



SOLDAN'S PRE-FUR-ED REWARDS PROGRAM



- Earn free pet food on qualifying brands
- No more frequent buyer cards, purchases are now tracked digitally (WHOO!)
- Receive \$10 reward certificates & exclusive offers
- Receive up to one special gift for your pet's birthday
- Membership is FREE
- Access everything on our mobile app
- Receive a \$5 gift certificate for signing up, earn double points on your next purchase, and receive bonus points when you download the app.

Please put your paws together and help us welcome Soldan's brand new Pre-Fur-Ed Rewards Program!

Ask us to join upon checkout during your next visit, and we'll gladly sign you up on the spot. Your points will start accumulating the second you join.

For more information, please visit soldanspet.com/PreFuredRewards or talk to a sales associate.

TREAT OF THE MONTH: THIS & THAT CANINE CO. DOG & CAT TREATS

Proudly made in Canada, eh?
100% human grade, free of bi-product, artificial flavors, and additives.
We stock 15 unique and delicious flavors that are sure to satisfy the pickiest of pets.



ALL THIS & THAT TREATS ARE BUY 2 GET 1 FREE IN OCTOBER.
(please see page 3 for details)



BROCK
pet of the month

BIO
Brock was born 3/27/16. He was adopted in January 2017 through a prison rescue program at the Michigan Reformatory where he was placed by an Australian Shepherd Rescue in Michigan. He's been Velcroed to his dad and best friend Scott, ever since.

LIKES
Swimming, hiking, car rides, playing fetch, Frisbee, going to Soldan's in Dewitt, and any sorts of thing that rolls and can be chased.

DISLIKES
Squirrels, chipmunks, ground moles, when Scott goes to work, not being the center of attention, and being stuck inside on rainy days.



share your pet pictures with us!
tag **#SoldansPet**
for a chance to be the pet of the month & win a \$20 Soldan's Gift Card



SOLDAN'S TEAM MEMBER PICK

Name: Toni Schwab-Faulman

Position: Manager at the Midland Store

#TeamSoldansSince: Summer of 2000

Pick: Nite Ize Nite Howl Safety Necklace

Two Halloweens ago, I bought the Nite Howl Safety necklaces for my human kids to use while trick-or-treating. They are so much better than the average Glowstick necklaces, as they are very bright and much thicker. They really stand out at night in the dark. I've used them for the past two years and have not had to replace the batteries yet.

I know that it's a dog collar, but it sticks out like a sore thumb, and I always know where my kids are in a crowd of people.

KEEP YOUR PETS SAFE WHILE TRICK OR TREATING THIS HOWL-O-WEEN

Halloween can be an un-intentionally scary time for pets. In fact, veterinarians see many pet injuries that can be avoided this time of year. With all of the shrieks and howls coming our way, we thought it would be a good idea to make sure they are happy ones, in keeping with the fun atmosphere of the holiday. It's always a good idea to keep aware that the festivities may not be as fun for our pets as it is for the kids, teens and adults.



Toni's human kids

TREATS ARE FOR KIDS The number one danger for pets during Halloween is the treats.

DECORATE SAFELY As you decorate for the holiday, be sure to keep lights and wires out of reach of your pet.

DRESS (UP) FOR SUCCESS Nobody knows your pet better than you. If you think your pet will like (or tolerate) dressing up, be sure to try the costume on a few days prior and get them used to wearing it.



KNOCK, KNOCK One of the biggest parts of Halloween is answering the door. If you know how your pets react to people coming to the door, plan accordingly. If you decide to take your pet out with you, make sure you include all proper ID (collars, tags, ID chips) in the event that your pet runs off and becomes lost.



For more information, please visit soldanspet.com/blog

OCTOBER MONTHLY SPECIALS

October 5–31, 2018

**SAVE
\$4**



Earthborn Holistic®
dog food formulas,
28 lb. bags
adult large breed, weight
control, puppy vantage, ocean
fusion, & adult vantage varieties
reg. \$56.99

Free 14 oz bag of Earthborn Biscuits with
purchase of Earthborn Venture dog food.

