

BROCK

FARMS

GARDEN WORLD MAGAZINE

ORGANIC
GARDENING

A GUIDE TO
HOUSEPLANTS

INDOOR
Gardening

ATTRACTING
Butterflies & Hummingbirds
to your GARDEN

BROCK FARMS
growing over 700 acres of
NURSERY

COUPONS
&
SAVINGS
INSIDE!
PG 22-23

And So Much More!

Photo Courtesy: Centerton Nurseries

PSRT STD
ECPWSS
PAID
U.S. POSTAGE
Permit No 43
Berme, NJ

POSTAL PATRON

CONTENTS

SPRING 2018

FEATURES

- 6 Feed Your Lawn...Feed Your Soil
- 8 Super Charge Your Lawn Food
- 10 Weeds in Lawns and Landscapes
- 12 Orange Rocket Barberry
- 14 Organic Gardening with what Comes Naturally
- 16 Attracting Butterflies & Hummingbirds to Your Garden
- 18 For Signs of Spring, Look to Songbirds
- 22 Coupons & Savings
- 26 A simple Water Treatment Solution
- 28 Pond Pump Essentials
- 36 Capture Your Gardens Charm
- 38 Keep Deer Out
- 39 Hibiscus Plants, A Trumpet of Color
- 40 Nature in the Home, A Guide to Houseplants
- 44 Indoor Gardening
- 48 Sungro Horticulture. What's in the Mix?
- 50 Brock Farms Gift and Home
- 52 Nursery
- 56 Brocktober
- 58 Brock Farms Christmas Wonderland
- 60 Brock Farms Through the Years



PAGE 16



PAGE 40



PAGE 44

Visit **BROCKFARMS.COM**

LAYOUT & DESIGN: KRISTEN ROSZKOWSKI
THE JOURNAL PUBLICATIONS

hello

On behalf of the entire Brock Farms family, we thank our loyal customers and future patrons as we present our 7th Brock's Magazine! We would love to greet all of you personally, in our stores, this magazine serves as a way for us to reach out to you and show our dedication and appreciation for the decades of support. Just like every other year, we are proudly continuing our commitment of providing the best quality, selection, and service for every person who walks through our doors.

With locations in both Colts Neck and Freehold, it only takes a few steps inside before you realize there's a difference when you shop at Brock's. Visit our Colts Neck store for the constantly expanding indoor-garden selections or the latest trends in ponds, water gardens, and statuary. If you're looking for gifts, home décor, or furniture our Freehold location has a world's worth of treasures and rare finds that can fit any shopper's needs.

We're confident that any customer can discover the perfect addition to their home or garden at either of our stores because of our unwavering commitment to quality. There's no cutting corners at Brock Farms; instead of focusing on what's easy, we focus on what's best for our customers. We work tirelessly to make sure that every product we sell is up to the Brock's highest of standards. By monitoring the latest trends and constantly searching for rare products from all over the country, customers can break through the mundane finds at chain-stores and explore our deep selection of hand-selected plants and decorative pieces.

Our staff - who are more like family to us - create a friendly atmosphere for customers to peruse our vast selections at either store. While it can be easy to feel overwhelmed at some large garden depots, we make sure everyone on our staff is educated thoroughly on all our products, enabling them to properly inform customers and guide them through the shopping experience. Sure, you can go online and look through hundreds of plants from the comfort of your home, but when you visit Brock Farms, you'll see how much fun we have in providing you with the best selection and service possible. In the end, you won't be leaving happy just because you found exactly what you needed, but because you enjoyed the experience itself.

Again, we thank everyone for their support over the many years, our staff who we can't praise enough, and our loyal customers who give us purpose. As we keep our pledge to provide nothing short of the best quality, selection, and service; we hope to continue to see all the familiar faces and welcome the new ones to our Brock's family.



FEED YOUR LAWN...

Feed Your Family On Us!



TURF BUILDER	15,000 Square Feet.....YOU PAY \$38.99		TURF BUILDER	5,000 Square Feet.....YOU PAY \$17.99
	\$12 Mail in Rebate.....\$12.00			\$5 Mail in Rebate.....\$5.00
\$26.99		\$12.99
	After Incentives..... \$1.99			After Incentives..... \$0.49
TURF BUILDER & HALT'S	15,000 Square Feet.....YOU PAY \$64.99		TURF BUILDER & HALT'S	5,000 Square Feet.....YOU PAY \$25.99
	\$12 Mail in Rebate.....\$12.00			\$5 Mail in Rebate.....\$5.00
\$52.99		\$20.99
	After Incentives..... \$27.99			After Incentives..... \$8.49
TURF BUILDER WEED & FEED	15,000 Square Feet.....YOU PAY \$56.99		TURF BUILDER WEED & FEED	5,000 Square Feet.....YOU PAY \$21.99
	\$12 Mail in Rebate.....\$12.00			\$5 Mail in Rebate.....\$5.00
\$44.99		\$16.99
	After Incentives..... \$19.99			After Incentives..... \$4.49

****Limit 4 bags per family on all rebate offers and promotions. Offer expires 4/30/18 or while supplies last.**

For terms and conditions visit dine.restaurant.com for details

RESTAURANT.COM CARDS SUBJECT TO LIMITED AVAILABILITY

BROCK BONUS

RECEIVE A

\$50 RESTAURANT.COM GIFT CARD WITH EVERY 2 15,000 SQ. FT. BAGS PURCHASED**

Offer Valid With Turf Builder Products Listed Above.

BROCK BONUS

RECEIVE A

\$50 RESTAURANT.COM GIFT CARD WITH EVERY 4 5,000 SQ. FT. BAGS PURCHASED**

Offer Valid With Turf Builder Products Listed Above.

Colts Neck Location
375 Route 34
(732) 462-0900



Freehold Location
4189 Route 9
(732) 462-2700

TWO CONVENIENT LOCATIONS · OPEN 7 DAYS

www.brockfarms.com

Not all items available at both locations. Not responsible for typographical errors.

FEED YOUR LAWN...Feed Your Family On Us!



4 STEP ANNUAL PROGRAM IT'S LIKE GETTING THIS FOR FREE!



15,000 Sq. Ft.
Scott's® 4 Step® Annual
Feeding Program

\$199⁹⁹ YOU PAY

SAVE
\$199⁹⁸

-\$50⁰⁰

-\$100⁰⁰

-\$49⁹⁸ FREE GRUB EX
10,000 SQ.FT

\$0⁰¹
AFTER INCENTIVES
*Savings includes rebates,
offers & free goods.

5,000 Sq. Ft.
Scott's® 4 Step® Annual
Feeding Program

\$89⁹⁹ YOU PAY

SAVE
\$89⁹⁹

-\$20⁰⁰

-\$50⁰⁰

-\$24⁹⁹ FREE GRUB EX
5,000 SQ.FT

\$0⁰⁰
AFTER INCENTIVES
*Savings includes rebates,
offers & free goods.

5,000 Sq. Ft.
Scott's® 4 Step® Annual
Seeding Program

\$109⁹⁹ YOU PAY

SAVE
\$104⁹⁹

-\$30⁰⁰

-\$50⁰⁰

-\$24⁹⁹ FREE GRUB EX
5,000 SQ.FT

\$5⁰⁰
AFTER INCENTIVES
*Savings includes rebates,
offers & free goods.

*Limit 2 Programs per family on all rebate offers and promotions.

*FOR TERMS & CONDITIONS VISIT dine.restaurant.com FOR DETAILS *RESTAURANT.COM CARDS & GRUB EX SUBJECT TO LIMITED AVAILABILITY
Offer expires 4/30/18 or while supplies last. GrubEx offer valid on 4 Step Program ONLY

Colts Neck Location
375 Route 34
(732) 462-0900



Freehold Location
4189 Route 9
(732) 462-2700

T O CONVENIENT LOCATIONS · O EN DAYS

www.brockfarms.com



What You Seed is What You Get

A great lawn is only as good as the grass seed it's grown from. How do you choose a great grass seed? Well, you can ask a neighbor with a great lawn what they used...or you can simply use Jonathan Green Black Beauty right from the start.

Grass seed is a product of nature so look at the analysis label on the bag for low percentages of weed seed with less than 0.10%; other crop seed with less than 0.25%; and inert matter with under 2%. Introducing more weeds - or difficult to control crop seeds - makes your great lawn aspirations far more difficult. In the mid-Atlantic and northeastern states, it seems that tall fescue-based mixtures have become the grass seed of choice over the last 30 years. The greatest improvements to them have been thinner grass blades than older "meadow-type" fescues and darker green color. It's also important to choose the best time of year to seed, either in the early spring or early fall. Homeowners always say that "fall is the best time to seed". In general, it is. However, the spring has many great advantages, too. Whether you're seeding in the spring or the fall, make sure that you start early to insure the maximum growth potential before the summer (after spring seeding) or

the winter (after fall seeding) occurs.

Newly seeded lawns need to be fed with a "starter" fertilizer. Jonathan Green's Green-Up for Seeding & Sodding is the perfect fertilizer for this task. If you start with quality grass seed and your soil is balanced, feeding the grass and watching it grow is the fun part. Once the lawn establishes and it's been mowed three times, you should begin putting it on a feeding program. Talk to the attendants at Brock Farms for more information on Jonathan Green's New American Lawn Annual Feeding Program.

Whenever you seed or fertilize, remember to keep your soil pH in balance, too. All plants like to grow within a certain range of soil pH to thrive. If your lawn soil is too low or too high, then grass plants will struggle to survive. Soil pH levels of 6.2 to 7.0 are best. If you're in the Freehold, NJ area, then it's likely that your soil is acidic. Use Jonathan Green's Mag-I-Cal for Acidic Soil to raise soil pH. Mag-I-Cal will maintain a proper soil chemistry for your lawn, especially the newly sown seedlings, to keep it growing lush and healthy.

Enjoy your lawn with family and friends!



THE NEW AMERICAN LAWN®



Jonathan Green
QUALITY LAWNS SINCE 1881



FEED YOUR LAWN ...AND YOUR SOIL!
USE THE ONLY ANNUAL LAWN PROGRAM THAT DOES BOTH!

3-PHASE LAWN PROGRAM

+

2-PHASE SOIL PROGRAM



- Feeds and greens lawns for three months!
- Prevents crabgrass all season long... and kills it after it grows (up to the third leaf stage)!
- Controls dandelions, clover and over 250 other broadleaf weeds!

- Feeds soil microbes with vital organic matter to unlock "trapped" nutrients in the soil.
- Breaks up hard/compacted soil for greater air, water, and root penetration
- Adjusts soil pH so lawn fertilizer nutrients aren't wasted and weeds are better controlled.

Come into Brock Farms for
GREATEST PRICE AROUND on
The New American Lawn Program!



Fourteen inches of healthy topsoil was built by using Love Your Soil and Mag-I-Cal twice a year for five years on this sand-based soil in southern New Jersey.



YOUR LAWN FOOD!

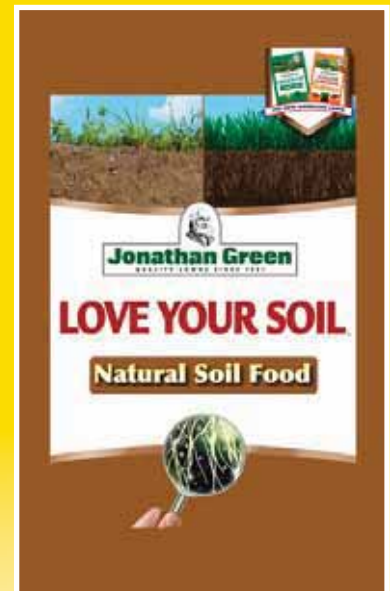
Use two, unique SOIL FOODS with AN Lawn Food or Annual Lawn Program... and get the lawn results you've always wanted

Applying both of the soil foods listed below will enhance the ability of your grass to absorb lawn fertilizer nutrients and build stronger resistance to diseases and other environmental stresses.

MAG-I-CAL is the first soil food. It adjusts the soil pH to increase the ability of the turf to absorb more nutrients, particularly those from lawn foods. Additionally, Mag-I-Cal builds stronger cell walls in the plant, which helps the turf become more resistant to disease. It is filled with humates and plant extracts that will stimulate microbial activity and reproduction in the soil. Apply Mag-I-Cal in the spring with any lawn food product.

LOVE YOUR SOIL is the second soil food. It contains gypsum at a super concentration, which increases greater air flow throughout the soil. More air means deeper roots and greater microbial activity. Love Your Soil is also fortified with amino acids, humates and molasses, all of which provide numerous benefits to the soil and turf. Helping plants utilize nutrients from both the soil and lawn fertilizer, inspiring microbes to reduce thatch levels, reducing stress from summer heat and winter cold, eliminating summer fertilization, boosting the plant's defenses to diseases, and increasing earthworm and beneficial microbial populations are key attributes of Love Your Soil.

So, "Supercharge your Lawn Food" with Mag-I-Cal and Love Your Soil...and, finally, enjoy the lawn that you've always desired



BROCK

Mag-i-cal® and Love Your Soil® are available at both locations. As well as a large variety of grass seeds and fertilizer from Jonathan Green. Come in and let our experts guide you to have the greatest lawn in your neighborhood.

