

## PET FOOD OF THE MONTH: FROMM GOLD DOG FOOD

Fromm is a 5th generation family owned company based out of Wisconsin. Fromm Gold uses a holistic approach, to each life stage and lifestyle for your dog. All gold varieties are tastefully prepared with select proteins, wholesome ingredients, enhanced with probiotics to aid digestion, salmon oil for a healthy coat, and real Wisconsin cheese –which is a great source of protein & fatty acids.



From puppy to senior, Fromm has your pooch covered

Frequent Buyer Program available  
Buy 12, get 1 FREE.

See pg. 3 for details.

## TREAT OF THE MONTH: MERRICK FRESH KISSES!



These tasty dental treats are not only designed to clean your dog's teeth, but to freshen their breath at the same time. The double brush design cleans teeth by removing plaque and tartar as the treat is chewed.

**BUY 2 GET 1 FREE (ALL INDIVIDUAL WRAPPED FRESH KISSES) SAVE \$3 ON ALL 5.5-6.5OZ BAGS**

See pg.3 for details.



**MISSY**  
pet of the month

### BIO

Hi, I'm Missy & I'm a Georgia peach. I've been recently rescued through New Hope Pet Rescue (from GA), just in time for Turkey Day!

### LIKES

I really love my mom and dad and barking at the neighbors. My parents call me Missy-Rumba because I LOVE dust bunnies. I love playing with my new doberman /lab brother Vito, and napping on the couch.

### PET PEEVES

I strongly dislike my reflection in any setting, be it a mirror, oven window, or laptop screen.



share your pet pictures with us!  
tag **#SoldansPet**  
for a chance to be the pet of the month & win a \$20 Soldan's Gift Card



# VIP PET CARE, COMING TO A SOLDAN'S NEAR YOU!

VIP Pet Care provides pet preventative and wellness care via a mobile van. All services are administered under the direct supervision of a licensed veterinarian. Services include: microchipping, vaccinations, Rx flea and tick control, heartworm prevention, testing and deworming, titer testing, and nail trims.

## VIP Pet Care, coming to a Soldan's near you!

2.10.19: Charlotte – 1PM - 2:30PM  
2.10.19: West Lansing – 4PM – 5:30PM  
2.10.19 & 2.24.19: Dewitt 10AM - 11:30AM  
2.10.19 & 2.24.19: Mt. Pleasant 3:30 – 5PM  
2.17.19: S. Lansing: 3:30PM -5PM

Visit [vipetcare.com/promo](http://vipetcare.com/promo) for coupons and promotions.



## BLOG POST

In honor of Pet Dental Month, we thought we'd tackle an appropriate topic. Welcome to the 'HELP! MY PET HAS BAD BREATH' blog.

Every pet owner knows their animals have distinctive odors, and breath is part of that body aroma. When a pet's breath grows increasingly bad or changes dramatically, however, it can indicate serious trouble and it is important to take appropriate steps to give your pet a fresh, healthy mouth.

There are many ways to help your pet have fresh breath. If they haven't developed a problem, these tactics can keep their mouth fresh and clean, or if your veterinarian has treated the underlying cause, you can use these methods to help prevent a recurrence and keep your pet's breath more pleasant.

- Include regular dental checkups and professional cleanings as part of your pet's regular veterinary care.
- Feed your pet high quality food without fillers that will be more difficult to digest and could cause digestive trouble and influence bad breath.
- Offer your pet plenty of sturdy chew toys or specially designed dental cleaning chews and treats that will help scrub their teeth. We love the Benebone!
- Brush your pet's teeth regularly, ideally once a day. Use a pet-friendly toothpaste and be gentle to get your pet accustomed to brushing so it isn't stressful. Tip: All Tropiclean dental care products are 25% off in February.
- Keep bad substances out of reach of your pet. Trash should be securely covered, feces cleaned up right away and other items kept away so your pet won't eat them.
- Check your pet's mouth regularly for signs of sores, infections or stuck particles of food so any problems can be addressed before they become severe.



