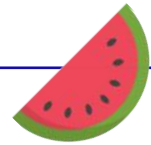




PET FOOD OF THE MONTH:



ZIWI PEAK AIR-DRIED DOG & CAT FOOD

Ziwi Peak's artisanal approach to air-drying puts a modern and refined twist on the centuries-old technique of naturally preserving meats. This slow, gentle, twin stage process eliminates pathogenic bacteria, such as salmonella and listeria, while protecting the nutrients in their ingredients.

Their recipes are 98% meat, organs, and bone, including New Zealand Green Mussel for natural glucosamine and chondroitin, and 7% species-specific tripe for added palatability and digestive benefits.

FEED less, and FEEL good about not including grains, potatoes, corn, wheat, soy, sugars, or glycerin in your furry family members diet.



All Ziwi Peak dog and cat air dried food is 20% off in August!
(see page 3 for details)



TREAT OF THE MONTH:

SPORTMIX WHOLESOME GRAIN FREE GOLDEN JUMBO BISCUITS

REG. \$0.49 EACH | SALE: 3 FOR \$0.99

These crunchy biscuits have been making pups smile since 1926. When given on a regular basis, the hard crunchy texture of these biscuits help reduce tartar build up in your dog's mouth. Spoil your dog, bring a bundle of these biscuits home today!



See page 3 for details



CLARA
pet of the month

BIO

Hi! I'm Clara. I'm three years old and was rescued from the HSoBC in June of 2016.

LIKES

Peanut butter! Also, ripping apart stuffed animals and playing fetch with my humans. I have a husky sister and two kitties who I love to snuggle with & I can't fall asleep at night without cuddling my humans first.

PET PEEVES

I am not a fan of the broom or the vacuum and have been known to bark at my own reflection from time to time.



share your pet pictures with us!
tag **#SoldansPet**
for a chance to be the pet of the month & win a \$20 Soldan's Gift Card



HOUSEBREAKING TIPS FOR ADULT DOGS

When you hear about housebreaking your dogs, we usually imagine tiny fresh-faced, little puppies. But what about when the dog you are trying to train is an adult rescue-job, who has no other identifiable issues that could be responsible for their soiling behavior? In that case, the rules for training your pooch are a little different.

CREATE A FEEDING SCHEDULE

To prevent your dog from having unexpected accidents, make sure to feed him or her at the same times each and every day. Make your dog's meals predictable – and their bowel motions will follow suit.

CREATE ANOTHER – ELIMINATION – SCHEDULE FOR YOUR POOCH

The best way to toilet train your dog is to get him into a toileting routine that through enough practice will become second nature to him.

REWARD GOOD BEHAVIOR, PUNISH BAD BEHAVIOR

Housebreaking your dog is exactly the same as training him to do anything. Cultivate desirable habits in your canine friend by rewarding good behavior with affection and praise, treats or games/play. Your dog will quickly get the message.

STARTLE YOUR DOG, BUT DON'T SCARE THEM

If you catch your pet in the act of going to the toilet at an inappropriate time and place, clap your hands together loudly in order to startle them out of the dastardly act they are about to perform. Then take them outside and give treats and affection after they've finished their business properly. They won't make the proper connection if you don't correct them while the misbehavior is going on.

READ YOUR PET'S BODY LANGUAGE

To prevent unwanted mishaps, and properly housebreak your dog, you have to learn how to read your pet's behavior, and what signs they tend to give off when they've 'gotta go'. For this, careful and ongoing observation is necessary.

DEEP CLEAN

Dogs are creatures of habit and tend to keep going in the areas they have gone previously, so you will probably have to engage in some really good scrubbing and deep cleaning to prevent certain areas from becoming permanently stained and smelly. We LOVE and recommend Skout's Honor Urine Destroyer.

SOLDAN'S TEAM MEMBER PICK

Name: Zane Nachazel

Position: Assistant Manager at the S. Lansing Store

#TeamSoldansSince: Fall of 2015

Pick: Homemade Cat Nip Pillows

Our handmade catnip pillows are by far one of my, and definitely my cat's favorite items provided by our store. These catnip pillows have been shown to be one of the freshest and long lasting toys for my cats since I started working for Soldan's 3 years ago. They stimulate both of my boys Leonidas and Buddha to the point they are knocked out after about an hour of play. Best part is they are made right here in Charlotte, Michigan!

On New Years day, my girlfriend and I were given the opportunity to adopt an 18-year-old blind Himalayan cat named Sasha. Trying to find something to keep her up and moving around was very difficult. I noticed one day she seemed to find her way to one of the old catnip pillows though. The next day I went out and bought her a new one and she was in love. It was the only toy that would get her up and moving even though it was just her nudging it across the floor with her nose. Sasha has since passed, but her brothers continue to enjoy these handmade pillows.

