

# THE NEWS PAW-PER



## PET FOOD OF THE MONTH: ZIWI PEAK

Do you have a picky dog or cat? Have you noticed tear stains? Or maybe dry skin and a coarse coat? Does your pet have a sensitive stomach, or suffer from a digestive issues? If you answered yes to any of these questions, we have a feeling that you should be putting Ziwi Peak Air-Dried pet food in your shopping basket!

Air-drying is a technique that has been used for centuries to naturally preserve meats. Ziwi Peak's modern method stays true to this artisan approach, while eliminating the need for artificial preservatives, sugars or glycerines. This slow, gentle, twin stage air-drying process crafts a food that is as nutrient-dense and digestible as a completely raw diet but safe, clean to handle and can store for up to 21 months. We are sure your dog or cat will love it!



**All Ziwi Peak Air-Dried dog and cat food is 20% OFF in July. Grab a bag today!**

## TREAT OF THE MONTH: ICELANDIC+ SHORT COD SKIN STRIPS

**REG. \$1.99 EACH | SALE 2 FOR \$3**  
 (see page 3 for details)



## ICELANDIC+



**ELVIS**  
 pet of the month

**BIO**  
 Elvis is a 10-year-old Jack Russell Terrier mix who was found as a stray in Bay City. He was adopted by his hoomans, Matt & Tara, in October of 18'. Matt & Tara are devoted to taking him on as many adventures as possible and making his years fun and cozy.

**LIKES**  
 Elvis is a stubborn pup and has very particular tastes. He enjoys long walks with his people, Starbucks puppuccinos, classic cinema, being pampered, visiting Soldan's (his favorite store), and lots and lots of water!

**PET PEEVES**  
 Mean people, empty water dishes, and when his brother from another species (Freddie the Rock 'N Roll Guinea Pig) is given carrots before him.

To see more of Elvis, follow his hooman on Instagram @tinytaradactyl



**share your pet pictures with us!**  
 tag **#SoldansPet**  
 for a chance to be the pet of the month & win a \$20 Soldan's Gift Card



# COOL PET TIPS FOR THE DOG DAYS OF SUMMER

Every pet will have different reactions to summer heat, and while some pets may be more tolerant of high temperatures than others, pet owners should always take safe steps to help their pets keep cool.

## Tips to Keep Your Pet Cool:

### *Offer Cool, Fresh Water*

During the hottest summer days, several different bowls or drink jars should be available to pets at all times. Adding a splash of low-sodium broth can give the water flavor to encourage pets to drink, and ice cubes can help keep dishes cool and full.

### *Choose Moisture-Rich Meals*

Switching part of your pet's diet from hard food to canned food with a higher moisture content can help keep them hydrated.

### *Provide Plentiful Shade*

Outdoor pet areas should always have some shade available, especially in late afternoon when the temperatures are highest.

### *Change the Activity Schedule*

Training, play sessions, daily walks and other activities should be scheduled for early morning or late evening during the summer instead of in the middle of the day when the heat is intolerable. Save the afternoon for resting, naps or indoor activities in cooler environments.

### *Splash Into Coolness*

Try new, cool activities with your pet by adding water to workout or play routines. A kiddie pool can be fun, or let your pet play in sprinklers or use the hose to help keep them cool.

### *Provide a Cool Resting Spot*

Allow pets to rest on cooler surfaces during the summer, such as on a tile kitchen or bathroom floor instead of warmer carpet or insulated bedding. Cooling pads can also be used to offer pets a cooler place to rest when temperatures rise.

### *Keep Air Circulating*

A ceiling fan can keep a light breeze circulating to help keep pets cool, or pets may find the best places to nap in front of air conditioning vents.

### *Avoid Hot Surfaces*

When you take your pet out to play, walk or exercise, avoid hot surfaces that can injure their feet, such as sunny asphalt or the hot leather of a car interior. If surfaces cannot be avoided, insulated booties can be a safe and more comfortable alternative.