SUPERCHARGE YOUR LAWN FOOD!



Jonathan Green's Soil Foods
correct damaged soil and makes lawn foods work
BETTER THAN EVER BEFORE!



- Corrects Soil pH Quickly!
- Maximizes Lawn Food performance!
- Contains Humates to Restore Soil Life!



- Loosens Hard, Compacted Soil!
- With Microbial Boosting Soil Humates!
- Increases Air, Water and Rooting.

Buy a COMBINED purchase of Mag-I-Cal and Love Your Soil (15m sizes)
with any Lawn Food or Annual Lawn Program,
get a \$25 Mail-In Gift Card AND a \$50 Restaurant.com Gift Card!

Combined Regular Price (15,000 sq. ft.)* ... \$119.95

YOU PAY \$107.95

(Less \$25 Mail-In Gift Card)

(Less \$50 Restaurant.com Gift Card)

**AFTER
INCENTIVES..... \$32.95**

*Offer not available on purchases of 5,000 sq. ft. bags



Weeds

IN LAWNS AND LANDSCAPES



As you access your landscape and lawn, you are sure to see some weed activity. Here is some helpful information about weeds and how to reduce and control them. A weed is an unwanted plant in our lawn or landscape. It could be a grassy weed or a broadleaf weed. In general terms and identification, for the most part, a grassy weed will produce seed heads, where a broadleaf will produce flower(s).

With lawns the best defense for weeds is a healthy lawn one that is lush thin and thriving

Turn your back for a second, and it's astonishing how fast weeds can gain a foothold in the lawn. From those early-spring patches of speedwell to May's golden fields of dandelions to the fat leaves of summer plantain, Mother Nature has a varied lineup to fill any bare soil. Neglected lawns often end up with a mix of different weeds. Most of them are aggressive enough to outcompete turf grass.

Believe it or not, your mowing methods can have an impact on weeds. It's important to cut the grass regularly and on a high setting. Taller grass shades the soil better, which discourages the germination of new weeds. In NJ that is 3 to 4 inches. Spring and fall mowing would be on the lower end of that height, and summer would be the higher limit. Summer height will also reduce drought and heat damage, and reduce watering needs as the higher height helps the soil retain moisture and protect the roots.

It's important to understand that different weeds germinate at different times throughout a growing season – including winter in much of America. Some of them come and go with each season (annuals), while others are perennial weeds that come back from their roots year to year. Almost all of them hit peak growth in spring when the soil warms. If you let them grow, between the annuals reseeding themselves and the perennials spreading, weeds outcompete the grass. When that happens, the solution is to level the playing field by first eliminating the invaders.

Spring is the time to do that because that's not only when weeds are actively growing it's when they're most vulnerable to weed killers

A well timed spring application of a weed-killer can clean up the bulk of a weed infestation in one treatment. Granular and liquid forms are available, with or without fertilizer. That timing kills annual weeds such as henbit, hairy bittercress and speedwell that germinated in winter and hit the ground running in spring. It also kills newly germinated annual weeds, such as mustards, mallow, prickly lettuce and pigweed. And it kills existing perennials, such as plantain, bindweed, ground ivy and dandelions.

If grassy weeds such as crabgrass, goosegrass and foxtail are also a problem, these are best controlled by preventing them in the first place with a preemergent (before germination) control product, referred to as crabgrass preventer. This product sets up an invisible barrier on the surface of the soil and will prevent grassy weed germination. Crabgrass preventers should be applied early to mid-season, just before annual grassy weeds germinate. Timing is everything! That timing ranges from as early as mid-January to late May, depending



on climate. There are also some fertilizer formulations that provide post-emergent control of crabgrass – killing it while still in the seedling stage up to 4-weeks after it emerges. These allow you a little extra time to get it on the lawn to beat the crabgrass. Ask us at Brocks for

timing recommendations, depending on the product you choose. Once applied and rain or watered in it's important not to disturb the barrier by raking or other means, as it will negate the effect of the product. If you think you must seed in spring, ask us about this first - we will want to steer you to a special pre-emergent product, that also allows seeding.

Broadleaf weed control is usually in the post emergent type. Liquid or granular. With or without fertilizer. Blanket applications (whole lawn) or spot treatments are used depending on amount of weeds and coverage. Granular applications are available which also may have the pre-emergent for grassy weeds, effectively allowing fertilization, grassy and broadleaf weeds controls in 1 time and money saving application. Key with granular broad leaf products are to apply to wet foliage, and then 48 hours with no rainfall or watering or mowing, so the product can be taken in to plant effectively and trans-locate to the root, allowing complete control, not just burning top leaves. Care should be also taken about reducing pet or other activity on the lawn in the 48 hour window, so as not to disturb the product from the leaves for maximum results and safety.

Landscape and garden weed control options are usually granular and are most effective as a pre-emergent. So, look for a product labeled as a weed preventer. They will not control existing weeds (the area must be cleared first) but after they have been watered in to activate, they provide good weed control as noted on the label -- for up to 3 to 6 months of controlled depending on the product you choose. They don't prevent all types of weeds, but many common weeds that will help keep your weeding activity to a minimum. As weeds are seasonal, you might consider spring, summer and fall applications to cover most of the winter weed and summer weed species - depending on the type and duration coverage you buy. Weed preventers are best to apply after mulching, or on top of existing mulch and are effective on both broadleaf and grassy weeds that are listed on the label. As always -please read and observe the instructions for best results, for both application rates (how much), weeds controlled, plant compatibility, and how and when to use. If questions come up, and simply ask our staff here at Brock Farms.



BROCK
BOX

Both locations offer an incredible selection of herbicides for any weed imaginable, conventional or organic. Let our trained staff guide you to a weed free yard. Many brands in stock including Greenview, Bonide, Ortho, Monterey Organics, and many more.

One Easy Application Does It All.



Find Preen One at Brock Farms today!

www.preen.com



ORANGE ROCKET

Barberry

Orange Rocket Barberry is a show-stopping variety that adds much more than just a pop of color to any new or existing garden. This unique flowerless barberry has the ability to catapult any gardener's landscape to the next level and make them the talk of the neighborhood.

The award-winning Orange Rocket is a compact, columnar upright growing deciduous shrub with a freely branching growth habit that features small red leaves that turn a ruby red in autumn. Early summer, pale yellow leaves are followed by small, crimson red berries. Beyond that, some plant facts include:

- This barberry reaches five to six feet in height and two to three feet in width.
 - Is easy to care for and drought tolerant.
 - Thrives in sun to partial shade.
- Cold hardy to USDA Zone 4. (-20°F or -28°C), shows off a great fall/winter color!
- Tight columnar growth that is Deer Tolerant.



Orange Rocket Barberry lights up the landscape in mass plantings, as a specimen plant, or in a container. Give it a chance in your garden and you won't regret it!

Orange Rocket Barberry is subject to PlantHaven patent protection; unlicensed propagation is prohibited.

BROCK

At Brock Farms both locations handle this garden debut plant as well as many other barberry varieties.



May good things grow



After Midnight Hydrangea
Hydrangea macrophylla x serrata 'After Midnight'



Baby Gem Boxwood
Buxus microphylla var. japonica 'Gregem' PP21159



Nantucket Blue™ Hydrangea
Hydrangea macrophylla 'GRENAN'





Organic Gardening with what comes naturally

ORGANIC VEGETABLE GARDENING AND CHICKENS

You may think chicken manure is downright disgusting and incompatible with vegetable gardening, but when it comes to growing vegetables in an organic and sustainable manner, good ol' chicken poop, often known as "brown gold," is one of the best things under the sun.

Miraculous things happen when chicken manure is used as part of a comprehensive organic garden plan, along with cover cropping, crop rotation or other bio-friendly techniques. Chicken manure allows you to grow your garden in harmony with nature without benefit of toxic pesticides, herbicides or fertilizers.

CHICKEN MANURE: IT'S NOT JUST POOP

One chicken produces approximately two cubic feet of nutrient-rich manure every year. The manure is richer than steer or horse manure, providing nitrogen, potassium, phosphorus, calcium, and other micro- and macronutrients.

Chickens spend much of their time scratching around in straw or other litter, and it all eventually goes into the garden. The earthy blend of manure and organic matter benefits soil by increasing water-holding capacity, reducing erosion, enhancing drainage and improving overall soil structure.

BUT IS IT SAFE?

Manure must be properly pasteurized or aerobically composted before it's safe to use. As seasoned composters know, pathogens are destroyed as compost heats to a high internal temperature. Chicken manure is properly pasteurized when it is noticeably stinky and litter has broken down so it's no longer recognizable.

Aerobic Composting is a slightly different process that involves storing the manure in a safe, protected place where nature can take its course. Unlike pasteurization, aerobic composting kills pathogens by only allowing the compost to heat up to a specific temperature. This kills the harmful pathogens, but also allows for a bulk of the beneficial microbes to remain.

Aerobic composting is the preferred method for a fertilizer that results in significantly reduced odor in smell and higher in beneficial microbes.

A WORD ABOUT CHICKEN MANURE TEA

Chicken manure tea is suitable for nearly any plant in your garden, but it's especially handy for container-grown vegetables. It isn't difficult to make and the final product will provide your plants with a veritable buffet of nutrients and beneficial bacteria. To make the rich brew, just place a healthy scoop or two of aerobically composted chicken manure in a bag made of burlap or other porous material. Fill a 5-gallon bucket with water, then submerge the bag and hold it down with a heavy rock or brick. Put the entire set-up in a sunny location. You may want to cover the bucket to prevent rather unpleasant aroma from escaping.

Stir the tea a couple of times every day for about a week. At that point, dump the contents of the bag into the bucket and add enough clean water to create a 50/50 mix of tea and water. Provide your vegetable plants with a little chicken manure tea every couple of weeks until they begin to flower and set fruit.

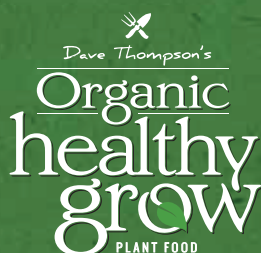
BROCK

BOX

At Brock Farms, both locations we are constantly expanding our organic supply products carrying a great selection for all your needs.



Vibrant Gardens and Bountiful Harvest



Dave Thompson's Organic Healthy Grow® fertilizers are produced through a natural, 45-day aerobic composting process and use only the highest quality, carefully sourced organic materials. Because to us,
"The Way It's Made Matters."

To learn more about our full line of organic fertilizers, soil enhancer and specialty mixes visit us at healthygrow.com



facebook.com/organichealthygrow

ATTRACTING *Butterflies and Hummingbirds* TO YOUR GARDEN

When you buy a plant – whether you know it or not – you are fulfilling a need. That is to say: each plant has a purpose. Would you agree, though, that some plants serve more a purpose than others? I believe so. Sure . . . every plant brings some value to someone somewhere; however, when you purchase and install a plant that goes beyond its beauty, you have something truly remarkable. For me (and for many gardeners), you achieve this through installing plants that attract butterflies and hummingbirds.

There are countless plants that may appeal to these lovely critters; but as stated above, not all plants are created equal. Some are a food source. Some are a habitat. Some are both! Let's take a moment to think about why these plants are important and why I think every gardener should have some in their landscape.

Chemistry, Anatomy, and Botany

I'm sorry to get technical for a moment, but I must do a bit of housekeeping before we get to the fun stuff. For the sake of plants being a food source for butterflies and hummingbirds, they need ample amounts of one very important item: nectar. Nectar is a sugar-rich fluid which all plants secrete in some fashion or another. Often it is located within the flower to lure pollinators. Some, but not all, nectar-rich flowers are long and skinny (such as tubular or trumpet-shaped). This flower-structure makes them ideal candidates specifically for butterfly and hummingbird anatomy.

Butterflies drink nectar through a tube called a proboscis. It remains curled up when not being used and can be extended into flowers (or other food sources) when feeding. This appendage can reach deep into those tube-shaped flowers we just spoke of. Hummingbirds have long and narrow beaks with matching long and narrow tongues with which they can capture nectar. It's essentially performing the same task, only in a slightly different manner.

Milkweed & The Circle of Life

Imagine yourself walking through the supermarket. As you stroll through the aisles, you see tons of things you can eat, but you walk past 90% of the items because you're looking for the select few items on the list that you truly want. The twenty items you buy are the lifeblood for you and your family, whereas the thousands of items you have passed by could sustain you, but they will not bring the happiness nor health of the food you have chosen. Now imagine that same grocery store, but this time your twenty items are gone. You are left to purchase only from the selection of items that you would rather not buy.

This is what faces the butterflies of the United States. Many butterflies have lost an overwhelming majority of their preferred food source: Milkweed. And this amazing group of native plants is so much more than just nectar for the adult butterflies. To put it into perspective, imagine that what Milkweed is to butterflies would be like baby food, Sunday dinner, and the roof over your head . . . all wrapped into one!

The life cycle of a butterfly is a beautiful process that relies on key ingredients at the right time. The eggs need a safe place to stay; not just any place will do. When hatched, the larva stage begins and they must be somewhere they can begin to eat immediately. Once they have eaten their fill, the chrysalis must be camouflaged and safe from predators. When the adults emerge, they need to eat nectar to gain the strength needed to start the process again. For a species like the Monarch that migrates hundreds of miles in its short lifetime, the availability of Milkweed throughout their journey is vital to their survival.

