JANUARY 2019

THE NEWS PAWPER



WHAT'S NEW AT SOLDAN'S: **ZIGNATURE TROUT & SALMON FUSSIE CAT FOOD** CANNED DOG FOOD

Sourced from the water of the Northeast US, this food is heart-friendly & bursting with natural Omega-3 fatty acids. Free of Chicken, potatoes, grains, and eggs great for dogs with allergies!



Cats are notoriously fussy when it comes to their food. Whether your kitty is privy to wet or dry food, you can rest easy knowing that your cat is getting sufficient amounts of protein, and high moisture with **Fussie Cat.**



CANIDAE GRAIN FREE PURE PETITE SMALL BREED DOG FOOD

Specifically formulated for the petite doggos in your life, these limited ingredient diets include peas, lentils, and garbanzo beans for gentle digestion – never corn, wheat, or soy! In addition, each of the 4 formulas are raw coated with freeze dried meat for extra palatability. The kibble size is petite, just like your small breed friend. Try a bag this month, and we'll give you a FREE dog bed (see pg. 3 for details)





Fussie Car



pet of the month

BIO

HI, my name is Zero and I'm a 4 month old black lab puppy. I'm a social butterfly and love all people and animals. I was named after the ghost dog in The Nightmare Before Christmas (my mom is a big fan of all things Halloween). My paw-rents always tell me even though my name is Zero I am #1 in their hearts!

LIKES

food and treats, outdoor adventures, toys, and lots of cuddles

DISLIKES

when mom won't let me say hi to everyone on my walks! Does she now know they're all out there to see me?!

share your pet pictures with us! tag #SoldansPet

for a chance to be the pet of the month & win a ^{\$}20 Soldan's Gift Card







SOLDAN'S TEAM MEMBER PICK

Name: Jessi McGinty Position: Floor Supervisor at Soldan's in Charlotte #TeamSoldansSince: Fall 2016 Pick: Oxbow Essentials Adult Rat Food

I'm a rat mama, and the health and happiness of my clan is important to me. I love the Oxbox Essentials line because there are no fillers in it (like corn), and I spend a lot less time cleaning up poop. This is a completely balanced food, is low in fat, and ais formulated with the exact levels of nutrients Sprout & Ben need. All of the kibble is the same, which prevents 'selective feeding' and ensures they're getting everything the need out of their diet. If you haven't tried Oxbox small animal food, I would urge you to do so!

BLOG: GIVING CATS A GOOD INDOOR LIFE

Pet owners who keep their cats indoors not only protect their local wildlife, but also protect their favorite feline. Even if a cat is used to being outdoors, it is still easy to give them a fantastic life indoors.

Despite cats' reputations for demanding behavior and aloof attitudes, it is easy to keep a cat happy indoors. To provide the best possible life for your indoor feline, please consider the following:

* **Provide Excellent Care** Regular visits to the vet, a nutritious diet, regular grooming, and suitable exercise will all help keep your cat happy.

* Keep the Toys Coming Cats enjoy new, novel toys, especially interactive items they can bat around or get responses from with noise, lights or motion.

* **Purrfect Playtime** The best toy you can give your cat is yourself! Drag 'Da Bird' around for them to "hunt" or toss a ball of aluminum foil for them to chase.

* **Reach New Heights** Climbing and exploring are irresistible to cats, and you can get vertical with a kitty tower or similar structure for them to climb.

* Window to the World If a bird feeder or bird bath is noticeable, your cat may stay vigilantly watching it for hours, and if you open the window slightly (with a sturdy screen in place!) the fresh breezes will be invigorating.

* **Grow a Kitty Garden** Many cats will nibble on grasses, and you can get an indoor kit to grow safe, attractive cat grass or cat nip from a pet supply store. Keep your cat away from other houseplants, however, which can often be toxic.

* **Tune in to Cat TV** DVDs and videos are available that include a range of nature sounds and images of birds, mice or other wildlife that will catch cats' attention.

* **Consider a Companion** While some cats prefer to be solitary, many cats do enjoy having a friend.

* **Construct a Catio** This can be as simple as a pet run with a roof so the cat cannot roam freely, or it can be a complex maze of paths and ledges that go between different windows of your home.

