THE NEWS PAWPER





PET FOOD OF THE MONTH: **ZIGNATURE DOG FOOD**



TASTE-MONIAL FROM NIKKI SOLDAN, OUR **BUSINESS DEVELOPMENT MANAGER:**

"Smudge, my Australian Cattle Dog has always had this awful itch. I've tried a million different pet foods, and nothing seemed to alleviate his itching. Finally, I tried Zignature's Lamb formula and he has had no symptoms of itching or allergies since! Not to mention his coat is extremely soft! Two paws up for Zignature, from Smudge & I."

TASTE-MONIAL FROM JUAN SANCHEZ, OUR TRUCK DRIVER:

"My old man dog 'Rocket' rescued my family and I, down in Ohio. His coat was in pretty rough shape and his skin was dry and flaky. I put him on Zignature's Whitefish formula and he has done a complete 180! The extra boost of Omega-3 Fatty Acids from the Whitefish has worked wonders on my Rocket's coat. Couldn't be happier with Zignature."



All Zignature Dog Food is on sale this month! (see page 3 for details)

TREAT OF THE MONTH: **WERUVA PUMPKIN PATCH UP!**

2.8 OZ. POUCH \$1.29 EACH | 1.05 OZ. POUCH .79¢ EACH







GRAIN, GLUTEN & CARRAGEENAN FREE





Switching your pet's food? Having a tough time getting your cat to eat? Sick of the having to leave the living room because the dog farted AGAIN? Patch Up! is a must have for all pet owners! Full of soluble and insoluble fibers, it's known for supporting a strong & healthy gut. Try a pack in your pet's food, or see page 2 for our PUP-kin Spice Latte recipe!







Big Bob, was adopted from the Capital Area Humane Society as a kitten back in 2002. He lived out his life getting spoiled by his two humans; Sheri Cunningham & Howard Soldan II. He had five 'toes' on his front two paws, AKA Michigan hands.

Running down the hallway at dawn to get his daily helping of wet food, sitting in the three season room and getting his belly rubbed, and

looking out the window at the squirrels eating peanuts. Bob was laid to rest on Tuesday, August 14th 2018 at his home in Bath,

Michigan. Bob, we sent a huge shipment of catnip bananas and 200 pairs of loving hands to keep up with your belly rubbing needs up there. We miss you dearly. Rest in peace, sweet boy.

The \$20 Pet Of The Month gift card will be going to CAHS this month. Thank you for giving the Soldan family such a sweet kitty!









SOLDAN'S TEAM MEMBER PICK

Name: Heather Brandell

Position: Manager at the Charlotte Store **#TeamSoldansSince:** Spring of 2009

Pick: Sentry Capquard®

While I was in college, my roommate and I decided it would be a great idea to get a kitten. But tiny little Artemis came with a huge flea infestation. We stopped and picked up some Capguard® tablets on our way home, gave one tablet to her and closed her into the bathroom. Thirty minutes later, we went in and were shocked to see all the little dead fleas on the floor, and none left on the kitten! We used a topical monthly flea preventative treatment to kill any remaining eggs on little Artie, and protect her from future infestation... and we never saw another flea that season. Added bonus, that I was taking Entomology that semester and was able to provide all my very grateful classmates with flea specimens for their collections...

Capquard® tablets are considered a rescue remedy for knocking down an existing infestation on your pet, but do not prevent fleas from coming back. I recommend using one of our great preventative products to safeguard your pet from future bug troubles, as well as treating the pet's bedding, your home and yard. See a Soldan's associate for recommendations on our favorite flea & tick prevention products.





BLOG POST

Flannels, pumpkin spice, and everything nice!

We're a little sad that summer is over, but does anything beat wearing flannels and sharing a pup-kin spice latte with your best fur friends? Yea, we couldn't think of anything either. Peep the recipe below and let us know what you think!







For more information, please visit soldanspet.com/blog







SEPTEMBER MONTHLY SPECIALS

BUY 1 GET 1 FREE

Fromm Four Star® dog food formulas, 4 lb. bags beef frittata, salmon tunalini, pork & peas, game bird, lamb & lentil, hasen duckenpfeffer, chicken au frommage, & surf & turf varieties

reg. \$14.99

Limit 4 per purchase, per household. Free bag of equal or lesser value.

