JANUARY 2018

THE NEWS PAWPER



PET FOOD OF THE MONTH: FROMM GOLD

We are proud to carry Fromm Gold dog and cat Food at all 8 of our Mid-Michigan locations.

Why Fromm Gold?

- Comes with a buy 12 get 1 free frequent buyers program
- Naturally formulated with whole eggs and real Wisconsin cheese
- Enhanced with probiotics to aid in digestion
- Added salmon oil for a healthy & shiny coat

ALL FROMM GOLD DOG FOOD 5LB BAGS & CAT FOOD ADULT & MATURE 5LB BAGS ARE \$3 OFF IN JANUARY (SEE PAGE 3 FOR DETAILS)



TREAT OF THE MONTH

Put your paw's together and help us welcome Merrick Fresh Kisses to Soldan's! Merrick Fresh Kisses™ are an innovative, natural dental treat designed not only to **clean dog's teeth**, but to truly **freshen breath** at the same time. Merrick Fresh Kisses feature a double-brush design to clean teeth by removing plaque and tartar as the treat is chewed. Fresh Kisses are made with all-natural ingredients specially formulated to freshen breath. Merrick Fresh Kisses are also the only dental treats to be both grain-free and potato-free, and like all Merrick treats, Fresh Kisses are safely cooked in the USA with no ingredients from China.



SAVE \$3 on 5.5oz - 6.5 oz coconut oil & mint strip Fresh Kisses. SAVE \$5 on 9.5oz - 11.5oz coconut oil & mint strip Fresh Kisses (see page 3 for details)

Cost of the menth

BIO

Cosmo, born on March 15th, 2015. His owner Jocelyn had NO idea the cute little kitty she adopted would grow up to be a 20+ lb Maine coon. LIKES

Egg noodles! If given the chance he'll find a bag, open it and hide the noodles all over the house. Also, watching the birds outside, and all of the Go Cat toys that Soldan's carries. **PET PEEVES**

Dislikes: When his big brother Roscoe won't play with him & when his mom hides the egg noodles.

share your pet pictures with us! tag #SoldansPet

for a chance to be the pet of the month & win a ^{\$}20 Soldan's Gift Card



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SOLDAN'S MANAGER PICK PETS

NAME: Marlow Garrison POSITION: Manager of South Lansing #TEAMSOLDANS SINCE: Summer of 2015 Pets: Finn the Australian Shepard, Mia the Bulldog mix and Pepper the cat. FAVORITE PRODUCT: Answer's Goat Milk

Answer's Raw Fermented Goat's Milk has truly made a difference in my pet's lives. My cat, Pepper, suffers from seasonal allergies in the spring and fall that cause her to itch herself so much that she gets giant scabs on her face, ears and neck. She would be miserable for about 6 months out of the year unless she received cortisone injections bi-weekly. Naturally occurring antihistamines in fermented goat's milk has made her allergies almost non-existent! She can get through the spring and fall with little to no itching at all!

My Australian Shepherd, Finn, also has a very sensitive stomach. Answer's has completely reversed his sensitivities. He couldn't even get a treat from the bank drive-thru without having an upset stomach for at least two days... Now, he can eat just about anything with no issues whatsoever!

Answer's Raw Fermented Goat's Milk is packed with probiotics and naturally occurring antihistamines that have made a huge difference in my pet's quality of life. I simply top their dinner with the recommended amount of goat's milk for their body weight.

Thank you, Answers! -Marlow, Finn, Mia & Pepper

GETTING YOUR PET TO USE THE BATHROOM IN COLD, SNOWY WEATHER

It can be a challenge to get even the best housetrained pet to do their business outdoors on a bitterly cold, snowy day. Fortunately, there are steps you can take to encourage your pet to use outdoor bathroom areas and avoid indoor accidents all winter long.

- 1. Walk and play outdoors
- 2. Train your pet to 'go' on command
- 3. Create a winter potty area
- 4. Bundle up
- 5. Accompany your pet
- 6. If all else fails, consider an indoor potty area.



