

PET FOOD OF THE MONTH: ZIGNATURE DOG FOOD

We are thrilled to bring Zignature to our Soldan's family! Here is a look inside some of their core values:

Learning from Mother Nature: In the wild, while prey may vary, meals are limited in content. Zignature puts this philosophy to work by limiting the number of ingredients in their recipes.

Meat First Philosophy: The first ingredient will always be meat OR fish, backed by meat or fish meal as the second.

Hypo-allergenic: Every recipe crafted at Zignature is free of common canine allergens such as corn, wheat, soy, dairy, & chicken.

Low glycemic: It's important to select the right kind of carbs for your pet. Zignature's philosophy is that low glycemic carbs are best. They use chickpeas in all of their formulas.



PAW APPROVED AT SOLDAN'S

TREAT OF THE MONTH

- Ever wonder where Riker's Dog Treats got their name from? Owners Adam & Leslie had a dog named Riker. In Riker's 'golden years', his stomach couldn't tolerate the impurities found in common pet foods and treats. By switching him to a homemade natural diet, Riker was able to spend the remainder of his life happy and healthy.
- Every biscuit is hand stamped, and baked right in Bath, MI by Adam & Leslie themselves (is it safe to say that LOVE is an ingredient?). Riker's Treats are free of corn, wheat, soy, preservatives, & artificial coloring. Give your fur-friend a treat that they deserve – pick up a bag of Riker's today!
- All Riker's dog treats are \$1 OFF this month! See page 3 for details.



Riker's dog treats

NEW AT SOLDAN'S YAKYCHARMS

- Ready for movie night with your pup? This unique doggy popcorn handmade by YakyCharms is a must have! Yaky Charms are made by converting milk into a hard cheese + added lime juice and salt for flavor.
- How to enjoy? Put your YakyCharms in the microwave on HIGH power for about 1 minute. If the pieces do not pop, microwave for another 10 seconds as needed. Allow Yaky Charms to cool for at least 2 minutes before feeding.





BIO
Odin, a 15 month old Mini Australian Shepherd with his little brother Loki.

LIKES
Hiking with his family, swimming, frisbee, & giving high fives (get your treats ready)!

PET PEEVES
Quiet time & when Loki steals his toys.



share your pet pictures with us!
tag **#SoldansPet** for a chance to be the pet of the month & win a \$20 Soldan's Gift Card



LOOKING TO ADOPT?



We have partnered with local pet rescue groups in our area to bring pets who are in need of a loving home right to you at Soldan's!

Humane Society of Midland County @ Soldan's Midland
Saturday, November 4th 12PM – 3PM.
Can't make this one? The HSoMC is at our Midland location the first Saturday of the month from 12PM -3PM.

ROAR @ Soldan's Mount Pleasant
Saturday, November 11th 1PM – 4PM

ROAR @ Soldan's Midland
Saturday, November 18th 1PM – 4PM

Hillcrest Farms Kitten Rescue @ Soldan's South Lansing
Every Sunday from 11AM – 3PM

Gone 2 The Dogs Pet Rescue Adoptions @ Soldan's West Lansing
Saturday, November 11th from 1PM -4PM

MAKING YOUR VERY OWN PET FRIENDLY 'PUP-KIN SPICE LATTE'

Fall is here, Thanksgiving is around the corner, and we are not even close to calling it quits with pumpkin spice. This quick and easy DIY latte makes for a great photo op, and now your dogs and cats can enjoy a fancy coffee drink with you!

INGREDIENTS

- ½ cup of Answer's Goat Milk
- 2.8 oz. packet of Weruva Pumpkin.
Tip: If you're making latte's for multiple pets use a 15oz can of Fuitable's Pumpkin.
- Recommended serving size is 1oz per 10lbs of body weight.
- This latte may be enjoyed all at once as a treat (in a decorative cup of course), poured over dry food, used as a means to re-hydrate freeze-dried food, frozen in ice trays, and more!
- #SoldansPet #SoldansPSL & share your 'Pup-kin Spice Latte' photos with us.