Ziwi Peak® dog food formulas, 16 oz. -2.2 lb. bags venison, lamb, beef, tripe & lamb, & mackerel & lamb varieties reg. \$21.99-\$69.99



September 1-30, 2018

GET 1 FREE

Earthborn Holistic® FREE Earthbites dog treats with any Earthborn Venture purchase



SAVE

Pro Pac Ultimates® dog food formulas, 28 lb. bags chicken & rice, lamb & rice, large breed, puppy chicken & rice, mature chicken, & puppy large breed varieties reg. \$34.99



SAVE

Earthborn Holistic® dog food formulas, 28 lb. bags great plains, weight control, adult large breed, & ocean fusion varieties reg. \$56.99



SAVE

Earthborn Holistic® cat food formulas, 14 lb. bags vantage, primative, & wild sea varieties reg. \$33.99-\$36.99



SAVE

Zignature® grain free dog food formulas, 4 lb. bags, reg. \$11.99-\$24.99



Zignature® dog food, 13 oz. cans all Zignature cans reg. \$2.99-\$4.99



SAVE

Zignature® grain free dog food formulas, 13.5 lb. bags all varieties reg. \$31.99-\$76.99



Zignature® grain free dog food formulas, 27 lb. bags all varieties reg. \$54.99-\$139.99



FREE

Chicken Soup® dog treats, 6–12 oz. bags, crunchy & savory treats reg. \$5.99-\$8.99



Aquapaw[®] pet bathing tool reg. \$24.99



Skout's Honor® all products, reg. \$14.99



BUY 1 GET FREE

Fromm Four Star® cat food formulas, 2.5 lb. bags duck, salmon, & chicken a la veg varieties

reg. \$11.99-\$12.99 Limit 4 per purchase, per household. Free bag of equal or lesser value.



Pro Pac Ultimates® cat food formulas. 14 lb. bags,

savanna chicken & deep sea whitefish varieties reg. \$24.99-\$27.99

DOG COATS & SWEATERS **NOW IN** STOCK!



SOLDANSPET.COM





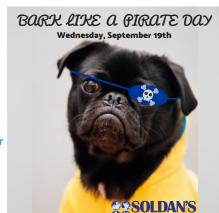
SEPTEMBER EVENTS

INTERNATIONAL BARK LIKE A PIRATE DAY

LISTEN UP MATES & MATEYS! Ye' have a chance to win some real treasure from Soldan's. All ye' have to do is dress up your pet like a pirate and get some physical evidence of it. There be three ways to enter, ye' argh privy to do all of them!

- 1. Upload a photo to Soldan's Facebook or to your Instagram using the #SoldansPet #TalkLikeAPirateDay (worth 2 gold coins).
- 2. Upload a video to Soldan's Facebook or to your Instagram using the #SoldansPet #TalkLikeAPirateDay (worth 4 gold coins).
- 3. Come into Soldan's with your pet dressed like a pirate and make sure a crew member takes your photo (worth 10 gold coins).

Each gold coin = 1 entry. 3 lucky pirates will be drawn from the treasure chest, winners will be announced on Thursday, September 20th, and will receive a \$20 gift card to Soldan's - savvy? entries made before or after Septemb-arghh 19th will not be accepted.



TUB TUESDAYS \$5 DOG WASH EVERY TUESDAY IN SEPTEMBER

Every Tuesday in September, all self-serve dog washes are only \$5 at our West Lansing and Midland locations! We provide everything you need, just bring your dog and their rubber ducky!

Regular Price:

\$10.99 for dogs 50 lbs. and under \$12.99 for dogs 51 lbs. and over

Hashtag #selfservedogwash #soldanspet in your dog wash pictures, we'd love to see them! Soldan's is a flea free environment, please see us for a list of recommended products to take home.

FIRST DAY OF FALL **SATURDAY, SEPTEMBER 22**

Flannel shirts, pumpkin spice, and everything nice – Fall is officially here! Join us from September 22nd – September 30th for free samples of our 'Pup-kin Spice Latte'. Please see page 2 of our Paw-per to get our recipe, or pick one up in store.

BARK-TOBERFEST SATURDAY, SEPTEMBER 29 ALL 8 LOCATIONS 12PM-2PM

Bust out your finest lederhosen, and get your pretzel necklaces ready, Bark-tober Fest is back!

Dog beer & dog pretzel pairings e.g. Porky Pug Porter + Pork Pretzel, etc.

Dog schnitzel samplings

German Chocolate Cupcakes for the humans

A yodeling and best dressed contest

Get your pet's photo taken overlooking the lovely Red Fortress above the Tauber River, in Bavaria, Germany in our photo booth

For more information on our events, please visit our website, or follow along with us on social media!













WEDNESDAY, SEPTEMBER 19, 12:01AM-11:59PM

