# THE NEWS PAWPER



# PET FOOD OF THE MONTH: FROMM FOUR STAR DOG FOOD

Established in 1904, Fromm Family Pet Food is a fifth-generation family-owned and operated artisan pet food company based in Wisconsin. Has your pup tried Fromm yet? Fromm Four-Star offers a variety of entrées, each carefully prepared in small, controlled batches using real meat, fish, farm-fresh produce, and Wisconsin cheese.

4 LB. BAGS OF FROMM FOUR STAR ARE BUY ONE GET ONE FREE THIS MONTH - SEE PAGE 3 FOR DETAILS



# **PAW APPROVED AT SOLDAN'S**

#### **TREAT OF THE MONTH**

The Zehnder family in Frankenmuth, MI has been making food for us humans for over 125 years. Well, they've finally 'gone to the dogs' & are have started making dog pretzels. These tasty morsels are made with wheat flower, dark beer, lard, sugar, salt, & yeast!

- 2 for \$3
- · Bacon, chicken & beef flavors available

#### SIGNATURE FAMILY PET FOOD **HI-TEK NATURALS GRAIN-FREE**

#### **HI-TEK NATURALS**

- · dog food advisor 5 star rated
- · top 10 best dog foods by reviews.com
- recommended for all life stages
- · available in 3 protein sources
- · frequent buyer card supported
- · adoption/rescue supported

#### **ALL SIGNATURE FAMILY PET FOODS** \$2 OFF ALL 4-5 LB. BAGS \$3 OFF ALL 15 LB. BAGS \$5 OFF ALL 27-30 LB. BAGS

- · premium products at an affordable price • with grains
- · formulated to meet the nutritional needs of
- senior dogs, active dogs, large breed dogs and puppies · frequesnt buyer card supported
- · adoption/rescure supported







#### SOLDANSPET.COM



LOOKING TO ADOPT?

#### BIO

Red, a family farm chicken is loved by Sawyer & Jessica Watson of Charlotte, MI.

#### LIKES

Miss Red loves to munch on meal worms, being read to, and playing dress up with Sawyer.

**PET PEEVES** Bike rides & crossing the road.

# share your pet pictures with us! tag #SoldansPet for a chance to be

the pet of the month & ,, win a \$20 Soldan's Gift Card

New Hope Pet Rescue at Soldan's Dewitt Saturday, October 7th 10AM – 2PM

Ingham County Animal Control & Shelter at Soldan's Okemos Saturday, October 14th 12PM – 4PM

ROAR at Soldan's Mount Pleasant Saturday, October 14th 1PM – 4PM

ROAR at Soldan's Midland Saturday, October 21st1PM – 4PM

Hillcrest Farms Kitten Rescue at Soldan's South Lansing Every Sunday from 11AM – 3PM

## HELPING YOUR NEW DOG SETTLE

We have partnered with local pet rescue groups in our

area to bring pets who are in need of a loving home

Bringing home a new dog is a wonderful moment in a family's story. Dogs offer endless love, companionship, and fun, but if you want to build a good relationship with your new pet, you need to start on day one. Here are some tips for helping your mew pup help him settle in.

#### **GIVE SOME SPACE**

right to you at Soldan's!

As tempting as it may be to shower your new pet with love during the first few days, it's kinder to give him a little space.

#### **MAINTAIN A ROUTINE**

Giving food and water at the same time each day lets dogs know they can count on their next meal, and regularly scheduled trips to the bathroom take care of any nervous bladder issues.

#### **EASE INTO INTRODUCTIONS**

If you have other pets at home, hold off before introducing them to the newest addition.

#### **BE PATIENT**

It's natural to want your new pet to be perfect, but the truth is that dogs rarely come as finished products.