For more information, please visit [soldanspet.com/blog](http://soldanspet.com/blog)

# FEBRUARY MONTHLY SPECIALS

February 8–28, 2019

**BUY 2  
GET 1 FREE**

**Merrick Kisses®**  
fresh kisses,  
individual wrapped  
treats  
coconut oil & mint  
strips varieties  
reg. \$0.79–\$2.99



**TREAT  
OF THE  
MONTH**

**SAVE  
\$3**

**Merrick Kisses®**  
fresh kisses treats,  
5.5–6 oz. bags  
all varieties  
reg. \$9.99



**SAVE  
25%**

**Tropiclean®**  
all dental items  
all varieties  
reg. \$4.99–\$19.99



**SAVE  
\$8–11**

**Nutro® Wholesome  
Essentials**  
dog food formulas,  
30 lb. bags  
all varieties  
reg. \$54.99–\$69.99



**SAVE  
\$4**

**Fromm® Gold**  
dog food formulas,  
5–15 lb. bags  
all varieties  
reg. \$12.99–\$29.99



**SAVE  
\$5**

**Dog Gone Smart®**  
dirty dog shammy  
towels,  
grey & brown colors  
reg. \$19.99



**SAVE  
25%**

all in stock  
dog sweaters &  
coats



**SAVE  
30%** all Tall Tails®  
winter gear



**SAVE  
\$7**

**Natural Balance®**  
dog food formulas,  
26 lb. or larger bags  
all varieties



**SAVE  
\$5**

**Smart Cat®**  
all natural clumping  
cat litter,  
20 lb. bags  
reg. \$32.99



**SAVE  
\$4**

**Fromm® Gold**  
cat food formulas,  
5–15 lb. bags  
adult & mature varieties  
reg. \$17.99–\$44.99



**SAVE  
\$5**

**Chicken Soup®**  
grain free cat food  
formulas,  
5 lb. bags  
indoor hairball, adult, &  
weight & mature varieties  
reg. \$14.99



**2 FOR  
\$1**

**Chicken Soup®**  
grain free cat food  
formulas,  
3 oz. cans  
all varieties  
reg. \$1.19



**SAVE  
\$2**

**black oil  
sunflower**  
50 lb. bags  
reg. \$17.99



**SAVE  
\$0.50**

**Heath Birds®**  
bird's blend suet reg.  
\$1.29



**NATIONAL  
WILD BIRD  
FEEDING  
MONTH**

**SAVE  
\$1**

**Nature's Window®**  
wild bird seed,  
36 lb. bags  
four seasons varieties  
reg. \$17.99



**SOLDANSPET.COM**

Soldan's reserves the right to limit quantities on sale items. Soldan's is not responsible for any typographical errors. Some items may not be exactly as illustrated. Certain items may not be available in all locations. No sales to dealers.





# FEBRUARY EVENTS

## SMOOCH YOUR POOCH KISSING BOOTH

**FRIDAY, FEB 1 – SATURDAY, FEB 16**

Spread the love this Valentine's Day! We will have a self service kissing booth available at all 8 locations for your photo taking pleasure.



Our Warehouse Manager, Alan & his kitty, Xena.

## NATIONAL PIZZA DAY

**SATURDAY, FEB 9**



Not pet related, but we have puppy pizza cookies in stock if you're a pizza lover like we are!

## PURR-ESIDENT'S DAY

**MONDAY, FEB 18**

What would your pet's first order of business be if they were in the white house? Share your thoughts with us on our Facebook & Instagram!



## NATIONAL WALKING THE DOG DAY

**FRIDAY, FEB 22**

Is cabin fever making you crazy too? Well, get outside on this glorious day and bring your pups by Soldan's before, during, or after your walk. We'll give your pup a FREE gourmet dog biscuit for braving the cold. All collars, leashes and harnesses will be 20% OFF, so you can leave the store in style.

## DOG BISCUIT APPRECIATION DAY

**SATURDAY, FEB 23**

Every dog has it's day, and this is it! Stop by for samples of locally baked Riker's Dog Treats. All dog biscuits will be 20% OFF, and all Pawsitively Gourmet Dog Cookies will be buy 1 get 1 FREE.

FRIDAY  
FEBRUARY 22ND  
**NATIONAL  
WALKING  
THE  
DOG DAY**

First ten dogs in, will receive a  
FREE gourmet dog cookie of their choice  
**20% OFF** all dog leashes,  
collars, and harnesses

**SOLDAN'S  
PET SUPPLIES**

## SAVE THE DATE IN MARCH:

**TUESDAY, MAR 5 | MARDI-PAWS**

**SUNDAY, MAR 17 | ST. PAW-TRICK'S DAY**

& SO MUCH MORE. Stay up to date at all things Soldan's by following us on Facebook or Instagram.



For more information on our events, please visit our website, or follow along with us on social media!