Expanding Your Options

But your garden cannot survive on Milkweed alone . . . or, at least, I wouldn't find a landscape of solely Milkweed very interesting. That being said, I'm going to give you some of my top choices to help attract butterflies and hummingbirds into your garden.



• Asclepias (Milkweed)

I know I mentioned this above, but I cannot stress enough just how important this species of plant is for butterflies. Hummingbirds will feed on them, too, but their ability to act as both food and habitat make it an easy choice. There are many species that grow well in New Jersey, but I feel that *A. tuberosa* (standard orange Butterfly Weed) is probably the best suited for most gardens.



• Chelone (Turtlehead)

The overwhelming majority of plants sold in this country are items that bloom when garden centers are busy (ie – spring). But to feed these animals throughout the season, you must think beyond plants that bloom at that time of year. *Chelone* blooms in late summer / early autumn. Its bright pink flowers provide food at a time of year when they truly need the food.



• Echinacea (Coneflower)

There are ample choices available when it comes to Coneflower. Colors ranging from red, to pink, to orange, to yellow all make great choices to attract butterflies and hummingbirds. One thing to think about, though . . . there are arguments that double-flowering Coneflower do not produce nearly as much nectar. I have yet to see definitive evidence of this, but I figured it's worth passing along.



• Hosta

Most people think of Hosta as a foliage plant, but their flowers are great for pollinators. They are also one of the few items on this list that grow well in shade.



• Lonicera (Honeysuckle Vine)

This low-care vine will climb a trellis or fence with near zero effort on your part. It also produces immeasurable clusters of trumpet-shaped flowers throughout most of late spring and summer. Hummingbirds are exceptionally drawn to this one!



• Monarda (Bee Balm)

The name suggests bees like this plant, but truth-be-told, Monardas are magnets for all types of pollinators. They're also easy to grow and come in a range of vivid colors. My top picks would be 'Electric Neon Pink' and 'Rockin' Raspberry'.



• Sedum (Stonecrop)

To some, a succulent being a great source of nectar seems a bit odd. I'd challenge you, though, to find a Sedum (regardless of species) that is in bloom and doesn't have some sort of butterfly nearby. They are also super-easy to grow and are adaptable to any sunny spot with well-drained soil. As I said, nearly any will do, but varieties with larger flowers will bring in more critters. I'd stick with 'Autumn Fire', and 'Blueberry Pie'™ for the best impact.



• Vernonia (Iron Weed)

Don't let the "Weed" name fool you; this plant will not spread all over your yard. What it will do, though, is attract butterflies and hummingbirds in late summer. Vernonia also plays a major role as a food source for migrating Monarchs!



BROCK

At Brock Farms, both locations carry many plants that attract butterflies- hummingbirds and other forms Of desirable nature to your yard. We have on staff many people to help you design this.



Attract butterflies and hummingbirds to your garden with BlewLabel® Perennials!

Inviting these beauties of nature into your landscape is as simple as choosing the proper plants for the proper places.

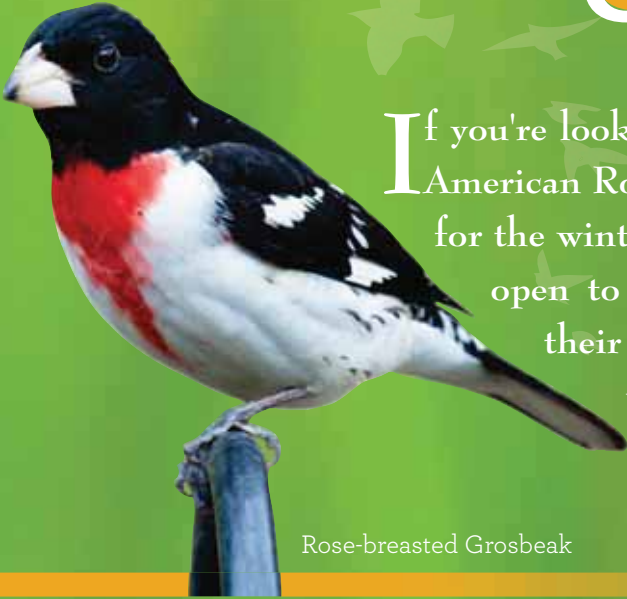
Allow the garden center professionals at Brock Farms transform your garden into a feast fit for perfect pollinators.

And for more information, visit www.BlewLabel.com or your local Brock Farms store.

Available at . . .



FOR SIGNS OF SPRING, LOOK TO — Songbirds —



Rose-breasted Grosbeak

If you're looking for a sign of spring, don't limit yourself to the American Robin. (Besides, it turns out not all of them go south for the winter!) To get the full picture, keep your eyes and ears open to all songbirds. Spring is the time they transform their lives, moving from their winter flocks to pairing off with mates so they can get down to the business of laying eggs.

Song of the winter songbird

Even though there is still snow on the ground, you might hear winter birds, such as the Black-capped Chickadee or Northern Cardinal, already breaking into their springtime song, which is associated with choosing a mate and a home. Even with the freezing temperatures, the lengthening days give these birds a cue that it's time to start their spring work: Find a mate, find a site, build a nest and lay the eggs. By the time their first brood hatches, it should be warm enough to find food to feed them.

Drumming of the woodpecker

Instead of carrying a tune, woodpeckers drum. Hammering away on the bark of a tree is not just a way to get insects. They use the sound to communicate with other woodpeckers, whether they're attracting a mate or putting rivals on notice that their nesting site is chosen. When they send messages in the spring, they may turn to other instruments besides trees, such as house siding, drain pipes and metal chimneys.

Migrators return

As we move deeper into that springtime feeling, you'll see the return of the long-distance migrators, such as the Baltimore Orioles, grosbeaks, warblers and Purple Martins. As soon as they return, they get right to work establishing their nesting areas and start looking for a mate. And before long, you'll hear that loud chorus of birds at dawn! During the spring, even as food supplies are emerging, keep your feeders full, or you'll miss out on the spring rush. Migration and nesting are physically demanding on birds.



Northern Cardinal

BROCK BOX

At Brock Farms both locations boast a wide selection of wild birding needs including bird seed, suet, bird feeders & houses and all accessories. All the leading brands and also a lot of the unusual.



Attract More Birds with Lyric Premium Blends

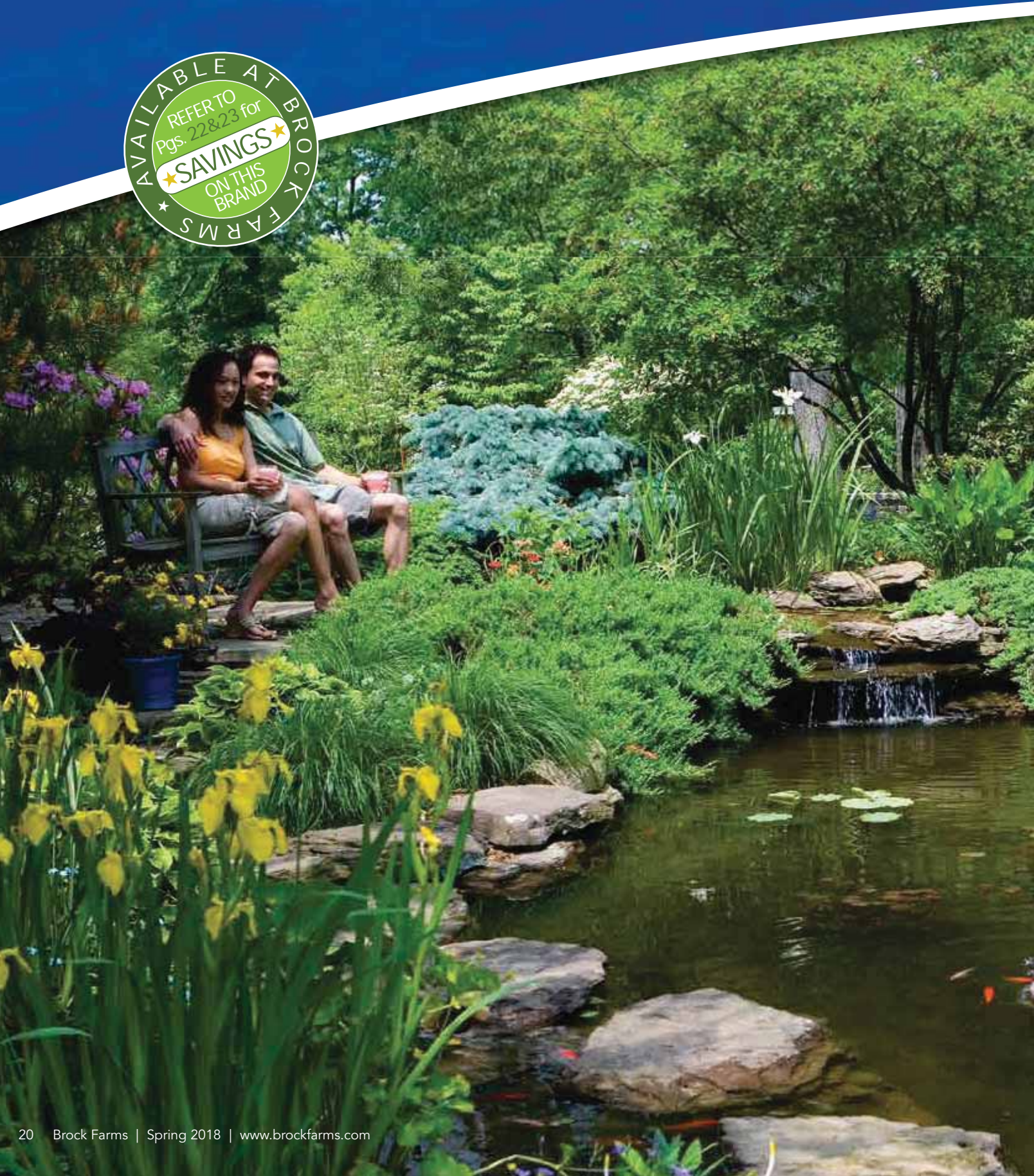


Get your favorite Lyric blend at **Brock Farms** today!



Help your customers build their own personal paradise.

TetraPond® filters and UV clarifiers



keep ponds clean, clear and healthy.



Bio-Active Pressure Filters

For optimal biofiltration conditions. TetraPond's Bio-Active Pressure Filters (with or without UV clarifier) provide mechanical and biological filtration to help maintain clear, healthy pond water. Their specially designed open-profile bio-activators contain a large surface area with unrestricted water flow for improved cleaning. Also designed with an easy, backflush valve for fast cleaning. Includes a 2-year limited warranty.

Filtration Fountain Kits

Your all-in-one solution. TetraPond's complete filtration fountain kits are an all-in-one solution for adding a fountain—and a touch of beauty—to ponds. All kits come with three fountain heads (frothy, spray and bell pattern), swivel adjuster for leveling fountain heads, and diverter assembly.

Skimmer

Skim debris before it sinks. TetraPond's In-Pond Skimmer acts as a pre-filter for the pump, keeping the pond clean by skimming off debris or suspended matter before it sinks. It's easy to install and can be used with flexible or preformed ponds.

UV Clarifiers

Keep ponds algae-free. Dependable GreenFree® UV clarifiers help get rid of pond algae—or "green water"—for good, by using ultraviolet light to destroy the reproductive ability of microscopic, suspended algae. Heavy algae blooms are removed within days, leaving a cleaner, more beautiful pond.

Waterfall Filter

Create beautiful waterfalls quickly and easily. The mesh bag allows for the addition of bio-media (6-8 liters of Bio-Activators) for effective filtration for ponds up to 1,000 gallons. Easy to install and blend into landscape. Use with pumps 500 to 4,500 GPH. Includes a 2-year limited warranty.



PONDMASTER[®] CLEARGUARD[™]

PRESSURIZED POND FILTER



..... CLEARGUARD
..... Backwash Air Kit
(optional)

..... CLEARGUARD
..... Pressurized Pond Filter

THE FILTER YOUR POND HAS BEEN WAITING FOR.

The Pondmaster Clearguard Pressurized Pond Filter is an easy-to-use filter with 7 distinct functions: Filter, Backwash, Rinse, Winterize, Empty, Circulate and Close!

Available in 2700, 5500, 8000 & 16000 gallon sizes and feature a reusable Filter Pad which removes debris while polishing the water along with Biological & Mechanical Media for maximum water clarity resulting in a cleaner and healthier pond. Both Slip-Fit and Barbed fittings are also included with each filter size.

All Clearguard Filters are offered with or without a UV Clarifier; optional UV clarifiers are offered in 9W and 18W sizes for upgrading your Filter. For ultimate performance, use the Clearguard Backwash Air Kit (sold separately).



PRODUCT BY



FROM THE
MAKERS OF

STILL #1



FRESH NEW LOOK! SAME TOP QUALITY FOOD!

