

colors  
of the  
year

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**2018**

valspar® 



# Love color? Valspar® is your playground!

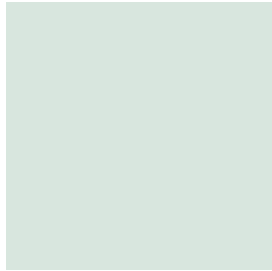
With a nearly endless supply of colors to choose from, we make change fun, easy and beautiful.

Let these 12 trending colors inspire you but don't stop there...

## Play on!



Night Masque  
V104-5



Limestone Path  
V141-2



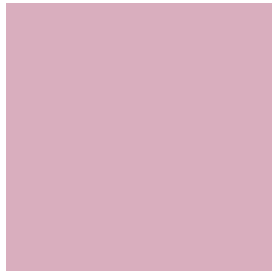
Dressed to the Nines  
V043-5



Mink Suede  
V127-5



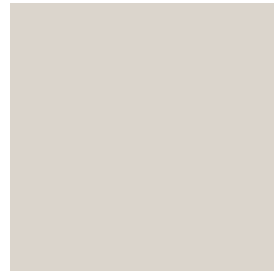
New England Autumn  
V054-5



Twilight Bloom  
V077-3



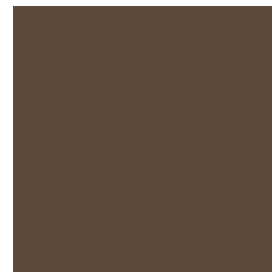
Midnight Sonata  
V109-6



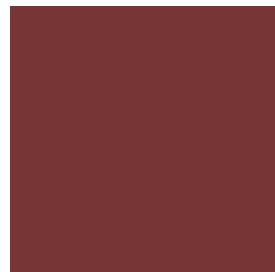
Moon Shot  
V123-1



Breathe Deeply  
V064-6



Momentous Occasion  
V130-6

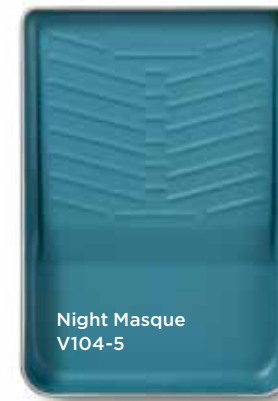


Molten Sulphur  
V080-6



Berry Pretty  
V040-5

Colors shown here are as accurate as printing can make them, but for perfect color accuracy, see the color chips at your favorite independent retailer; they're made from the actual tinted paint.



# rediscover what's real

>COMFORTING SOFT TEAL

Reclaimed wood shelving recalls the best of yesterday for today.



Retro bar stools update the traditional with clean lines and geometric shapes.







# focus on just one thing

>CALMING ICY GREEN

☑ This fresh breeze of a color pairs with wood tones and plants for outside-in style.



☑ Dedicate this space to a single pursuit (like music) and edit out everything else to improve enjoyment.

# fire up your best self

UPLIFTING POPPY RED<



☑ Style with simple, natural colors and plenty of light.

☑ Painting a corner (and the ceiling!) creates a room in a room.







# revel in JOMO\*

\*The Joy of Missing Out

## >CONTENTED MINK GRAY

☑ Tone-on-tone styling embraces this room's subtle stay-in statement.



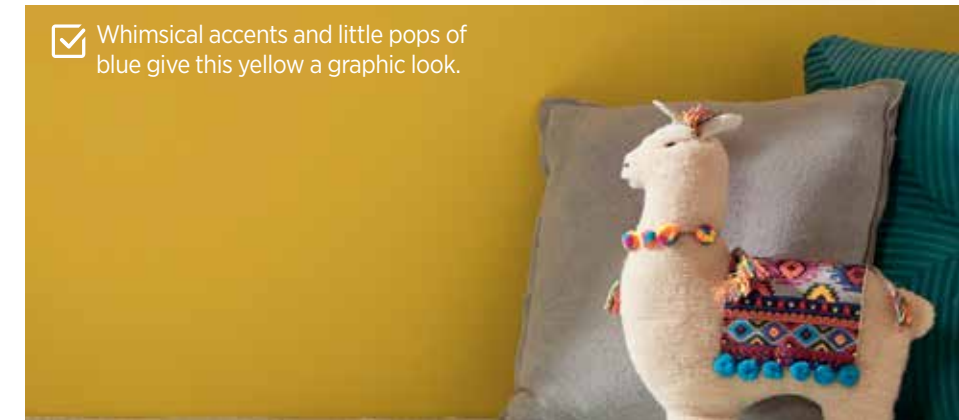
☑ Keep lighting low and textures soft to invite comfort and connection.

# make happiness inevitable

## RADIANT GOLDEN OCHRE<



☑ Whimsical accents and little pops of blue give this yellow a graphic look.



☑ This playful color shines brightest when surrounded by a generous amount of white, cream and natural woods.







# feed your spirit

>NOURISHING DUSTY LILAC

Twilight Bloom  
V077-3



☑ Pair with green-black trim to evoke a touch of heritage, even in a contemporary space.

☑ Colored glass and crystal accessories channel deeper energy and calm.



# luxuriate in your life

REASSURING DEEP INDIGO<

Midnight Sonata  
V109-6

☑ Unify any space by painting the trim and doors so that your accessories can speak.



☑ High drama starts with low lighting and reflective surfaces that share the light.







# embrace the simple joys

> **COZY WARM BUFF**

Let old brick and other existing elements contribute their stories to the cozy, comfy vibe.



Keep things quiet with a gentle, monochromatic color scheme.

# collect experiences, not stuff

< **RESTORATIVE DEEP GREEN**



Style a hallway with meaningful souvenirs from your adventures.



Paint trim and cabinets, too, to simplify a busy space.







# grow your own authenticity

> **GROUNDING CHARCOAL BROWN**

Perfect for rooms that connect indoors to outdoors.



This contemporary color has roots in the past, and welcomes reclaimed materials, plant life and even an antique or two.



# deepen your soul connection

< **SOULFUL GARNET RED**

Choose warm metal accents for a dash of dazzle.



Temper this familiar red with light ceilings and textiles to keep it fresh and open.







be unstoppable today

>EMPOWERING BERRY PINK



☑ This color is like “visual coffee” for morning spaces and day planning.

☑ Keep its power manageable with liberal doses of white, gray and light.



ASK VAL

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EXPLORE MORE HERE.

See why the trends are trending, or find a new favorite in our endless color array. Plus, get tools and tricks to help you decide on your perfect color.

Visit [AskVal.com/ColorAdvice](http://AskVal.com/ColorAdvice)



Moon Shot  
V123-1

# TRY ON A TREND

(or any color that  
speaks to you.)

We'll mix up the samples you want—or a gallon of  
high-performance paint—at the paint desk now.  
Just ask!



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