

THE NEWS PAWPER



PET FOOD OF THE MONTH: SIGNATURE PET FOOD

- ✓Free of grains, potatoes and chicken
- ✓No artificial colors, flavors or preservatives
- Limited ingredient, great for pets with allergies or food sensitivities
- ✓Meat and meat meal are ALWAYS the first two ingredients
- ✓Firmer, smaller stool- which indicates better overall nutrition and wellness
- ✓Ethically sourced ingredients
- ✓Low glycemic binders such as chick and garden peas are always used (great for diabetic pets)
- ✓Frequent Buyer Program available (Buy 12, get 1 FREE).

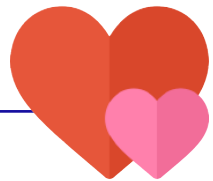
ALL 27 LB. BAGS ARE \$5 OFF IN FEBRUARY.



TREAT OF THE MONTH: WHIMZEES TOOTHBRUSHES!

These highly palatable & digestible, naturally dyed delicious dental treats are a favorite of us at Soldan's. Help us celebrate pet dental month and bring a few home for your pup to try.

Whimzees Medium Toothbrush reg. \$1.79 each SALE .99¢ each
Whimzees Large Toothbrush reg. \$2.49 each SALE \$1.99 each
(see page 3 for details).



DESMO
pet of the month

BIO
Desmo the 9 year old Siberian Husky was born on January 20th 2009. When he was a young pup his owner couldn't get him to stop running. Over the years he's learned how awesome relaxing on the couch with is dad Bryan is.
LIKES
Leftovers, sitting shotgun and riding around with his dad, making new friends, long walks in the snow, and smiling!
PET PEEVES
fireworks, vacuum cleaners, and hot weather.



share your pet pictures with us!
tag **#SoldansPet**
for a chance to be the pet of the month & win a \$20 Soldan's Gift Card



FEBRUARY IS PET DENTAL MONTH!

According to the American Veterinary Dental Society 80% of dogs & 70% of cats show signs of gum disease by the age of 3! Check out some of our favorite plaque busting and breath freshening products below.

PETZLIFE

Are you new to brushing your pet's teeth? PetzLife does not require any brushing and is available in gel and spray. For cats, apply PetzLife on the top of their paw as they will naturally want to lick it off. For dogs, wipe PetzLife on the outside of their lips as they too will want to lick it off. Sit back, and know that you are helping get rid of plaque and tartar in your pet's mouth.

Active ingredients: Grape seed extract, grapefruit seed extract, grain alcohol, thyme oil, neem oil, and peppermint oil.

Wheat free | corn free | soy free | GMO free

MERRICK FRESH KISSES

These all natural, innovative dental treats for dogs are not only designed to clean teeth, but to freshen breath at the same time. The double-brush design is perfect for removing plaque and tartar as the treat is chewed. Available in mint strip & coconut oil varieties.

SMART N TASTY FELINE DENTAL TREATS

Used and loved by Howard Soldan's cat 'BOB' on a daily basis, these crunchy cat treats are excellent for promoting clean teeth and freshening breath. Available in several tasty flavors (including catnip and salmon) and less than 2 calories per treat, these treats are sure to become a favorite part of your felines day!

Grain free | gluten free | soy free | dairy free.

TINY GREEN FINGER BRUSHES

These small finger brushes are great for first time brushers and are specifically made for cleaning teeth and massaging around the gum line. They are super soft and gentle on your pet's teeth. Simply slide the brush over your index finger and get to brushin'. We recommend using the finger brush with a little bit of the Petz Life Oral Care gel/ spray OR Nylabone Toothpaste.

CLEAN YOUR PET'S TEETH AT HOME

- 1. Get the Proper Toothbrush** Pet toothbrushes have very soft bristles to avoid irritation or injury, and they come in different sizes to be suitable for different pets' mouths.
- 2. Use Pet-Friendly Toothpaste** Human toothpastes are not suitable for pets, as they have different ingredients that can upset your pet's stomach.
- 3. Start Slow Without Brushing** To get your pet used to the taste and texture of toothpaste, start by putting a small dab of the paste on your pet's lips so they can lick it off, or allow them to lick a small taste off your finger.
- 4. Use a Safe Brushing Technique** Hold your pet's toothbrush at a 45-degree angle and focus your brushing efforts on the gum line, where the teeth and gums meet.
- 5. Don't Forget Interior Surfaces** To clean the inside surfaces of your pet's teeth, gently squeeze their muzzle and lift their lips, tilting their head back slightly to open the mouth and expose the inside surfaces.