POND MICROBE-LIFT®



**Ecological
Laboratories INC.**
Providing Aquatic Solutions Since 1976

www.MicrobeLift.com

MADE IN
THE USA 

 /MicrobeLiftProducts

 @MicrobeLift

 /MicrobeLiftProducts

A Simple WATER Treatment Solution

A Water Treatment Revolution

In order to keep ponds and fountains low maintenance and looking beautiful, it is important to select the proper water treatments and apply them consistently and accurately. However, with the wide variety of water treatment options available in the market, choosing what is best for your pond or fountain can be difficult, confusing, and overwhelming. The Aquascape Automatic Dosing System water treatments, along with the new line of easy to dose pump top versions, simplifies this process, providing select formulations that combine multiple treatments to target a wide variety of issues, including water quality, sludge, cloudy water, scale buildup, fish stress, and more. Our goal is for science to meet simplicity, making it easy to solve any issue without a closet full of treatment products.



C A G

Adding water treatments on a regular basis can be a chore, requiring discipline to regularly add the necessary treatments in the right quantities. The Aquascape Automatic Dosing System works like an IV system for ponds and fountains, eliminating the guesswork and routine of manually adding water treatments, so you can spend more time enjoying your water feature.

Typical water treatment application involves the addition of large doses on a weekly basis. This approach can shock the ecosystem by changing water chemistry quickly and drastically, negatively impacting water quality and causing stress for pond inhabitants. By consistently adding small amounts of treatment gradually throughout the day, water treatments become much more effective and safer to use.

R

Water treatments are commonly added to combat a newly discovered issue. However, by the time problems are noticed and the correct treatment(s) are added, it may take several weeks for the issue to be resolved. This reactive approach to water treatments prevents you from enjoying your pond or fountain. The Automatic Dosing System employs a proactive approach to water feature treatment, resolving water feature concerns before they become a problem.

The Automatic Dosing System is made up of a few simple, easy-to-assemble components and installation is quick and easy, requiring less than 15 minutes for most setups. The system is set in a location near the pond or fountain and is installed in the ground or conveniently mounted on a post, wall, or fence. The included water treatment pouch is installed in the canister, and the dosing tube is discharged into the water feature. Based on the amount of gallons in the pond or fountain, the control panel is then set to the appropriate level using the + and - buttons. When the treatment pouch is exhausted, a new pouch is installed.

T S

Choosing the correct treatment is simple, and for most applications the appropriate staple treatment is included with the system, allowing you to quickly begin to enjoy a clean water feature. All treatment formulations and concentrations are designed around the

calibrated treatment rates of the Automatic Dosing System, and because the treatment is added slowly and consistently, we are able to combine several effective ingredients into these powerful formulations. These versatile formulations include four treatments for ponds and two treatments for fountains, providing options for a wide variety of pond issues.

T

a a for o s

- Combines our most effective treatments into one powerful formulation designed to successfully maintain ponds and water features.

C S

- Powerful blend beneficial bacteria, including lithotrophic, heterotrophic, and photosynthetic strains
- Contains a powerful phosphate binder that locks up this excess nutrient that would otherwise cause water quality problems
- Flocculent quickly clears cloudy water by clumping suspended debris
- Detoxifier removes and detoxifies chlorine that enters the pond when adding new water
- Safe for fish and plants

C

- This formulation contains a powerful blend of heterotrophic bacteria focused on digesting sludge and organic matter found in the pond or filtration system
- Ideal for breaking down and reducing decaying organic matter caused by uneaten fish food, fish waste, dead plant matter, and more
- Effectively cleans between the rocks and gravel
- Reduces filter maintenance by keeping filter media clean and preventing it from becoming clogged
- Safe for fish and plants

C

- A concentrated formulation of ingredients targeted at solving the most stubborn water quality problems

- Contains a blend of clarifiers designed to clear suspended debris and reduce debris that attaches to rocks and gravel
- Quickly and safely clears discolored or cloudy water
- Contains a powerful phosphate binder that locks up this excess nutrient that would otherwise cause water quality problems
- Safe for fish and plants

- This all-natural formulation contains tea tree oil and other plant based biopolymers
- Accelerates healing of superficial wounds, scrapes, cuts, and breeding abrasions
- Protects fish from stress and disease after conducting cleanouts, routine maintenance, or partial water changes
- Great for use after handling fish
- Does not discolor the water
- Safe for use with fish and plants

F

- Controls unsightly white-scale buildup without damaging fountain surfaces
- Prevents stains and unsightly water conditions
- Contains a blend of clarifiers designed to clear and prevent debris buildup in the water and on the surface of the fountain, rocks, or gravel
- Safely prevents and eliminates foam
- Safe for birds and animals that may drink from fountain
- Not safe for fountains containing fish

C

F

- Ideal for water features with standing water, including container water gardens and other water features containing fish or plants
- Contains a powerful phosphate binder that locks up excess nutrients to clarify the water
- Flocculent quickly clears cloudy water by clumping suspended debris
- Safely prevents and eliminates foam
- Safe for birds and animals that may drink from the fountain



Check Out p. 3 For
H G S A I N G S
On Aquascape
osing System

BROCK
BOX

At Brock Farms Colts Neck we carry Aquascape Dosing Systems at a great price. We also handle a full line of pond water treatments from all the leading names in the pond industry.

MAINTAINING Optimum Water Quality FOR PONDS AND FOUNTAINS IS EASY!

New Aquascape pond and fountain water treatments allow you to benefit from innovative formulations designed to create clean and clear water. Convenient pump tops make dosing easy.

Also available
in an
Automatic
Dosing System



FOR PONDS

FOR FOUNTAINS

Eliminate the guesswork and routine of adding water treatments to your water feature with the Aquascape Automatic Dosing System!

**NEW
FOR
2018**



Aquascape
aquascapeinc.com

aquascapeinc.com

Visit **BROCK FARMS** and learn more about easy-to-use Aquascape water treatments. brockfarms.com
Visit aquascapeinc.com for more information about water features.



POND PUMP ESSENTIALS

By Frayne McAtee

a ing t roug y neig or oo
was onging for t e future ays of
war weat er an consi ering y
ans for t e co ing season w en ca e u on
a sig t t at ave en oye a ost every ay
since ove into y town t was an es ecia
y i ressi ve water feature eautifu y an
sca e on a usy corner in our neig or oo
t was a center iece esigne to attract assers
y eo e see w at is ut see w at was

e are riven to create so et ing out of
not ing see it a ost every ay efore t is
water feature t ere was irtan grass ay ea
an fu of wee s o e o y a avision t en
a an

evera cou ns of stone a e u t e fea
ture ange for attention an oo ing effect
y i effect ean y etc e on t e face of t e
center cou n is a si e message to a t ose
t at gance its way uring t e ust e of t eir
ay R it rea s not uite sure if t is
a si e note or t ere s a story too Eit er way
it s ar not to e race

ut far ore curious a out t e essen
ger t e arc itect of t is ara ise wit t ese e
tai s t at ive in effect sy iosis esi est e
oggers an sig tseers it attracts ir s co e
an go fro its narrow an s an carefu y
ace roc s

fortunate to ave e erience wor ing
wit t ese artistic creations in t e ast t is y
c osen rofession see ow it a e gins ow
t ese water features are carefu y curate an
co e to ife

Design e to a ear c a enging an co
e si y awe crafte i usion at a es
t ese water features so a so ute y ri iant can
e foun in t eir e egant si icity

ro asic easure ents a few urc as
es an a an fu of uestions is orn at ing of
eauty A ace create to ring us new ers ec
tive a c ange of ace an a s ift in our ay

ig or s a aasca ing waterfa or a inear
fountain ta e your ic an a e your ar
tart wit an i ea or a goa or an ins iration an
figure out what you'll need to realize it all.

It's really that simple.

ut save you a wrin e row or two y et
ting you in on a itt e secret it s a a out t e
u is is i ortant for a to now t ose
t at wor an in an wit o e owners an
t ose res onsi e for ig reat ta ing water
features in ig en ote s an neig or oo
co unities

now e ge is ower so ere goes e
u ist e eart of any on or water feature
Don t forgett at t ovest e water ure it as
important partners—the filter and the nozzle,
a ong ot ers ut t e u ist e su re e
workhorse. There are all kinds—different sizes,
for iverse o s wit varie ur ose

e u is arge y esigne to re ain
unseen wor ing wit out fanfare an wit few
e an s et it icitates everyt ing inc u ing
t e water ua ity of your on An water ua i
ty affects the fish life, the water clarity, the plant
ea t

In other words, everything.

ere are a few oints to consi er w en it
co es to u s ere living in a wor wit a
growing awareness of energy an ci ate an
how each affects the other—so an energy effi
cient u s ou a e t e ist of ust aves
t trans ates to your ont y e e tric i a so
ute y ut it s a so a out energy re uction an
environ enta res onsi i ty A win for every
one inc u ing ot er Nature

Dura i ty ay e t e truest test of a u
any wor 7 eant to ove a ot of water
wit itt e ower ois an ing u s w ic
are a common type of filter pump, handle de
ris wit out cogging ey re w at are nown
as **high-flow, low-head pump and many are**
designed to be long lasting and efficient. So
no nee to reac to t e otto oft e on for
aintenance Nasty usiness nstea a o e

owner just cleans the filter, and voila. Off to golf.

en ig taso is an ing u co ein
an y you as a ea oi on oi are eauti
ful fish. But Koi eat—a lot. So they produce a lot of
waste A so is an ing u is a effect tas
aster an wi ee t e water eat y an clear
A for your viewing easure

Anot er fan favorite is t e waterfa or foun
tain u w ic in ost cases is a ig ea
u ountain u s earn t eir ar s fro
sheer efficiency. And they're show-offs, too. They
can serve su t e in oor fountains an fountains
in out oor gar ens t at refuse to e ignore

ere is an entire y se arate au itory e
perience from a backyard waterfall—no traffic, no
ou neig ors no ar ing ogs ure easure
o e owner sty e

o ont forget t starts wit t e u
t e foun ation to t e eat an eauty of your
pond or water feature. Ask questions, figure out
w at you want an w at you nee to get it
one atc t e rig t u to t e rig t ro ect
an you can t go wrong

en it s a a out sty e an i act an ef
fect Get creative Get aring ow your water
circu ates over w at or t roug w ere a ows a
customized and personal approach for whatever
effect you see

Have fun with it. Otherwise, what's the point?

BROCK

At Brock Farms at our Colts Neck location we
carry a large selection including many brands
and sizes of pumps. we are a complete water
garden destination.



Look for products marked with the CWG icon

»Discover everything together«

OASE Clear Water Guarantee Systems
- the perfect team for clear water.

OASE has engineered the best pumps, filters, and UV clarifiers to ensure consistently clear water and minimal maintenance.

When properly used in conjunction, these specialized products become a Clear Water Guarantee (CWG) system.

*For more information visit
www.oase-livingwater.com/na/cwg*

OASE – PASSIONATE ABOUT WATER

Oase
LIVING WATER



FiltoClear
Available in 3000, 4000, and 8000



AquaMax Eco Classic
Available in 1200, 1900, 2700 and 3600 GPH



With a global reputation for excellence, you can take comfort in OASE's unmatched knowledge and expertise.



TRUSTED SINCE 1926
BONIDE®

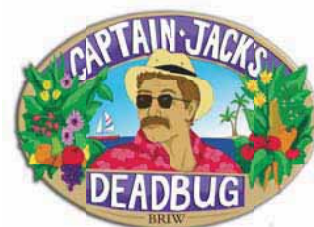
For over 90 years and three generations, our family has provided solutions to home lawn & garden pest problems. Whether its natural or synthetic, liquid, dust or granule, concentrate or ready-to-use, Bonide will always provide you the best solution to your pest problem.

garden insect control

Natural or synthetic



- Broad based garden insect control
- For organic gardening
- Derived from soil dwelling bacterium
- Contains spinosad
- Use on fruits, vegetables, berries, citrus, grapes, nuts and ornamentals



 **FOR ORGANIC GARDENING**



Family made
in America
for over 90 years



Eight®
Insect Control

- Kills over 130 insect pests
- For lawns, vegetables, trees, shrubs and ornamentals
- Keeps working up to 4 weeks
- Kills on contact



Scan here for your
free lawn and garden
problem solving app

Mother Nature's Insect Control

Year-Round® Horticultural Spray Oil

- Year-Round® for use in both dormant and growing season applications
- Effectively controls aphids, scale, whiteflies, mites, and other insect pests.
- Protection for your garden, vegetables, house plants, fruit trees, and ornamentals—both indoors and out.
- Recommended by top growers and agricultural experts — **USE UP TO THE DAY OF HARVEST.**



Mosquito Dunks® Mosquito Bits®

Kills mosquitoes before they're old enough to bite!®

- #1 biological mosquito killer—100% natural, biodegradable, works for 30 days or more.
- Use in bird baths, planters, potted plants—or in any standing water.
- Controls larvae within 24 hours—will not harm animals, fish, birds, honey bees or plants.
- **Mosquito Bits®**—a versatile granular application with a spice shaker top—easily broadcasts over treatment area.



Summit® ...responsible solutions.

800.227.8664 SummitResponsibleSolutions.com

NEW!
Now Controls
Fungus Gnats...