For more information, please visit soldanspet.com/blog



Leonidas picking out a pillow at our Dewitt store



AUGUST MONTHLY SPECIALS

August 3–31, 2018

**SAVE
\$9–10**

Nutro Wholesome®
dog food formulas,
30 lb. bags
adult & large breed
chicken, brown rice, &
sweet potato, adult lamb &
rice, & adult lamb & rice small
bite varieties
reg. \$52.99–\$54.99



**SAVE
\$4**

ProPac Ultimates®
dog food formulas,
28 lb. bags
heartland chicken &
potato, bayside fish &
potato, meadow lamb &
potato, & overland beef
& potato varieties
reg. \$43.99



**SAVE
\$5**

Greenies®
dog dental treats,
12 oz. bags
large, regular, petite,
& teenie varieties
reg. \$17.99



**SAVE
\$1**

Greenies®
feline dental treats,
2.5 oz. bags
chicken, fish, salmon,
tuna, beef, catnip, chicken
& salmon, & ocean fish
& tuna varieties
reg. \$2.99



**SAVE
20%**

Ziwi Peak®
all air dried dog
& cat food
excludes all venison flavors



BUY 1 GET 1 FREE

Earthborn Holistic®
all 3 oz. Earthborn
cat pouches
reg. \$0.99



SPORTMIX®
Wholesomes
GOLDEN JUMBO BISCUITS
3 FOR
\$0.99

reg. \$0.49



treat
of the
month

SOLDAN'S
PET SUPPLIES

**SAVE
\$4**

Earthborn Holistic®
dog food formulas,
28 lb. bags,
coastal catch, meadow,
& primitive natural varieties
reg. \$56.99



**SAVE
\$1**

Nutri Source®
grain free
dog treats,
6 oz. bags
chicken, rabbit, &
salmon varieties
reg. \$3.99



**SAVE
\$5**

Chicken Soup®
cat food formulas,
4–5 lb. bags
indoor hairball, adult,
weight mature, kitten,
chicken & legume, &
salmon & legume varieties
reg. \$14.99



**SAVE
\$1**

Barn Yarn®
cat toys,
reg. \$2.99



**SAVE
\$1**

Pet's Pal®
scoopable cat litter,
20 lb. bags
reg. \$5.99



**SAVE
20%**

Replendish®
all pet feeders
& waterers



**SAVE
\$5**

Cat Cribs
black, brown, &
purple varieties
reg. \$19.99



**SAVE
\$2**

ProPac Ultimates®
cat litter,
5 lb. bags
savanna chicken &
deep sea whitefish varieties
reg. \$14.99



**SAVE
\$3–6**

Nature's Window®
bird feed,
14, 28, 36 lb. bags
supreme, zero waste, &
backyard blend varieties
reg. \$14.99–\$30.99



SOLDANSPET.COM

Soldan's reserves the right to limit quantities on sale items. Soldan's is not responsible for any typographical errors. Some items may not be exactly as illustrated. Certain items may not be available in all locations. No sales to dealers.



AUGUST EVENTS

1/2 OFF FISH DAYS EVERY MONDAY IN AUGUST

Enjoy 50% OFF all live fish every Monday in August.
*excludes feeder fish



TUB TUESDAYS \$5 DOG WASH EVERY TUESDAY IN AUGUST & SEPTEMBER

Every Tuesday in August & September, all self serve dog washes are only \$5 at our West Lansing and Midland locations! We provide everything you need, just bring your dog and their rubber ducky!

Regular Price:
\$10.99 for dogs 50 lbs. and under
\$12.99 for dogs 51 lbs. and over

Hashtag [#selfservedogwash](#) [#soldanspet](#) in your dog wash pictures, we'd love to see them!
Soldan's is a flea free environment, please see us for a list of recommended products to take home.



SPOIL YOUR DOG DAY FRIDAY, AUGUST 10

Our tagline isn't 'spoiling your pets since 1955' for no reason! Come in with your pup, let us help you spoil them, and receive the following:

1 FREE can of Evanger's dog food
Take 25% OFF all in-stock dog toys and all treats
A dog treat bar full of some of our favorite and healthy snacks for your pup's tasting pleasure.

Dog must be present for free can of Evanger's, limit one per household. While supplies last. No rain checks.



DOGGY FRO-YO EATING CONTEST SATURDAY, AUGUST 18

ALL 8 LOCATIONS 11AM-1PM

Put down the spoon, and get your paws ready – the 3rd annual Dog Fro-Yo Eating Contest is back!

There will be 3 weight classes this year; dogs 20 lbs. and under, dogs 21-50lbs., and dogs 51 lbs. and over.

The first place pooch in each weight class to snarf down their cup of Fro-Yo the fastest, will win a prize basket full of goodies + a \$20 Soldan's gift card.
The second & third place pups will be awarded a \$10 gift card to Soldan's and a special treat from Pawsitively Gourmet Dog Cookies.



We're excited to announce some fun mock award this year; Best Dressed, Best Fro-Yo Face, and the Better Luck Next Year Award, respectively. These winners will be awarded a \$5 Soldan's gift card and a grain free bag of treats from Nutri Source Pet Foods.

Make sure to [#SoldansPet](#) and [#SoldansFroYoFace](#) in your photos. Happy Fro-Yo-Ing!