FOR MORE INFORMATION VISIT SOLDANSPET.COM/BLOG



# **OCTOBER MONTHLY SPECIALS**

SAVE ŞД

Hill's<sup>®</sup> Science Diet<sup>®</sup> dog food, 33-35 lb. bags large breed light, large breed mature & adult large breed varieties reg. \$46.99-\$49.99

**3 FOR** 

**NutriSource®** 

13 oz. cans chicken & rice, lamb & rice, & chicken/lamb/ocean fish

varieties reg. \$1.<sup>79</sup>-\$1.<sup>89</sup>

canned dog food,





Earthborn **Holistic**<sup>®</sup> dog treats, 2 lb. bags chicken, fish, lamb & bison varieties reg. <sup>\$</sup>9.<sup>99</sup>

**3 FOR** 

Hill's<sup>®</sup> Science Diet<sup>®</sup>

canned dog food,

12.8-13 oz. cans

beef/vegeatble varieties

reg. \$1.9



# SAVE



Earthborn **Holistic**<sup>®</sup> dog food, 28 lb. bags

puppy vantage, adult vantage, weight control, ocean fusion, & adult large breed varieties reg. <sup>\$51.99</sup>–<sup>\$56.99</sup>

## **1 FREE**

Pro Pac soft treats with any 5 lb. Pro Pac dog food purchase

### 2 FREE

Pro Pac soft treats with any 28 lb. Pro Pac dog food purchase

**Pro Pac®** Ultimates™ dog soft treats,



7.2 oz. bags chicken chunks, chicken sticks, chicken strips, woof em sticks, bacon jerky sticks & sausage bites varieties reg. \$1.99



# BOGO

**Fromm**® grain-free dog food, 4 lb. bags beef fritata, chicken au frommage, lemb & lentil, pork & peas, & surf & turf varieties reg. <sup>\$</sup>12.<sup>99</sup>-<sup>\$</sup>13.<sup>99</sup> Limit 1 per customer

SALE

dog treats,

7 oz. bags Frozen yogurt: coconut, strawberry, vanilla. Skinny mini: apple bacon, chicken, pumpkin mango, pumpkin, & yumberry. & pumpkin with apple, banana, blueberry or cranberry. reg. \$4.99- \$5.99

beef/chicken, gournet beef, turkey, light, adult savory chicken, mature beef, mature turkey, mature chicken, adult savory beef/vegetable & mature savory

SAVE

Hill's<sup>®</sup> Science Diet<sup>®</sup> cat food, 3.5 lb. bags adult urinary/hairball, adult hairball, adult oral care, adult sensitive stomach, & mature hairball varieties reg. \$16.99







Earthborn cat food purchase 2 FREE pouches with any 14 lb.

**1 FREE** 

Earthborn cat food purchase **Earthborn Holistic**<sup>®</sup> cat food,

pouches with any 5 lb.



Riptide zing, autumn tide, upstream grill, fin & fowl, low country, keywest zest varieties reg. 99¢





SAVE 20% Halloween **Pet Costumes** 

Zehnder's

dog pretzels

reg. \$2.29



all in-stock Rubies Pet Shop & Amazing Pet Products Halloween costumes







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**Fruitables**<sup>©</sup>



## UPCOMING EVENTS

## BARKTOBERFEST SUNDAY, OCTOBER 22ND | 12PM - 5PM

Dog beer and dog pretzel pairings Dog 'schnitzel' sampling German chocolate goodies (for the humans) dog 'yodelling' contest at 1pm Dog costume contest Bark-tober fest photo shoot \$5 suggested donation per dog Directly benefits local pet rescue groups

## **HOWL-O-WEEN COSTUME CONTEST OCTOBER 14–31**

Our 2nd annual Howl-O-Ween Costume Contest is back and scarier than ever!

### **RULES:**

**1. DRESS YOUR PET** 2. BRING THEM IN **3. SNAP A PIC** 4. WIN BIG!

# PET & ME HALLOWEEN PICTURES

SATURDAY, OCTOBER 14 AT SOLDAN'S MIDLAND FROM 1PM - 6PM SUNDAY, OCTOBER 15 AT SOLDAN'S MOUNT PLEASANT FROM 11AM - 4PM

We've partnered with Emily Rose Photography to bring you Halloween themed pictures with you and your pet's!

## ASK A TRAINER SUNDAY, NOVEMBER 5 | AT SOLDAN'S OKEMOS

We have partnered with Doggy Daycare and Spa trainer Sara Alguire to bring you Ask A Trainer.

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