FOR MORE INFORMATION VISIT SOLDANSPET.COM/BLOG

NOVEM-BIRD MONTHLY SPECIALS

November 3–30, 2017

**SAVE
\$3**



Earthborn Holistic®
dog food formulas,
14 lb. bags
all 14 lb Earthborn varieties
reg. \$30.99–\$34.99

**SAVE
\$2**



Earthborn Holistic®
dog food formulas,
5 lb. bags
all 5 lb Earthborn varieties
reg. \$17.99–\$18.99

**SAVE
\$5**



Nutrisource®
grain-free dog food,
30 lb. bags
gf prairie select, adult gf chicken,
adult gf lamb, adult large breed gf
lamb, gf high plains select, gf woodlands
select, gf seafood select, adult large breed
gf chicken
reg. \$50.99–\$65.99

**2 FOR
\$3.50**



Nutrisource®
grain-free dog food,
13 oz. cans
chicken & liver, lamb, bison,
duck liver, & salmon protein
reg. \$2.49–\$2.79

**2 FOR
\$5**



Nutrisource®
grain-free treats,
6 oz. bags
chicken, rabbit, & salmon varieties,
great for training
reg. \$3.99

**SAVE
\$2**



Hill's Science Diet®
canine small bites
4.5–17.5 lb. bags
adult, light, mature, & puppy
small bites
reg. \$15.99–\$35.99

**SAVE
\$4–\$5**



Nature's Miracle®
advanced stain &
odor spray
32 oz. - 1 gal bottles
32 oz spray (\$4 off) & gallon
bottles (\$5 off)
reg. \$13.99–\$32.99

**SAVE
25%**



FURminator®
grooming tools,
large long hair, large short
hair, medium long hair, medium
short hair, small long hair, &
small short hair
reg. \$42.99–\$62.99

TREAT OF THE MONTH

\$1 OFF
Riker's
dog treats,
reg. \$3.99–\$4.99

**SAVE
\$4**



**Pro Pac®
Ultimates™**
dog food,
28 lb bags
bayside select, heartland choice,
meadow prime, & overland red
reg. \$39.99

**SAVE
\$3**



**Earthborn®
Feline**
cat food,
14 lb bags
vantage, primitive, &
wild sea varieties
reg. \$33.99–\$36.99

**SAVE
\$2**



**Hill's
Science Diet®**
cat food,
3.5–7 lb bags
adult light, optimal care,
longevity, kitten healthy development
reg. \$15.99–\$22.99

**SAVE
20%**

**Precision® Brand
Pet Beds**



**SAVE
\$5–\$10**

Nature's Miracle®
litterboxes,
advanced high-sided corner litterbox (\$5 off),
advanced hooded corner litterbox (\$10 off)
reg. \$24.99–\$44.99



**SAVE
\$2**

**Pro Pac®
Ultimates™**
cat food,
5 lb bags
savanna chicken,
deep sea whitefish
reg. \$14.99



**SAVE
\$2**

Pestell® EasyClean
cat litter,
12 lb bags
scoopable & lightweight
reg. \$9.99



UPCOMING EVENTS

NOVEM-BIRD ANNUAL WILD BIRD SEED SALE

NOVEMBER 3–NOVEMBER 19

- Do you feed the birds and other wildlife? Now is a great time to stock up!
- Do you NOT feed the birds and other wildlife? Now is a great time to learn what the fuss is all about!
- Please visit our website, store, or social media for more information on our Novem-bird annual wild bird seed sale.



BLACK FRIDAY FRIDAY, NOVEMBER 24

That's right, Black Friday is back at Soldan's and hotter than ever! Enjoy paw-approved deals on your favorite pet products. Check in with us on Friday, November 10th to see what we're featuring!



SMALL BUSINESS SATURDAY SATURDAY, NOVEMBER 25

We know that you have a choice where you shop, the fact that you choose Soldan's makes us feel pretty special!

Enjoy the same Black Friday deals on Small Business Saturday +

Receive 1-\$10 gift card to Soldan's when you spend \$50 or more.

Special coupons and offers from some of our purr-fured manufacturers.

Keep an eye out for pet pictures with Santa Paws, Free milk and cookies

for your fur babies, & a Christmas ornament making activity in December!

WHEN YOU SHOP SMALL AND LOCAL, MORE THAN 50% OF THE MONEY YOU SPEND STAYS IN THE COMMUNITY.*

HOW TO TEACH GOOD SPORTSMANSHIP WITH CHAI.

COFFEE SHOP
If you splurge on a delicious vanilla chai latte and tip your barista,

DRY CLEANING
She'll save up her tips to tailor her vintage pink prom dress.

DRY CLEANING
If the dry cleaner cleans enough prom dresses this month,

COFFEE SHOP
You'll surprise him with an extra whip hot chocolate (and leave a big tip).

TROPHY
And if the new uniforms make your son feel like a champion, win or lose,

BASEBALL UNIFORM
He'll donate extra money to buy uniforms for the local kids baseball league.

SHOP SMALL

*Source: American Retailers Association, "Local Business: How to Buy Local," 2014. www.localbusiness.com

FOR MORE INFORMATION, PLEASE VISIT SOLDANSPET.COM/EVENTS OR CHECK OUT OUR FACEBOOK

SOLDANSPET.COM