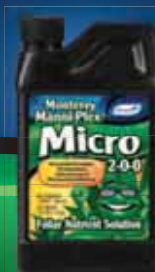


Monterey Nutrients

Premium Fertilizer Products Formulated for Indoor Gardening



Monterey Seaweed Plus • 1-2-2
Enhances microbe action.
Prevents and corrects deficiencies.



Monterey Manni-Plex® Micro • 2-0-0
Foliar micronutrient solution for the prevention and correction of micronutrient deficiency.



Monterey Humic Acid 12
Supplies organic matter in a readily available, easy-to-use and effective solution.



Monterey Nutrient Solution Step 1 • 3-5-4

- Combines with Monterey Nutrient Solution Step 2 to create a nutrient package for plants in all growing mediums.
- When combined, the two become a nutrient package for all types of plants in all stages of growth.

Monterey Nutrient Solution Step 2 • 3-0-0

- Combines with Monterey Nutrient Solution Step 1 to create a nutrient package enhanced with calcium.



Monterey Soluble Silicate • 0-0-8
Improves leaf erectness.
Provides resistance to heat and drought.



Monterey Manni-Plex® Cal-Mag • 7-0-0
Foliar nutrient solution to be used as part of a balanced fertilizer program.



Monterey Plant Stack • 5-0-1
Promotes robust root and shoot growth.
Foliar nutrient solution.



For more information call: 559.499.2100
info@montereylawngarden.com

A Rainbow of Colors All Season

Looking for plants you can trust to create a beautiful, easy-to-maintain garden?

Brock Farms is fully stocked with the best plants for New Jersey gardens. They are ready to help you with heat tolerant, all-season bloomers like those you see here. A rainbow of captivating colors awaits you there. Stop in soon!



SUPERBENA® Royale Red *Verbena*



SUPERTUNIA VISTA® BUBBLEGUM® *Petunia*



SUPERBELLS® DREAMSICLE® *Calibrachoa*



SUPERBELLS® LEMON SLICE® *Calibrachoa*



DIAMOND FROST® *Euphorbia*



LEMON CORAL™ *Sedum*



BLUE MY MIND® *Evolvulus*



ANGELFACE® Blue *Angelonia*



SUPERTUNIA® ROYAL VELVET™ *Petunia*

2018 Annual of the Year – SUPERTUNIA® BORDEAUX™ *Petunia*

This dazzling beauty has earned the highest award from Proven Winners and it's easy to see why. Supertunia Bordeaux is one of the most striking, easiest-to-grow petunias you'll find for containers and landscapes, blooming reliably from spring through fall.



SUPERTUNIA®
BORDEAUX™
Petunia

Lilac Festival Leads the Way

Lilac Festival kicks off the gardening season in spring with three shades of sumptuous purple, a trending color for 2018. This exquisite recipe will bloom from spring into fall without the need to remove the spent blossoms, becoming fully rounded to trailing in shape as summer settles in. Sunshine, water, and regular feeding will keep it in beautiful shape all season.

LILAC FESTIVAL FEATURES AN ARRAY OF PURPLES:

SUPERTUNIA® Royal Velvet™ *Petunia*

Velvety purple blooms punctuate the bouquet, taking on a mounded trailing shape through the season.

SUPERBENA® Violet Ice *Verbena*

Pretty parasols of lilac blooms add playful texture on trailing stems.

SUPERTUNIA® Mini Blue Veined *Petunia*

Echoing the colors of its neighbors, this is the magic ingredient that pulls the recipe together. In time, its blooms cascade like a silvery waterfall.



Option 1:

Plant Your Own Container

To create your own Lilac Festival, visit Brock Farms to purchase two pots each of the three varieties shown here plus a 1.5 cu. ft. bag of Proven Winners premium potting soil and a container of water soluble plant food. Grow this recipe in full sun, and remember to water and feed it regularly.

Option 2:

Purchase a Pre-Planted Container to Go

Lilac Festival is available this season at Brock Farms. Pick up a matching pair for your sunny porch or patio. Be sure to water and feed your new plants regularly for best performance.



Explore hundreds more container garden recipes at www.provenwinners.com.

PW
PROVEN
WINNERS®
The #1 Plant Brand.®

Popular Proven Winners® Perennials

Enhance your garden this season with vibrant, hardy perennials in trending colors. Pollinators will swoon for those you see pictured here and since they are all long blooming, you'll have plenty to use in fresh bouquets, too.



AMAZING DAISIES®
DAISY MAY® *Leucanthemum*



'Cat's Meow' *Nepeta*



'Tuscan Sun' *Heliopsis*



PERENNIAL
OF THE YEAR

2018 Perennial of the Year –
PRIMO™ 'Black Pearl'
Heuchera

PRIMO™
'Black Pearl'
Heuchera

Jet black foliage, incredible vigor and exceptional performance in containers and landscapes make this award-winning coral bells a standout all season.



SHADOWLAND®
'Empress Wu' *Hosta*



'Denim 'n Lace' *Perovskia*



MAGIC SHOW®
'Enchanted Indigo' *Veronica*

Hardy Proven Winners® ColorChoice® Hydrangeas

Looking for hydrangeas that bloom reliably every year? The tried and true smooth hydrangeas and panicle hydrangeas pictured here produce flowers every summer like clockwork, lasting well into the fall months.



INCREDIBALL®
Hydrangea arborescens



INVINCIBELLE® Ruby
Hydrangea arborescens



BOBO®
Hydrangea paniculata



LANDSCAPE
PLANT OF THE YEAR

2018 Landscape
Plant of the Year –
SPILLED WINE®
Weigela

SPILLED WINE®
Weigela

An updated look for weigela, this low mounding shrub features dark velvety foliage and a bright floral bouquet of magenta pink blossoms every spring.



ZINFIN DOLL®
Hydrangea paniculata



'Limelight'
Hydrangea paniculata



Little QUICK FIRE®
Hydrangea paniculata

Brock Farms

Your #1 Source for Proven Winners® in
Central New Jersey



Gardening is easy when you start with Proven Winners plants from your favorite local retailer, Brock Farms. Their helpful staff is excited to show you what's new this year and assist you in choosing the best annuals, perennials and shrubs for your garden. Start your plants off right by using Proven Winners premium potting soil and nutritious Proven Winners plant food to keep them blooming strong all season long.

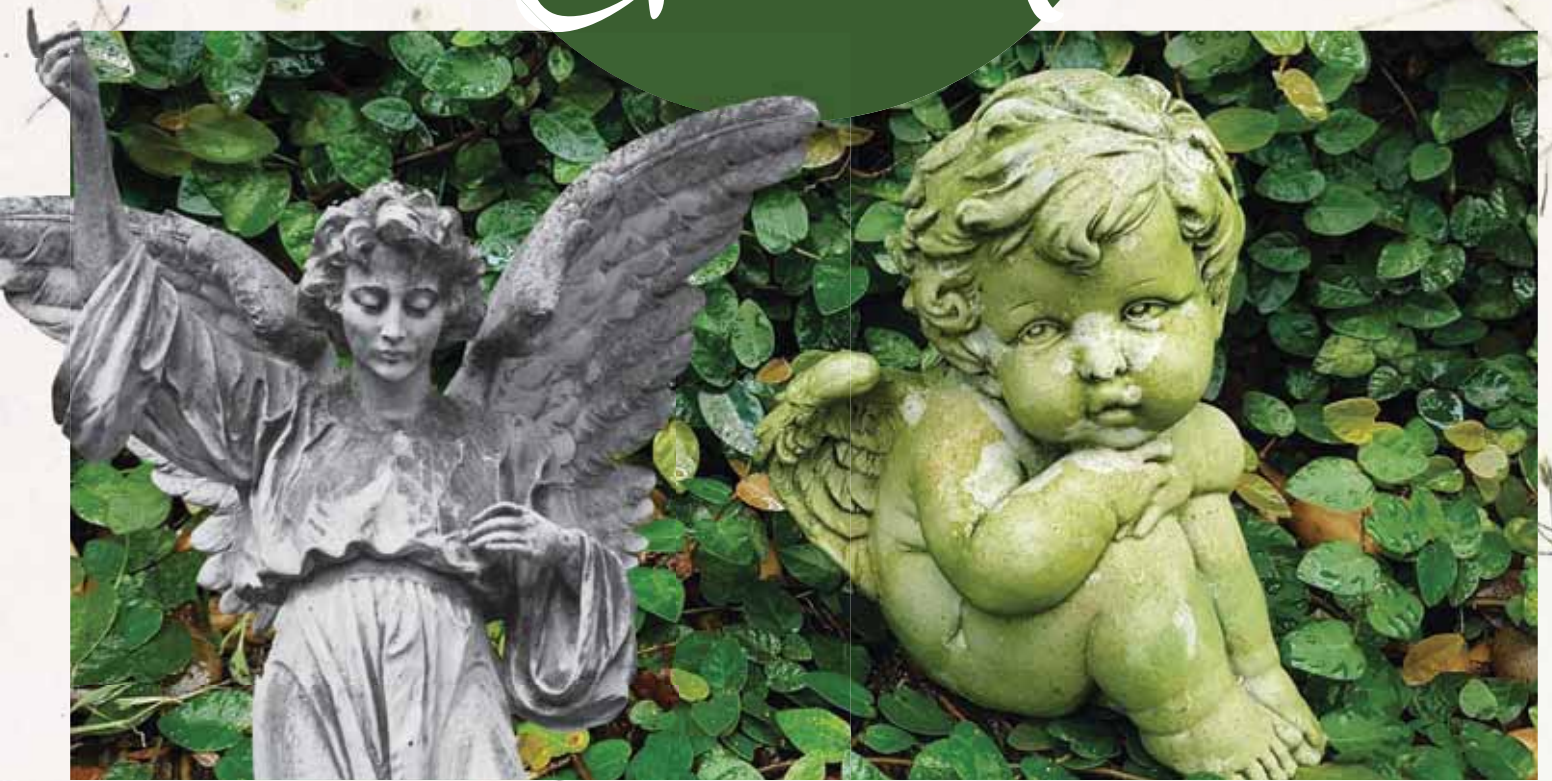


PW
PROVEN
WINNERS®

The #1 Plant Brand.®

Loads of inspiration
and information awaits you at
www.provenwinners.com.

CAPTURE YOUR GARDENS Charm



Gardens have always been used as a way to collect the finer things nature has to offer and host them in a space of your very own. Whether it be an assortment of vegetables, an array of colorful flowers, or an arrangement of shrubs and bushes --

gardens are special because it captures your own personal slice of earth.

However, you can't capture all of the world's charm if you only focus on the things that grow from the ground and photosynthesize. Nature is filled with scurrying critters, tending gardeners, and other whimsical creatures and artifacts. How do you capture all of these aspects of nature in your garden? Statues, of course!

Real rabbits are little scoundrels, but statues have

much more respect for your garden. Adding a few statues of your favorite woodland friends gives your garden their charming company and a more complete reflection of nature without all the fuss. Placing a statue of a squirrel and a few ceramic birds perched here and there can make you feel like Snow White every time you enter your garden.

Want to add more personality to your garden? Try an anamorphic frog sitting on a log (perhaps prince charming turned to stone?) or the classic garden gnome. Need more personality than that? Go right ahead! Make your garden part safari with life-sized sculptures of lions or giraffes -- even a touch of fantasy with statues of fairies and dragons.

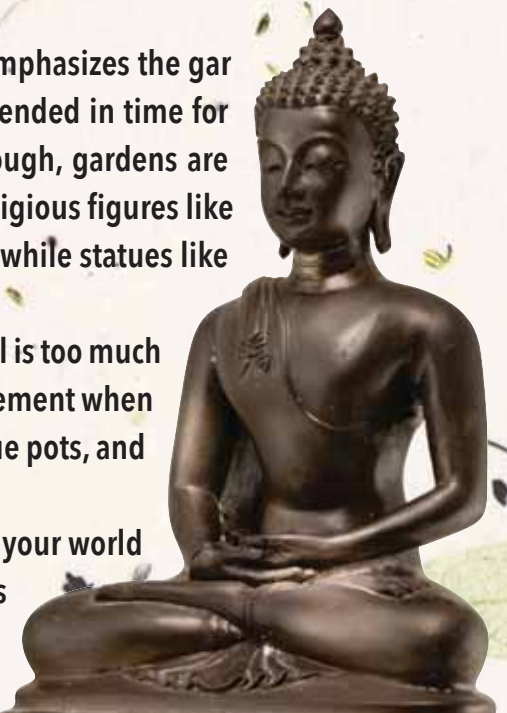
Our garden can also capture nature's relationship with people by including human statues to the mix.

Statues of figures performing tasks like gathering, watering, or tending emphasizes the garden's ability to take a snapshot of life in nature, having these moments suspended in time for aesthetic pleasure. If a statue of your everyday person isn't meaningful enough, gardens are also great for devoting attention to mythical or religious figures. Statues of religious figures like Jesus or the Virgin Mary are common focal points in gardens for the spiritual, while statues like Poseidon atop a water fountain makes a powerful impression.

Maybe a statue of a Greek God riding a wave with an accompanying waterfall is too much for you. No worries, sometimes a simple birdbath makes an even stronger statement when placed in the right type of garden. For some, less is more. A nice bench, antique pots, and a welcome stone can elevate your garden to its very best.