### *Groom for Coolness*

While it is not wise to shave your pet to cope with summer's heat – their coat is designed to provide insulation from hot as well as cold – thorough grooming can remove loose hair and keep your pet cooler.

### *Maintain a Healthy Weight*

By keeping your pet's weight at an appropriate level and ensuring they are in overall good health, extreme temperatures won't be quite as bothersome.



For more information, please visit [soldanspet.com/blog](https://soldanspet.com/blog)

# JULY MONTHLY SPECIALS

July 5–31, 2019

**2 FOR \$3**

**ICELANDIC+**

**Icelandic+**<sup>®</sup> short cod skin strips, reg. \$1.99



**TREAT OF THE MONTH**

**SAVE \$6**

**Iams**<sup>®</sup> dog food, 29.1–30.6 lb. bags select varieties reg. \$35.99



**NOW STOCKING:**

**Diamond Professional**<sup>®</sup> grain free dog food, 28 lb. bags



**EVERYDAY LOW PRICE OF \$32.99**

**INSTANT COUPON \$10**

**Greenies**<sup>®</sup> dental treats, 36 oz. bags teenie, petite, regular, & large varieties reg. \$39.99 *while supplies last*



**2 FOR \$4**

**Blue Buffalo** dog food, 12.5 oz. cans select varieties reg. \$2.59–\$2.79



**SAVE \$4**

**Fromm Four Star**<sup>®</sup> dog food formulas, 12–30 lb. bags all varieties



**SAVE \$2**

**Pestell**<sup>®</sup> cat litter, 12–23 lb. bags lightweight scoopable varieties reg. \$9.99–\$12.99



**SAVE \$2**

**Iams**<sup>®</sup> cat food, 7 lb. bags select varieties reg. \$15.99–\$17.99



**SAVE 20%**

**K&H**<sup>®</sup> Creative Kitty & Kitty Tippy reg. \$16.99–\$49.99



**SAVE \$2**

**Vitakraft**<sup>®</sup> small animal treats, yogurt drops reg. \$5.99



**SAVE \$3**

**Sunseed**<sup>®</sup> fresh world bedding, 2130 c. in. bags reg. \$22.99



**SAVE 20%**

**Ziwi Peak**<sup>®</sup> air dried dog and cat food



**SAVE \$2.50**

**Nature's Window**<sup>®</sup> Four Seasons 36 lb. bags reg. \$12.49



**SOLDANSPET.COM**

Soldan's reserves the right to limit quantities on sale items. Soldan's is not responsible for any typographical errors. Some items may not be exactly as illustrated. Certain items may not be available in all locations. No sales to dealers.



# JULY EVENTS

## PET FIRE SAFETY DAY

SUNDAY, JULY 15

Buy a Pet Fire Safety sign at any of our locations for \$1.99. To thank you for being a responsible pet parent, we'll give you a \$5 gift card to Soldan's to use on your next trip in.



## PET OWNER LOOK ALIKE CONTEST

JULY 15-JULY 30

Do you and your dog make the same excited face? Does your hair look the same as your cat's when you wake up from a nap? Well, then this is the contest is for you! The contest will run from July 15th and ends July 30th.

Winners will be announced on Thursday, August 1st.

\*Contests to be held on both Facebook & Instagram. Keep in touch with us on social media for more information.



## PET ICE CREAM SOCIAL

SATURDAY, JULY 20 11AM-2PM - ALL 8 LOCATIONS

Summer is finally here, and we're serving up something sweet for your fur babies from 11AM - 2PM on Saturday, July 20th to celebrate!

Our Ice Cream Sundae Bar will have a variety of paw-approved toppings to choose from:

Carob Chips

Fresh USDA organic blueberries

Fruitables Dog Treats canned pumpkin

Fromm Family Foods Crunchy O's treats

Open Farm freeze dried treats & so much more!

\*all toppings will be served on a cool Greek Yogurt base



We'll have our dog pools out (in case your pup gets ice cream all over themselves), sidewalk chalk for your artistic side, and ice cream sandwiches for the humans.



A donation of your choice will be graciously accepted and will directly benefit different pet rescue groups from around the area