FOR MORE INFORMATION VISIT SOLDANSPET.COM/BLOG







JANUARY MONTHLY SPECIALS

HOUSE

COLD COLD

January 2–31, 2017

SAVE

Messy Mutts™ food bowls, double diners, & accessories

Messy Cats™

SAVE

\$2

dog food,

reg. \$35.99-\$38.99

food bowls, double

diners, & accessories

Hill's Science Diet®

15-17.5 lb. bags

canine light, light small bites, & perfect weight varieties

SAVE

Fromm Gold[®] dog food formulas, 5 lb. bags all 5lb varieties reg. ^{\$}11.⁹⁹–^{\$}14.⁹⁹



wild bird seed, 36 lb. bags select varieties reg. ^{\$}11.⁹⁹–^{\$}29.⁹⁹

ONLY

Canidae[®] dog food, 30 lb. bags chicken, turkey, lamb & fish meals formula reg. \$46.99

SAVE \$7

SAVE

20%

dog crates, size range 24"- 48" reg. ^{\$}49.⁹⁹- ^{\$}101.⁹⁹

SAVE

cat food,

3-7 lb. bags

Hill's Science Diet®

adult light & perfect weight varieties reg. ^{\$}15.⁹⁹–^{\$}27.⁹⁹

Midwest Life Stages®

Hill's Science Diet® dog food, 4-5 lb. bags canine light, light small bites, & perfect weight varieties reg. \$15.99_\$17.99





Charlee Bear® dog treats, 6 oz. bags



cheese & egg, liver varieties reg. \$3.29-\$3.49







Hill's Science Diet® dog food, 28.5-33 lb. bags canine light, large breed light, & perfect weight varieties reg. \$49.99-\$54.99





Merrick Kisses® coconut oil treats & mint strips 5.5-6.5 oz. bags xs, small, medium, & large varieties reg. \$9.99



FRESH KISSES





coconut oil treats & mint strips 9.5-11.5 oz. bags xs, small, medium, & large varieties reg. \$14.99



SAVE

Merrick Kisses®





Pestell™ easy clean cat litter, 11 ĺb. bags scoopable lightweight reg. \$9.99





5.5 oz. cans beef it up, chicken lickin, & gone varieties reg. \$1.29



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Soldan's reserves the right to limit quantities on sale items. Soldan's is not responsible for any typographical errors. Some items may not be exactly as illustrated. Certain items may not be available in all locations. No sales to dealers.



TREAT OF THE







broth bowls, 16.9 oz. cartons

chicken, beef, & veg varieties reg. \$4.99 AVE

Fromm Gold® cat food, 5 lb. bags





adult & mature senior varieties reg. \$16.99





Evanger's® cat food,

HOW CAN YOU HELP KEEP YOUR PET HEALTHY THIS WINTER?

For starters, you can catch VIP Pet Care Community Veterinary Clinics at Soldan's this January!

- 1. Protect your dog with our canine combo vaccine package protecting against both common flu strains
- 2. Update your dog's Bordatella and 5-in-1 vaccines to protect against kennel cough
- 3. Make sure your cat is up to date on its 3-in-1 (FVRCP) vaccine
- 4. Keep your pet warm
- 5. Keep sick pets separate from healthy pets
- 6. Talk to our knowledgeable clinic staff to find out how to best protect your pet.

Visit vippetcare.com/coldflu to download a coupon for \$10 OFF any vaccination package.

Full list of locations at soldanspet.com/events



JANUARY EVENTS

NATIONAL PET TRAVEL SAFETY DAY TUESDAY, JANUARY 2

20% OFF all Kurgo active dog travel and outdoor products.

HAPPY NATIONAL BIRD DAY

FRIDAY, JANUARY 5

Please enjoy a free suet cake from Soldan's on January 5th. Show us how you celebrate by #SoldansPet #NationalBirdDay on social media.

NATIONAL DRESS UP YOUR PET DAY SUNDAY, JANUARY 14

Come in with your pet dressed up OR upload a picture of your pet dressed up on our social media & #SoldansPet #DressUpYourPetDay – we'll give you a \$5 gift card to Soldan's VS