Or, you know, go with the statue of a dragon fighting Zeus. Your garden is your world -- you pick the characters. Whatever your specific needs may be, Brock Farms has the largest statuary selection in New Jersey.

If you can't find it in their seven acres worth of statuary, you won't find it anywhere.



BROCK

Nobody in New Jersey offers you a selection of cement fountains and statuary as Brock Farms. It's all here to stroll through and decide what fits your yard or just come in and enjoy the display.

Bringing Wonder To Your Garden



Exclusive designs that bring your home and landscape to life.

Design Toscano has something just for **YOU** at



KEEP DEER OUT



Get Rid of Temptation

If you are tired of shaking your fists and shouting obscenities at your neighborhood deer for raiding your garden or yard and chowing down on your plants, it's time to do something. The first way to stop attracting deer to your property is to stop luring them in with their preferred treats. You're not doing yourself any favors by stocking your garden with deer delicacies, so make things easier on yourself and keep your property free of their favorites. These include varieties of lettuce, fruit trees, beans or peas, tulips, impatiens and pansies.

Pick Plants Deer Hate

Now that your yard is free of plants the deer love, it's time to load it up with the plants deer hate. When they're hungry enough, deer aren't shy to deviate from their normal selection of plants. That's why it's important to stack the deck further in your favor and load your garden or yard with plants that will work to keep your hooved garden mooches away. Deer avoid plants with a rough or fuzzy feel, prickly plants with spines or thorns, and plants with strong odors, like sage or lavender. Ask your local garden expert which of these types of plants are best for your individual situation.

Scare Them Off

Now that you've done your best to prepare the least appealing menu of plants for the deer, you can ward off your neighborhood deer by being a nuisance of a neighbor. By utilizing certain annoyances, like noise and light, you can rig your property to effectively scare off deer. Deer can get spooked by sound, so having items like wind chimes is a pleasantly easy way to have a steady source of noise. Having objects that shine and reflect light or motion-activated lights can also startle deer enough to save your plants.

Repellents

If those steps are still too subtle for your local deer, try a direct approach and sprinkle repellents through your yard or garden. Repellents can range from things as simple as garlic or mint plants for their strong smells to the less obvious, like soap, fabric softener, and even hair. Of course, you can also use store-bought repellents, but be sure the products you use are safe for both wildlife and the environment.

Barriers

If your deer still don't get the hint that your garden is not their cafeteria, then it's time to seal them off completely. Surrounding your treasured plants in a barrier is the strongest defense against the most stubborn of deer. Remember, deer are high jumpers, so if you decide to build a fence, make sure it's too tall for them to hop over. If it is too much to build a fence, mesh products are an effective barrier and little cost – even fishing line can be used around the perimeter of a garden to keep deer at a distance. Only have one or two plants in particular that need protecting? Build a mini fence or barrier around individual plants and keep them safe from being chomped.

BROCK

At Brock Farms both locations offer many lines of repellents, fencing, nettings, and deterrents to keep deer away as well as a huge variety of deer resistant plants.



©EPIC 2010

EPIC DEER SCRAM

GRANULAR REPELLENT

America's Finest™ Granular Repellent
No Mixing Or Spraying ~ Just Sprinkle!

GREEN SOLUTIONS to deer damage

FOR organic gardening






AVAILABLE AT
 BROCK FARMS
 REFER TO
 Pgs. 22&23 for
 SAVINGS
 ON THIS
 BRAND

Deer Scram™ shields ornamental trees, shrubs, garden plants and flowerbeds when used as directed. Deer Scram's granular formula is great during winter too! Visit our website epicrepellents.com or deerscam.com for product info.

© 2016 EPIC Deer Scram is a trademark of Enviro Protection Industries, Inc. Made in USA

Avoid Damage Like This!


Stops Browsing Damage in ALL SEASONS!


EASY TO USE
 Trains Deer to Stay Away & Protects your Plants up to 45 days!

GUARANTEED to Work

- 100% biodegradable
- Won't hurt animals!
- Rainproof
- Long Lasting

HIBISCUS PLANTS

A TRUMPET OF COLOR

Hibiscus plants are a beautiful addition to any outdoor or indoor environment. They produce large, colorful, trumpet-shaped flowers that bloom for extended periods of time. There are approximately 200 species of hibiscus, which vary in size, color and cold tolerance. Blooms may be seen in red, white, blue, pink, yellow, purple and mixed colors that may extend up to a foot wide. One can understand why these plants attract butterflies and hummingbirds to any garden.

These plants are typically divided into two groups: Hardy hibiscus and Tropical hibiscus. Tropical Hibiscus enjoys a warm, humid environment with temperatures above 50 degrees F while the Hardy Hibiscus survives in a cooler climate in which temperatures may drop below freezing in the winter. Tropical hibiscus plants need to be brought indoors during the winter months because they cannot tolerate much more than a light freeze, or the plant will die. The Hardy perennial hibiscus (often called Rose Mallow) dies back to the ground each year, but eventually re-emerges to produce those large colorful blooms. Rose of Sharon is another hardy hibiscus variety that produces giant blooms during the mid-summer months. The leaves and stems die down to the ground with the colder weather; however, the roots may live in freezing temperatures with little to no protection. These plants do take their time developing in the Spring. Sometimes the plant doesn't come to life until early summer! Make sure to cut back old woody stems before new foliage arise.

Provide your Hibiscus plant with at least 5 to 6 hours of sunlight especially if you want to enjoy many blooms. When Hibiscus are in their blooming stage, they require large amounts of water. Daily watering is needed during the warm weather. Try to keep the plant moist, but not soaking wet. A nice layer of mulch is beneficial to keep the ground ideal. Once the weather cools, cut back on the watering. Only water when the soil is dry to the touch.

Hibiscus prefer an acidic soil that drains well. A mixture of peat, sand, garden soil and organic compost create the perfect blend of soil. Hibiscus need nutrients to bloom. In the summer months, use a fertilizer with mostly nitrogen and potassium. Potassium will result in better health and more blooms. A natural way to increasing potassium to your soil is to incorporate your unused banana peels.

Moderate pruning should be done to keep the plant tall and growing. Pruning helps to promote new growth and causes more blossoms to appear as well. Cut the branches just above a node or leaf joint and angle the cut away from the center of the plant. This will send a signal to the plant to grow more branches at this location - away from the center of the hibiscus. Pruning back the plant immediately before the dormant cold weather - is a must!

You may not know that the flowers and leaves of the hibiscus plant may be found in teas and liquid extracts that are useful to treat high blood pressure, weight loss and fevers. Also, the Hibiscus is Hawaii's state flower. Traditionally worn by Hawaiian girls. A fun fact is, if the flower is worn behind the left ear, the woman is married or in a relationship. If the flower is worn on the right, she is noted as being single or openly available for a relationship.

If you have never grown a Hibiscus plant, take some time this year and add some gorgeous color to your living space and consider that one of a kind plant that will beautify any environment!

BROCK
BOX

At Brock Farms, both locations have an incredible selection of lush tropical, perennial and hardy hibiscus.

NEW!

Boost Your Blooms with Hibiscus & Tropical Plant Food

Available At
Brock Farms Home & Garden World



**Enhances the
Size, Color
and Quantity
of Blooms**

fertilome.com

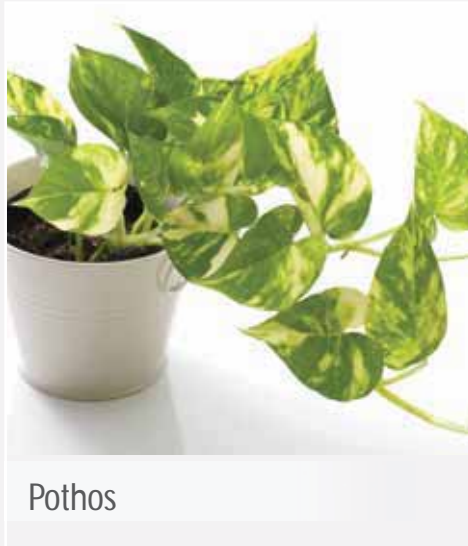
Nature in the Home

A Guide to Houseplants

By Nick Eckmejian



Snake Plant



Pothos



Warfate Palm

Do you have allergies frequent colds and congestion? Are you feeling increasingly tired or that you lack a sense of purpose as life goes on? Maybe you're fortunate to have some plants.

Not to mention one of the most important commercial constant on this is an engagement of the power of plants and the wonder they can grow in rough into your home. Saving plants in doors can be a great way of cleaning the air and it's not going over the counter. We act on plants to prevent sickness and relieve colds and flu. They also improve mental health and sort out the stress and

lots of other things that are good for starters. Plants have biological functions that are beneficial to your health. The most significant being that plants absorb carbon dioxide from the air and release oxygen. As a result of this process, plants reduce carbon dioxide levels in the air and filter certain pollutants and toxins, leaving you with much cleaner air in your home. Eliminating a stuffy air prevents illnesses and helps to ease allergies and asthma.

Along with the process of filtering air, plants also increase the humidity in a room. This is beneficial as it reduces dust levels which adds to the fight against illnesses and allergies. Softens the air and helps regulate temperature.

If your home is totally empty yet you could use some improvement with your mental well-being. Adding indoor plants can help you too, reducing stress or unfocused



iddle leaf fig

Studies have shown that having plants in your home or workplace can reduce fatigue and increase levels of positivity and productivity.

The Royal College of Agriculture in Cirencester England found that classrooms containing plants demonstrate a 70 percent increase in attentiveness in students.

Beyond the benefits of creating a more calming and productive atmosphere where your mental health can be boosted by the simple fact that plants are alive. Since plants are living breathing organisms, caring for your plants with the means you must care for them is responsible. It provides a sense of purpose and satisfaction that can be the feelings of one'sness or the sensation.

Even with all the medical and psychological benefits of having indoor plants, the best reason for bringing plants into your home can be the simple fact that they look so great. With the thousands of different species of plants you can incorporate into your interior, indoor plants can be the perfect focal points or accents for that room, adding a certain softening or allowing you to enjoy the aromas of nature from the confines of your home.

Not sure what plant is best for your home? Talk to one of the experts at ***Brock Farms and they'll help you find the perfect selection for your specific situation.***



BROCK

BOX

Brock Farms Freehold location. Just come into our new state of the art greenhouse which has been dedicated to our mother, Jean Brock. It is filled with lush beautiful houseplants.



"I Strongly Recommend Using Bio-tone Starter Plus On All New Plantings. It's Like Having An Insurance Policy On Your Plants. Use It On Anything From Vegetable Plants And Flowers To All Shrubs And Trees. We Love This Product At Brock Farms!!!"

- ED BROCK JR



Colts Neck Location

375 Route 34 | (732) 462-0900

Freehold Location

4189 Route 9 | (732) 462-2700

www.brockfarms.com



**WHEN YOU USE THE ORIGINAL,
IT SHOWS.**



For Four Generations Espoma Organic® has defined the naturally beautiful garden. While much has changed, our philosophy has remained the same: develop the finest, most effective natural & organic gardening products. Our plant foods work in harmony with nature to grow beautiful lawns & gardens. Safe and simple to use, It's no wonder Espoma has been #1 in organics for over 88 years!



Visit us at: www.espoma.com for inspirational ideas and organic growing tips!



ORGANIC



WHEN YOU USE THE ORIGINAL, IT SHOWS.

Bigger Blooms • Deeper Roots • Faster Growth

Four Generations of Organic Gardening Expertise.

Bio-tone® Starter Plus starts plants off right. With beneficial microbes and mycorrhizae, it nourishes plants for stronger roots, faster growth, and bigger blooms. Simple to use and safe for kids and pets, it's no wonder Espoma has been #1 in organics for over 88 years!

Espoma. A natural in the garden since 1929.



Visit us at: www.espoma.com for inspirational ideas and organic growing tips!

INDOOR GARDENING & HYDROPONICS

HOW TO GET STARTED
AND THE EASE OF
MAKING IT HAPPEN



Having fresh vegetables all year long is an appealing thought too many. The concept, although interesting, is often considered a challenge not worth undertaking. Really, it isn't that difficult and only takes a minor time and financial commitment to get it started.

There are two types of indoor gardening, with or without soil. Hydroponics is a soilless concept and has been around for centuries. With hydroponics the growth rate of plants is often faster and the yield is often greater. This is due to the oxygen in the growing mediums that Hydroponic gardeners use. The second type of indoor gardening is the standard indoor garden using a soil mix, similar to outside gardening. This practice is more conventional and consumers often feel more comfortable with it. Either way, success is not that difficult.

With either method, lighting is important. Plants require more light than comes through windows so it is helpful to supplement natural lighting with grow lights to meet normal sunlight requirements. There are several different types of indoor lights and your local retail experts can help guide you through the array of options.