For more information, please visit soldanspet.com/blog

TREAT OF THE MONTH: WET NOSES BIG BONES

In 1998, Wet Noses was founded with one main principal in mind, "If you wouldn't eat it, why feed it to your dog?" And, now twenty years later she's stayed true to her original goal establishing Wet Noses as an industry leader in the organic pet food market. Wet Noses products premium dog food and treats featuring only Non-GMO, human grade quality ingredients, without corn, wheat, soy, preservatives or artificial ingredients. If the universal sign of a healthy dog is a Wet Nose, then make sure to give them one every day.

2 FOR \$3 (see page 3 for details)









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JANUARY MONTHLY SPECIALS

January 4-31, 2019

SAVE ^{\$}5

Zignature[®] grain free dog food formulas, 27 lb. bags turkey, catfish, & pork varieties reg. ^{\$}54.⁹⁹



GET 1 FREE

with any 27 lb. bag of Zignature dog food

Zignature® dog food formulas, 13 oz. cans trout & salmon & goat varieties reg. [§]2.⁹⁹



limit one per customer

5AVE ^{\$}2

NutriSource® dog food formulas, 5 lb. bags select varieties only reg. \$13.⁹⁹-\$16.⁹⁹



SAVE ^{\$}5

WizSmart[™] dog pads, 30 ct packages reg.^{\$}24.⁹⁹





Pet Ag[®] cat supplement gels, 3.5 oz. tubes all varieties reg. ^{\$8.9°-\$11.9°}



NEW

Canidae Petite[®] 4 lb. bags, adult chicken, adult lamb, adult salmon, & pup salmon varieties \$19.99



FREE DOG BED

PetMate[®]

2 FOR

Purchase any 4lb bag of Canidae Petite Small Breed dog food, and receive 1 FREE PetMate Tartan Plaid lounger 20 x 15 bed reg. ^{\$}17.⁹⁹



SAVE \$**2**

NutriSource® cat food formulas, 6.6 lb. bags chicken, salmon, & liver & senior varieties reg. \$17.99



SAVE \$8

Nutro Max® dog food formulas, 25 lb. bags all varieties reg. \$35.99



TREAT OF THE MONTH



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Soldan's reserves the right to limit quantities on sale items. Soldan's is not responsible for any typographical errors. Some items may not be exactly as illustrated. Certain items may not be available in all locations. No sales to dealers.



MAKE MORE TAILS WAG THIS HOLIDAY SEASON CAMPAIGN!

A huge shout out to our customers for helping us raise some much needed food and supplies for our local pet rescue groups. We collected 141 bags full of food and supplies needed, had over 20 groups participate, and donated \$710 back to them.

Thank you to all who helped donate.



JANUARY EVENTS



DOG & CAT ADOPTION EVENT SATURDAY, JAN 12, 12–4PM @ SOLDAN'S OKEMOS WITH INGHAM COUNTY ANIMAL CONTROL & SHELTER

CAT & KITTEN ADOPTION EVENT SATURDAY, JAN 12, 12–4PM @ SOLDAN'S DEWITT SATURDAY, JAN 26, 12–4PM @ SOLDAN'S DEWITT WITH SAVING SAMMY'S FRIENDS

VIP PET CARE DATES

SATURDAY, JAN 5, 1-2:30PM @ BAY CITY SUNDAY, JAN 6, 3:30-5PM & SUNDAY, JAN 20, 3:30-5PM @ MLK SUNDAY, JAN 13, 3:30-5PM & SUNDAY, JAN 27, 3:30-5PM @ MT.PLEASANT SUNDAY, JAN 12, 10-11:30AM & SUNDAY, JAN 27, 10-11:30AM @ DEWITT SUNDAY, JAN 13, 1-2:30PM @ CHARLOTTE SUNDAY, JAN 13, 4-5:30PM @ W. LANSING

NATIONAL BIRD DAY SATURDAY, JAN 5 | ALL 8 SOLDAN'S LOCATIONS

Please enjoy a FREE suet cake from Soldan's on January 5th. Show us how you celebrate and #SoldansPet.

NATIONAL DRESS UP YOUR PET DAY MONDAY, JAN 14 | ALL 8 SOLDAN'S LOCATIONS

Enjoy 25% off all bandannas, coats, sweaters, & pet clothing on this glorious, and fashionable holiday! Come in with your pet dressed up & we'll give you a \$5 gift card to Soldan's! If you can't make it in, post a photo on Facebook or Instagram & #SoldansPet #DressUpYourPetDay to get in on the fun.













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For more information on our events, please visit our website, or follow along with us on social media!