developments. Its goal is to be a contributing member of each community it serves. WS takes pride in its commitment to its roots, reflected by its properties in and around New England, but also finds great satisfaction in immersing itself in new locales and expanding its national portfolio. For more information, visit www.wsdevelopment.com, call [617.232.8900](tel:617.232.8900) or follow WS Development on [LinkedIn](#).