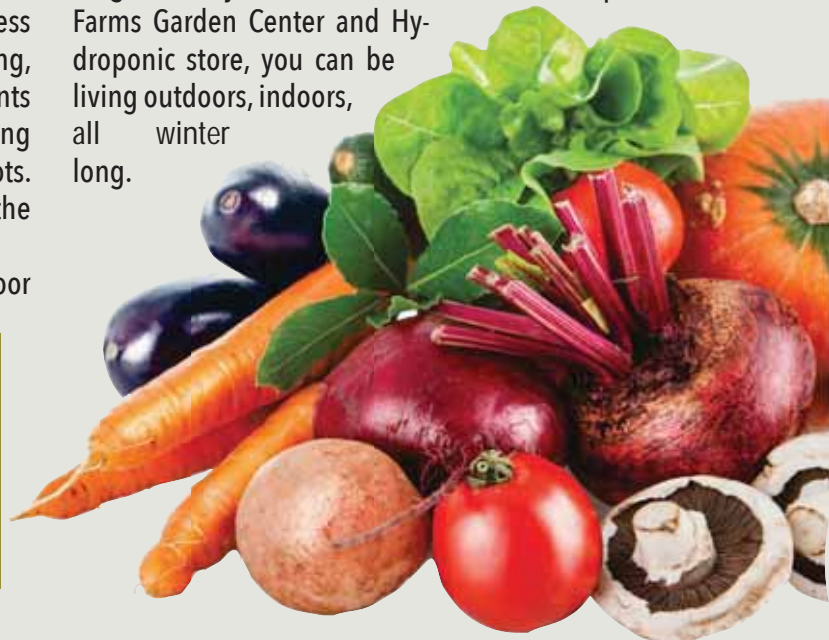
The difference between the two types of indoor gardening are very pronounced when it comes to the soils or soilless mediums that are used. With standard indoor gardening, you use a retail potting soil. Many of these contain nutrients that will feed a plant for weeks. With Hydroponics, a growing medium is used to help aerate and separate the plants roots. As with lighting, your local professional can guide you to the best available soilless options in your area.

Fertilization also varies depending on what type of indoor

gardening you prefer. With soil gardening, standard granular or water-soluble fertilizers are sufficient. Hydroponics use nutrient solutions to provide the elements plants would otherwise get from soil. There are many different brands that begin with starter solutions followed by specific nutrients such as calcium magnesium, humic acid, seaweed and silicates. All these can produce amazing vegetables indoor year around.

One of the best benefits to Hydroponics is the truly organic concept to soilless plantings. Generally hydroponically grown plants have fewer issues with insects, disease and fungus. Should these problems begin, regardless of which indoor growing practice you use, check for temperature, light and water issues before anything else. Should insects or disease problems occur, make sure you use OMRI certified organic controls as you do not want chemicals inside the house.

Fresh vegetables and beautiful flowers can grow year around regardless of where you live. Indoor gardening is an enjoyable hobby that can help get you through those long dark days of winter. With the help of Brock Farms Garden Center and Hydroponic store, you can be living outdoors, indoors, all winter long.



BROCK

BOX

Colts neck location. This department is growing rapidly at this location. Please stop in and see what we have to offer. Also be on the look out for several seminars and open house events on this category. Sign up for our e-mail list so you can be notified on our next event.

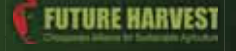
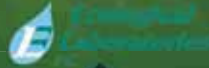
INDOOR GARDENING

GROW IT YOURSELF

*No matter how small your space is,
you can still have an edible garden.*



SOME OF OUR FAVORITE BRANDS



FREEHOLD
4189 Route 9 North
Freehold, NJ 07728
(732) 462-2700

R C F R C

N 7



BROCK
FARMS
GARDEN WORLD

COLTS NECK
375 Route 34
Colts Neck, NJ 07722
(732) 462-0900

Koi Products Available in CN Only

Plant CONTAINERS

Largest Selection of Pottery in New Jersey



FREEHOLD
ROUTE 9
(732) 462-2700

1 MILE NORTH OF RACEWAY MALL



rock ar s co



COLTS NECK
375 Route 34
(732) 462-0900

1/4 MILE NO. OF RT. 537 INTERSECTION

N 7 8 -6 Not all ite s a ila le at oth locations



Monmouth County 200 Club

The Brock Family is a long time supporter of the 200 Club of Monmouth County, a unique association dedicated to providing financial assistance to the families of our public safety and rescue personnel who have been killed in the line of duty. This includes, but is not limited to, Police Officers, Fire Fighters, and EMT Technicians of Monmouth County New Jersey. We provide financial assistance to the family in need within 24 hours - no questions asked. The funds can be used in any way the family deems necessary; including funeral arrangements, bills, or medical assistance.

Make a difference. Join us. Apply for a membership at
www.Monmouth200Club.com or Contact Sophia Taylor staylor@monmouth200club.com

Jobe's®



- The easy way to protect gardens from deer and other pests.
- Will not rust, rot or corrode.
- UV protected to last multiple seasons.



- Easy to use – No mixing, measuring, or mess!
- Provides the right amount of nutrients without overfeeding.
- Feeds at the roots where plants need it most – all season long.



- Organic feeding in an easy-to-mix form that consumers know and like.
- Features Jobe's® Biozome®, an exclusive microbe package that delivers quick results and healthier, more productive plants.

INTRODUCING OUR NEW HERB LINE!

Jobe's Organics Herb Granular with Biozome® is specially formulated to provide herbs with the nutrients they need to produce healthy and abundant foliage and blooms.



SunGro Horticulture

What's in the mix?



Sun Gro retail products are made with the highest quality ingredients in the same facilities that produce our mixes for professional growers. Our many brands cover every gardening need - from general gardening to container-specific planting to specialty plants and plant foods. Whether your customer is a weekend gardener or a master gardener will all find products to suit their plants, projects and lifestyle.

The major role of a growing mix is to support the plant, while holding water and nutrients for the plant to use during growth. The following is a brief overview of each of the components:

Sphagnum Peat Moss is the non-living fibrous material that forms when Sphagnum moss decomposes. While peat moss is brown, like garden soil, it has a different texture and weight: it's light and spongy and crumbles into small clumps. It has a remarkable ability to manage water efficiently and hold on to nutrients that may otherwise leach out of the soil. It is nature's best all-purpose soil conditioner. That is why Sun Gro adds Canadian Sphagnum Peat Moss to all of key potting mixes.

Bark is important because of its increased air capacity, from its unique particle size and shape which allows air to circulate through the soil, providing oxygen to the roots.

Perlite is derived from crushed volcanic rock which is expanded "popped" in a furnace.

Perlite particles are roundish and white that are mixed with peat, bark or other components. Perlite is a natural additive used to aerate the media and aid in water retention.

Coconut Coir is a by-product of the coconut fiber industry. Coir is the "dust" produced during the processing of coconut fiber. It is used to add bulk and texture to potting mixes - and can hold up to 9 times its weight in water.

Compost is the organic material (such as rice hulls, peanut hulls) that has been processed and has decomposed. Compost is used for many reasons but Primarily for providing natural and stabilized organic matter to a growing mix. Compost also has excellent water holding ability and a particle size that helps with oxygen exchange.

Earthworm Castings provide a rich, natural fertilizer. Castings are the stable end-product of the decomposition of organic materials by earth worms. Earthworm castings are nutrient rich and biologically active, and enhance the ability of your soil to retain water.

RESiLIENCE® - Silicon (Si) is a beneficial plant nutrient that when added to a growing medium can result in more vigorous plants. RESiLIENCE is Sun Gro's brand name for patented growing mixes enriched with silicon. RESiLIENCE mixes enhance plant quality resulting in thicker/stronger stems, compact growth, increased root mass; plus extended resistance to wilt.

Controlled Release Fertilizer is added to select potting and container mixes and soil amendments to provide a modest amount of fertilizer for several months. The fertilizer is "coated" which allows the fertilizer to release over time.

Mycorrhizae is a group of fungi which form a mutually beneficial relationship with many plants. These fungi grow either inside of a plant's roots or on the surface of a root. The fungi benefits from the plant's nutrients and in turn send their hyphae (like small roots) out into the surrounding soil to absorb nutrients and water. Sun Gro utilizes a proprietary 7 species blend which provides greater mycorrhizal establishment in a wider variety of plants.

Wetting Agents make potting mixes wet up evenly which ensures good water distribution throughout the root zone from day one and throughout the growth of the plant. This is especially important for mixes which contain components that naturally repel water, such as peat moss.

Organic Products are ingredients that are carbon based, were once alive and are without the addition of synthetic chemicals. Some examples are peat moss, bark, organic fertilizers and organic wetting agents

Natural Products - Other components such as perlite, vermiculite, gypsum, limestone and RESiLIENCE (silicon) are defined as "Natural" which means they are not carbon based but they are obtained from natural deposits and processed without the use of synthetic chemicals - these materials are mined, ground up and screened, and expanded in the case of vermiculite and perlite.

Summary

The major role of a growing mix is to support the plant, while holding water and nutrients for the plant to use during growth.

Sun Gro is the largest supplier of professional growing media in North America. We also are the leading manufacturer of Canadian Sphagnum peat in North America. We combine the best quality components such as bark, perlite and vermiculite, with our peat, to make up growing media for professional and consumer uses.

BROCK

BOX

At Brock Farms, both locations we offer a wide variety of conventional and organic soils including Sun Gro brand.

FOR FRESHER & TASTIER FOOD

gro your own

BLACK GOLD®



Black Gold® Natural & Organic Potting Mix

- All natural ingredients
- All-purpose mix recommended for containers and raised beds
- Good aeration
- Contains RESILIENCE®
- OMRI Listed®
- Earthworm Castings

Sizes Now Available:

- 8 quart • 16 quart,
- 1 cubic foot • 2 cubic foot



www.sunagro.com

© 2017 Sun Gro Horticulture Canada Ltd. All Rights Reserved. ® Our Expertise is Growing, All the Riches of the Earth, RESILIENCE and Sun Gro are registered trademarks of Sun Gro Horticulture Canada Ltd. ® Black Gold is a registered trademark of ODIN Enterprises II, LLC. Used under license.

sun gro
HORTICULTURE
Our Expertise is Growing®

BROCK gift & home

FREEHOLD LOCATION ONLY



From our home to yours.

Add style to your life.



rock art store offers many choices in paintings, tapestries, accent furniture, curtains, runners, table toppers, silk florals, stained glass, and more. Beautifully displayed art offers unique treasures and items we are not able to find elsewhere. Scarves, wraps, jewelry, books, and more. We have a large selection of gifts for that friend who has everything. So come in and see for yourself. You won't want to get lost here.





Creative SCREENING

W a s

Plants can be used to create an attractive screening solution for nearly every problem in the landscape. Whether you're looking to hide an air conditioner or other utility areas, create a living fence (in order to love thy neighbor) or section off your compost piles, work areas, or vegetable gardens, Brock Farms has a solution for you. But before you come in, take into account the overall purpose, site and location for the screening project.

Ask yourself the following questions before undertaking your screening project:

- ✗ Do you want to screen an unsightly view?
- ✗ Are you looking for a little privacy?
- ✗ Do you need year-round interest, or are you simply creating a boundary between articulated areas of the garden?
- ✗ Is it a large area or a small one?
- ✗ Is the area in question shady, or is shade what you need?

Next begin making a sketch of the area, jotting down important notes regarding growing requirements and preferences of desired plant material. Keep in mind that some screens may serve dual purposes, such as providing shade, privacy, and interest.

Creating a layered screen is an effective way to enhance your landscape screen, especially if space allows. This method is easily achieved by using a variety of plantings that gradually step down in size. For instance, place small trees in the back, shrubs in the middle; and a variety of flowering plants, grasses, and low-growing ground covers along the front. Layering the plantings in groups rather than placing them in rows delivers the screen more depth and a greater interesting look.

Remember to keep the planting groups close in order to create an effective screen.

Properly located dense plantings also make effective windbreaks. Which could cut your energy consumption down by as much as 25%. A well-sited windbreak can do just that by filtering, deflecting and slowing wind before it reaches your home. This type of screen results in an insulated area that provides a more comfortable environment both indoors and out.

In choosing your screening plants it's best to use both deciduous trees and shrubs as well as evergreen plants. Evergreen plants will provide continuous screening and visual interest throughout each season.

If you are still not sure where to begin, come in and see us at Brock Farms. Our staff is here for you to support all your landscaping needs. Thank you for your patronage and support.

SOME PLANTS TO CONSIDER...