FOR MORE INFORMATION VISIT SOLDANSPET.COM/BLOG



FEBRUARY MONTHLY SPECIALS

SAVE \$5

Zignature® dog food formulas, 27 lb. bags
all 27 lb grain free Zignature varieties
reg. \$54.99-\$99.99



\$0.50 OFF

NutriSource® dog food formulas, 13 oz. cans
all 13 oz NutriSource varieties
reg. \$1.79-\$2.79



February 1-28, 2017

SAVE \$4

Blue Buffalo® dog food formulas, 24 lb. bags
wilderness adult grain free chicken & salmon varieties
reg. \$56.99-\$59.99



SAVE \$4

Taste of the Wild® dog food, 30 lb. bags
wetlands wild, pacific stream, high prairie, & sierra mountain lamb varieties
reg. \$46.99



in store only

SAVE \$3

Merrick Kisses® coconut oil treats & mint strips, 5.5-6 oz. bags
xs, small, medium, & large varieties
reg. \$9.99



pet dental month

Whimzees™ Toothbrush Star
DOG TREATS

highly digestible long lasting dental chew

\$0.99-\$1.99

medium & large
reg. \$1.79-\$2.49
in store only



treat of the month

pet dental month

SOLDAN'S PET SUPPLIES

SAVE \$3

Skout's Honor® cleaning products, 35 oz. bottles,
urine destroyer, odor eliminator, & litter box deodorizer
reg. \$14.99



SAVE \$1.50-\$4

Nature's Window® wild bird seed, 14-18 lb. bags
supreme, cardinal, wild kitter, thistle nyjer, & extreme zero waste varieties
reg. \$9.99-\$25.99



SAVE \$5

Fromm® dog food, 33 lb. bags
large breed puppy, weight management, adult, large breed adult, senior reduced activity, & puppy varieties
reg. \$47.99-\$52.99



SAVE 25%

all in stock
dog sweaters & coats



SAVE \$5

Nylabone® oral care liquid tartar remover
reg. \$14.99



pet dental month

SAVE \$3

Nylabone® advanced oral care natural toothpaste
reg. \$8.99



pet dental month

SAVE 20%

all in stock
JW dog toys



SAVE \$5

Nylabone® oral care triple adult dental kit,
reg. \$14.99



pet dental month

SAVE 20%

Himalayan® yak cheese hard chew, monster, xl, large, jumbo, & medium varieties
reg. \$6.99-\$24.99



SOLDANSPET.COM

Soldan's reserves the right to limit quantities on sale items. Soldan's is not responsible for any typographical errors. Some items may not be exactly as illustrated. Certain items may not be available in all locations. No sales to dealers.



FEBRUARY EVENTS

February may be the shortest month of the year, but there is no shortage of events happening at your local Soldan's!

BEST SMILE PHOTO CONTEST!

FEBRUARY 1-28

The winner with the most combined likes/loves will receive a pet dental gift basket valued at \$100.00 + a \$20 gift card to Soldan's Pet Supplies.

Send your submissions to Nikki@soldanpet.com OR text photos to Nikki @ 517-348-5006. Photos will be posted to our Instagram and Facebook within 24 hours. Voting ends at 5PM on Feb 28th. Winner will be announced on March 1st.



HAVE A HEART CAMPAIGN

FEBRUARY 1-28

Help us raise money for our local pet rescue groups and consider donating \$1. We'll give you a snazzy little heart to write your pet's name on and show everyone how paw-some you are for supporting your local community! 100% directly benefits local rescues.

Dewitt - New Hope | West Lansing & Okemos - Gone 2 The Dogs | Charlotte - Eaton County Trap, Neuter, Release Program | MLK - Hillcrest Farms Kitten Rescue | Bay City - Humane Society of Bay County | Midland - GAIN | Mount Pleasant - HATS |



CABIN FEVER BAG SALE

SATURDAY, FEBRUARY 24 & SUNDAY, FEBRUARY 25

Buy a reusable Soldan's Bag for .99¢ and receive 10% off of everything you can fit inside. In addition, all heated beds, bowls, coats, sweaters, boots, & winter gear will be 25% OFF.

Hot chocolate bar + cookies for the humans & tasty treats for the dogs too, don't miss our Cabin Fever Bag Sale!



NATIONAL WALKING THE DOG DAY

THURSDAY, FEBRUARY 22

Get outside on Feb 22nd and bring your pups by to Soldan's after your walk! We'll give you a \$5 coupon for braving the cold! As always, there will be tasty treats and belly rubs for the pups + all dog leashes will be 20% OFF.



INTERNATIONAL DOG BISCUIT APPRECIATION DAY

FRIDAY, FEBRUARY 23

Every dog has its day, and this is it! Stop by for samples of locally baked Riker's Dog Treats & enjoy 20% off all dog biscuits!



INTERNATIONAL SPAY & NEUTER DAY

TUESDAY, FEBRUARY 27

Ask us about local spay and neuter clinics in the area.

BIRD CLINIC AT SOLDAN'S WEST LANSING

THURSDAY, FEBRUARY 17, 11AM-8PM

Dr. Scott McDonald is doing exams, grooming, and micro-chipping. Please call Ann Wright 517-703-7261 for more information or to set up an appointment.



PET ADOPTION EVENTS!

Please visit our Facebook or website for more information.