**SAVE
\$2**

Earthborn Holistic®
dog biscuits,
2 lb. bags
chicken, fish, lamb,
& bison varieties
reg. \$9.99



Pro Pac Ultimates®
dog treats,
7.2 oz. bags
GET 1 FREE when you purchase a 5 lb. bag,
GET 2 FREE when you purchase a 28 lb. bag



**SAVE
20%**

Coastal®
all lazer bright, K-9
explorer, reflective
harness, & cat
glow collars



**ONLY
\$8.99**

Chicken Soup®
dog food formulas,
5 lb. bags
puppy, adult, mature,
weight care, & adult
small bite varieties
reg. \$11.99–\$12.99



*please, limit 2
per customer

**3 FOR
\$4**

Chicken Soup®
dog food formulas,
13.2 oz. cans
puppy, adult, & senior
dog varieties
reg. \$1.99



GET 1 FREE

1 FREE 3 oz. pouch of Earthborn Cat Food
with a 5 lb. Earthborn Cat food purchase

GET 2 FREE

2 FREE 3 oz. pouches of Earthborn Cat Food
with a 14 lb. Earthborn Cat food purchase



**SAVE
\$1**

Pet's Pal®
scoopable
cat litter,
40 lb. bags
reg. \$9.99



**BUY 2 GET
1 FREE**

of same variety

This & That®
dog & cat
treats,
15 tasty varieties
to choose from
reg. \$0.49–\$4.99



**SAVE
\$6**

Ziwi Peak®
air dried dog food,
16 oz. bags,
all varieties
reg. \$21.99–\$44.99



**SAVE
\$8**

Ziwi Peak®
air dried dog food,
2.2 lb. bags,
all varieties
reg. \$35.99–\$69.99

**SAVE
\$3**

Greenie's®
pill pockets,
7.9 oz. bags
reg. \$9.99



**SAVE
\$5**

Greenie's®
dental chews,
12 oz. bags
reg. \$17.99



**SAVE
20%**

**all sport
apparel**



**SAVE
\$5**

Nutro Wholesome®
dog food,
30 lb. bags
select varieties
reg. \$52.99–\$54.99



SOLDANSPET.COM

Soldan's reserves the right to limit quantities on sale items. Soldan's is not responsible for any typographical errors. Some items may not be exactly as illustrated. Certain items may not be available in all locations. No sales to dealers.



UPCOMING EVENTS

HOWL-O-WEEN COSTUME CONTEST

OCTOBER 19–OCTOBER 31 | ALL 8 LOCATIONS

Our annual Howl-O-Ween Costume Contest is back and scarier than ever! Dress up your pet & bring them into any Soldan's location from October 19th – October 31st. We'll snap their picture & upload it onto our Facebook and Instagram pages.

On November 2nd at midnight, the top three photos with the most likes on Soldan's Facebook & Instagram page combined, will receive a \$150, \$75, and \$30 Gift Card to Soldan's respectively.

Each paw-ticipant will receive a FREE reusable tote bag, along with 20% off of everything they can stuff inside.

Please allow 24 hours for your photo to be uploaded * Photo must be taken at a Soldan's Pet Supplies location to be entered into the contest. *Free dog treat samples. * Limit one free tote bag per household.



FALL SIDEWALK SALE

FRIDAY, OCTOBER 26–SUNDAY, OCTOBER 28

SOLDAN'S MOUNT PLEASANT

100's of quality closeout dog, cat, reptile, fish, small animal, wild bird, & domestic bird products. Take an additional 50% OFF ALL Clearance items.

There will be fresh baked doughnuts by Mount Pleasant's own Robaire's Bakery for the humans, and treats for the pups to sample.



94.9 WMMQ CLASSIC ROCK HALLOWEEN

COSTUME CONTEST FOR DOGS

FRIDAY, OCTOBER 26, 8:30AM–10AM

CELEBRATION! CINEMA IN LANSING, MI

Dress up your doggie and compete for fabulous prizes! Registration begins at 8:30AM, and the contest begins at 9AM. The Very Best Costumes will be determined by local judges.



SMALL ANIMAL SOCIAL

SATURDAY, NOVEMBER 3 (MIDLAND) 11AM–1PM

SUNDAY, NOVEMBER 4 (WEST LANSING) 12PM–2PM

Join us for the smallest, cutest, furriest event around – a Small Animal Social at Soldan's! A fun place for small animals and their people to play. There will be a treasure hunt for your furry friends, a treat buffet, and free nail trimmings and grooming. There will also be 25% off all Kaytee food, treats, homes, toys, etc.



SAVE THE DATE!

BLACK FRIDAY: FRIDAY, NOVEMBER 24 AT 9AM

SMALL BUSINESS SATURDAY: SATURDAY, NOVEMBER 25 AT 9AM



For more information on our events, please visit our website, or follow along with us on social media!