Eastern White Pine Tree



Douglas Fir



Spruce



Leyland Cypress



Nellie Stevens Holly



European Hornbeam



Crape Myrtle

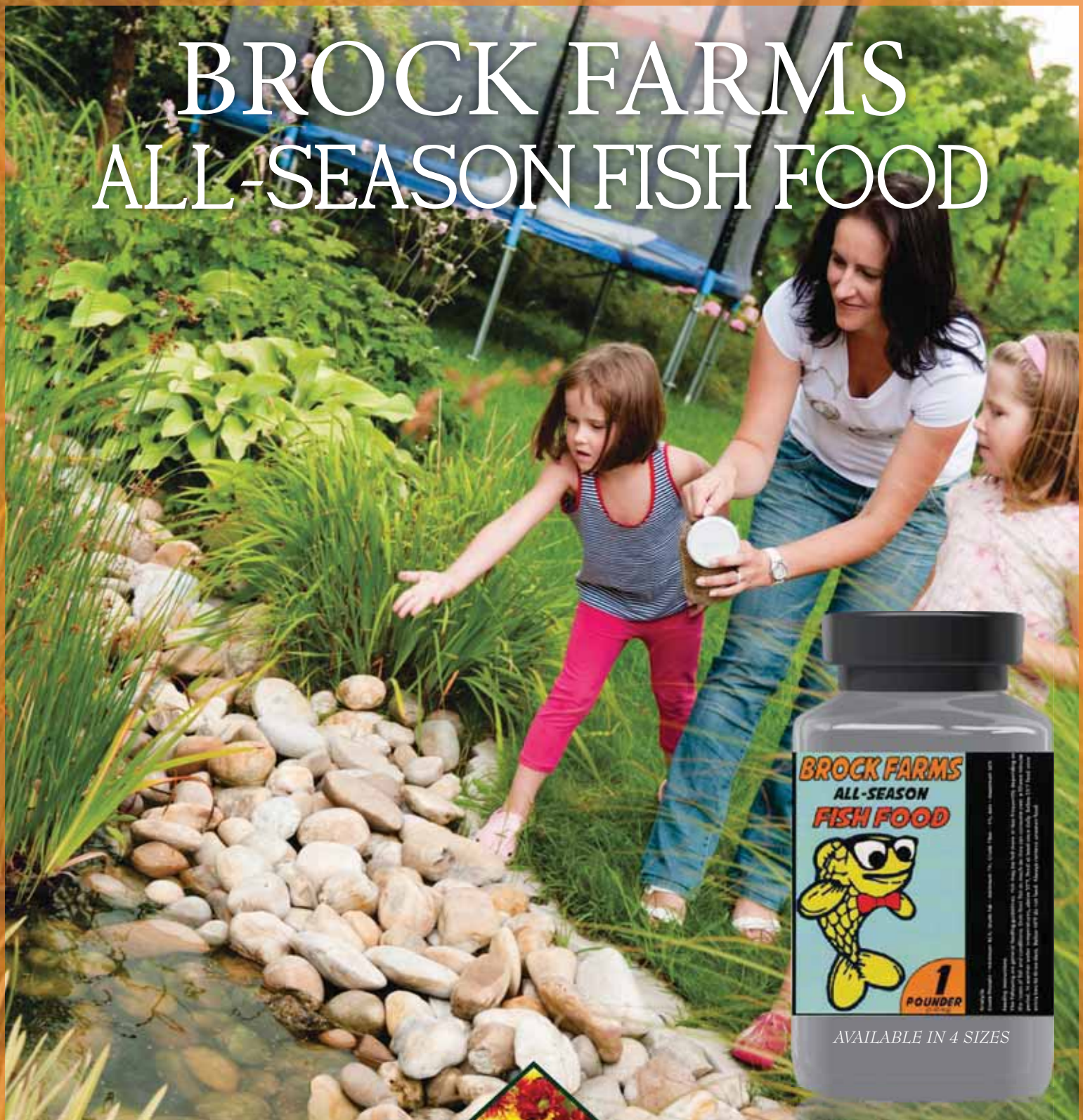


Cherry Tree



Purple Plum

BROCK FARMS ALL-SEASON FISH FOOD



FREEHOLD
4189 Route 9 North
Freehold, NJ 07728
(732) 462-2700

R C F R C
N 7

BROCK
FARMS
GARDEN WORLD

COLTS NECK
375 Route 34
Colts Neck, NJ 07722
(732) 462-0900

Koi Products Available in CN Only



N F C



YOUR ONE-STOP SHOP

FIND THESE & MORE ALPINE ITEMS AT



LOOKING FOR SOMETHING? ASK US!



GAZING GLOBES

HGY112A-GN



FAIRY GARDEN

WQA768A-SLR • WQA764A-SLR • WQA671A • WQA780A



FOUNTAINS

WIN1216



BIRDING

YEN142HH-RD • YEN142HH-GN



SOLAR STAKES

QLP616A-TM



PLANTERS

WAZ114 • WAZ118



PATHWAY LIGHTS

SLA416BB

A LEADING
DESIGNER, IMPORTER
& DISTRIBUTOR OF
SUPERIOR QUALITY
HOME, HOLIDAY
& GARDEN DÉCOR



2018

BROCKTOBER

FALL-O-WEEK!



ENTER

HERE

HAUNTED HOUSE Fall-o-Ween BARN

OPEN 7 DAYS

FR L L C N

Fall-O-Ween Shoppe

N L L C N

Pick Your Own Pumpkins

N NL C L N C L C N

HAY RIDES • CORN MAZE

L C N N NL

Decorations • Pumpkins

Mums • Gourds

Hay Bales • Cornstalks

L C N





New Jersey's
Largest
2018 **CHRISTMAS** Wonderland
Destination



Over 40,000 Sq. Ft. of
Christmas Choices!

SEEING IS BELIEVING!

.....
Your Holiday Decorating
Authority for Over 50 Years
.....

“ There is just no other store that
does Christmas like Brock Farms!”
- Cindy M. Freehold NJ

“Thank you for doing your Christmas display every year. This is our
daughters 3rd Christmas. She has autism and is usually not good
with a lot of stimulation, but she loved your store. It meant a lot for
my wife and I to bring her there. This is actually her first Christmas
walking on her own so it was very exciting for us to see her walking
in your store and seeing all of the displays. It was magic for her!” -
Freehold, NJ



.....
CALL FOR DETAILS 732.462.2700
.....

www.brockfarms.com

FREEHOLD LOCATION ONLY

4189 ROUTE 9 NORTH (ONE MILE NORTH OF FREEHOLD RACEWAY MALL)

BROCK Farms

Through the Years



We farm
OVER 700 ACRES
of nursery
material and have
great relations
with well over
100 nurseries
across the
country. This is
the reason why
we are able to
fill any orders
and also have the
selection that we
have with all the
staples and many
unusual
varieties.

Brock Farms welcomes public
to attend special presentations

Brock Farms owners (from left) Ed Brock Sr., Jean Brock, Ed Brock Jr. and Linda Brock-Arcoleo are inviting the public to attend a series of special presentations at their locations in Colts Neck and Freehold Township.

BROCK'S IN FULL BLOOM



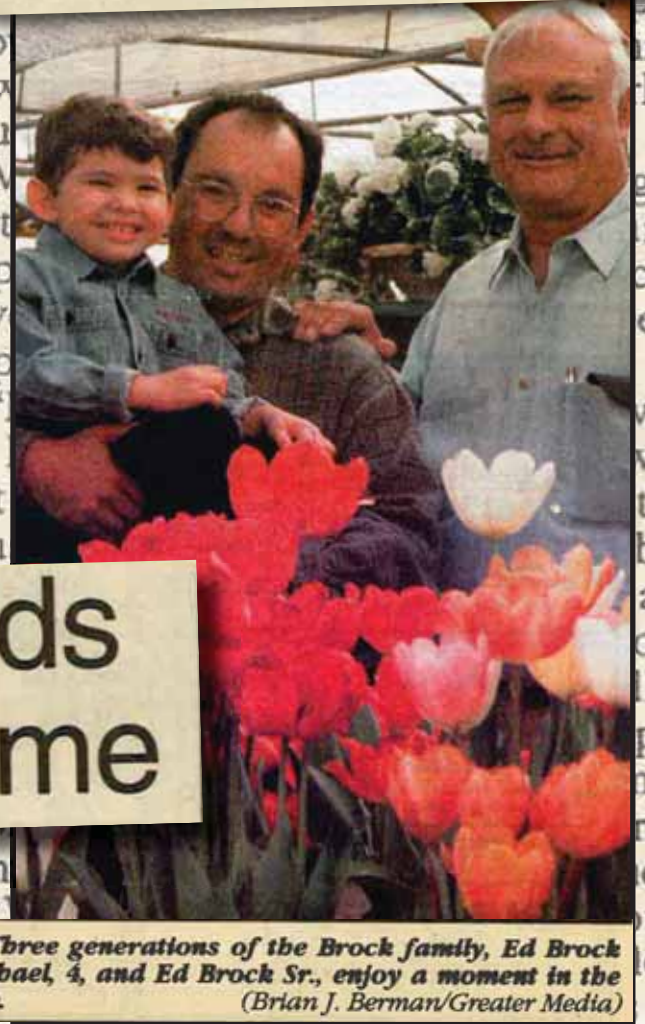
variety. there will be p



Spring has finally arrived — and so have the first flowers of the season, like these at Brock Farms garden center, Colts Neck. (STAFF PHOTO: STEVE SCHOLFIELD)

BROCK'S GARDEN & NURSERY CENTER SET THEMSELVES APART

In spring, Brock says, adding that annuals are ideal, not only because of



Landscaping adds value to your home

Bleeding hearts and day lilies also are popular perennials and give a garden bed plenty of color during months.

FAMILY TRADITION — Three generations of the Brock family, Ed Brock Jr. (center), his son, Michael, 4, and Ed Brock Sr., enjoy a moment in the Brock Farms greenhouse. (Brian J. Berman/Greater Media)



CELEBRATING
77
YEARS



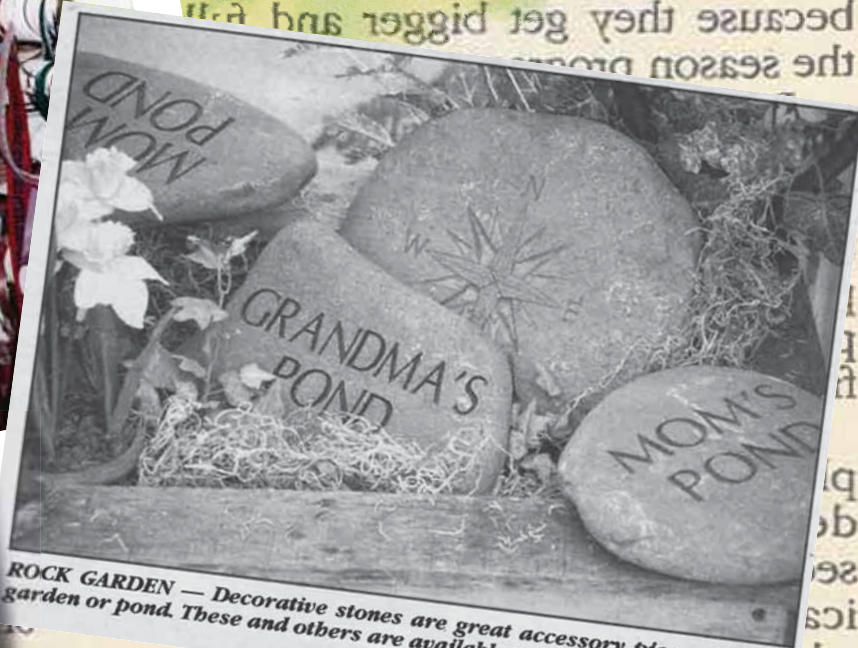
SPRING HOME & GARDEN

A GREATER MEDIA NEWSPAPERS SPECIAL SECTION

Brock's greenhouse meets gardeners' needs



**On your
mark, get set
— garden!**



ROCK GARDEN — Decorative stones are great accessory pieces for any garden or pond. These and others are available at Brock Farms, Freehold.
Jerry Wolkowitz/Greater Media

Holiday magic comes alive at Brock Farms



JERRY WOLKOWITZ

Unique ornaments for your Christmas tree can be found at Brock Farms, Freehold Twp.



A good living
has become
a better one



THE PETAL TO THE METAL

Once Ed Brock
Sr. gave up
selling produce,
his business
blossomed.
BUSINESS/6

Ed Brock Sr. (above), founder of Brock Farms & Garden World, stopped selling fruits and vegetables in 1986. Since then, his business has mushroomed. Employee Tomasa Morales (below) waters flowers at the Freehold Township store. (STAFF PHOTOS: PETER ACKERMAN AND TANYA BREEN)



NEWS

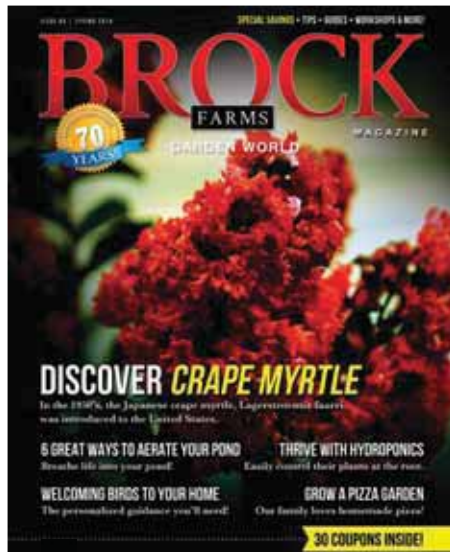


Brock Farms has everything you
need in indoor and outdoor décor

NEW JERSEY'S #1

Gardening Destination for

78 YEARS



Quality | Selection | Service

FREEHOLD
4189 Route 9 North
Freehold, NJ 07728
(732) 462-2700

BROCK
FARMS
GARDEN WORLD

COLTS NECK
375 Route 34
Colts Neck, NJ 07722
(732) 462-0900

R C F R C

C N N C

